



Agenda: Technical Advisory Committee Meeting #2

Date: May 10, 2017

Time: 2:00 pm -4:30 pm

Location: Cortona Building, 724 S. 3rd Street, Suite C. (Enter building from S. 3rd Street)

2:00 pm	I. Introductions and Agenda Review
2:10 pm	II. Discussion: Meeting #1 Summary Review
2:20 pm	III. Presentation/Discussion: Civic Core Concepts
3:00 pm	IV. Presentation/Discussion: Transit Planning
3:40 pm	V. Presentation/Discussion: Wayfinding
4:25 pm	VI. Next Steps
4:30 pm	VII. Close



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CIVIC CORE VISION AND ACTION PLAN

May 10, 2017

Agenda

- I. Introductions and Agenda Review
- II. **Discussion:** Meeting #1 Summary Review
- III. **Presentation/Discussion:** Civic Core Concepts
- IV. **Presentation/Discussion:** Transit Planning
- V. **Presentation/Discussion:** Wayfinding
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Meeting #1 Summary

Concept Context

Public Input





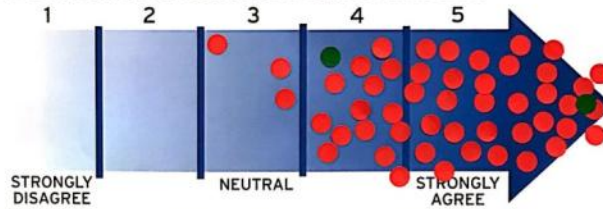


KICK-OFF AND VISIONING WORKSHOP

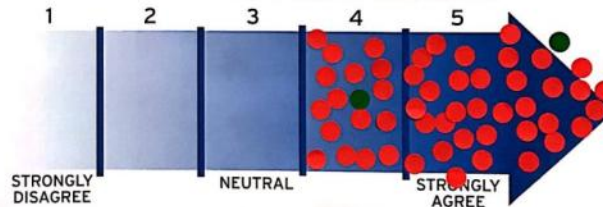
PLEASE USE DOTS TO SHOW WHETHER YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS:

THE DOWNTOWN BUSINESS DISTRICT AND CIVIC CORE...

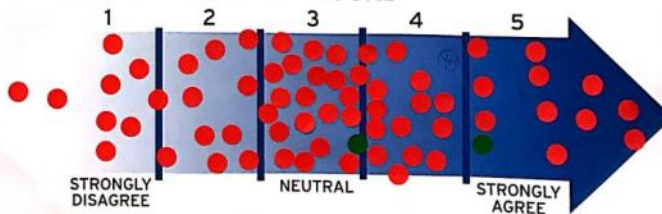
NEEDS MORE PEOPLE AND ACTIVITIES DURING THE DAY



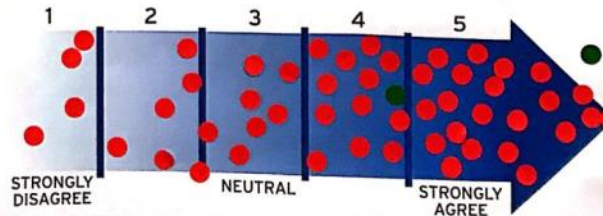
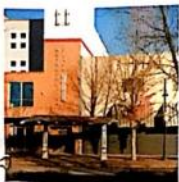
NEEDS MORE PEOPLE AND ACTIVITIES DURING THE NIGHT



FEELS SAFE WALKING AROUND



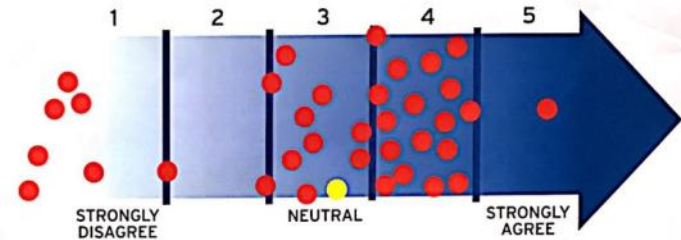
NEEDS MORE HOUSING



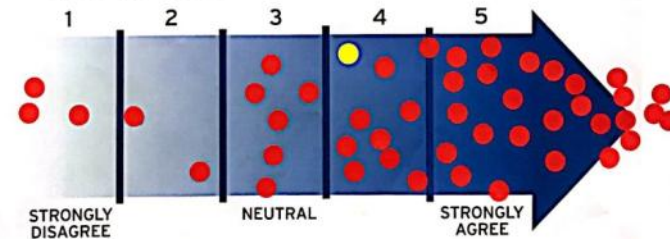
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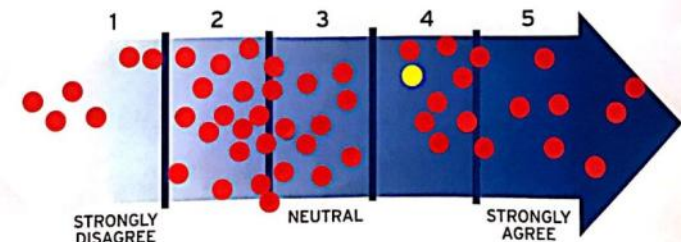
IS EASY TO GET AROUND BY TRANSIT



NEEDS BETTER SIGNAGE AND WAYFINDING ELEMENTS TO KEY DESTINATIONS



HAS A CENTRAL SPACE THAT DEFINES THE AREA



KICK-OFF AND VISIONING WORKSHOP

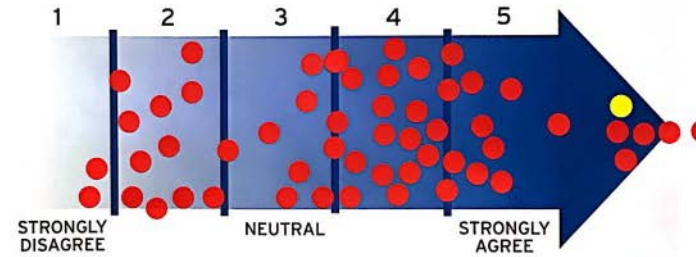


KICK-OFF AND VISIONING WORKSHOP

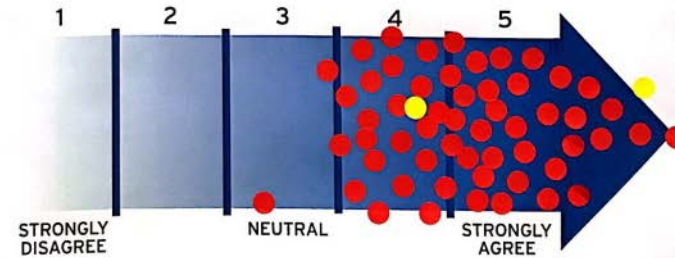


THE DOWNTOWN BUSINESS DISTRICT AND CIVIC CORE...

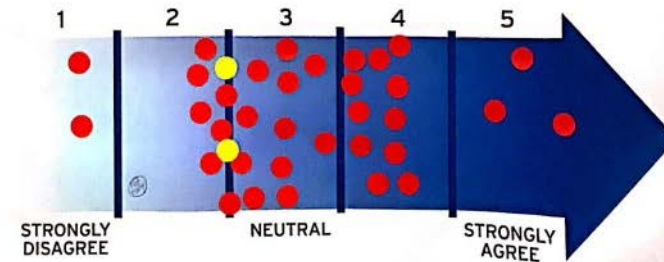
HAS PARKING WITHIN A COUPLE OF BLOCKS OF MY DESTINATION



IS EASY TO GET AROUND BY FOOT



IS EASY TO GET AROUND BY BIKE



KICK-OFF AND VISIONING WORKSHOP



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CIVIC CORE VISION AND ACTION PLAN

Perceptions of the Downtown Experience: Challenges

Transportation and mobility

- Finding and accessing Downtown
- Challenging streets and crossings
- Parking management

Safety and sense of place

- Garbage and clutter
- Vacant and underused spaces
- Poor lighting and lack of police presence

The Future of Downtown Renton and Civic Core: Opportunities

Land uses

- Great existing destinations to build from
- More restaurants
- More places to live, including flex (live/work) space

Streets and public transit

- Better landscaping and street trees
- Transit stations that connect to the regional transit system, including light rail
- Better streetscape and sidewalk connectivity
- Connecting to 3rd, the true Main Street

The Future Of Downtown Renton and Civic Core: Opportunities

Programming and placemaking

- Coordinating local business with events
- Embracing historic and cultural heritage
- Celebrating the Cedar River
- Making great places for kids and families
- Getting people to stay, especially after hours
- More music, arts and cultural programs

Concept Context

RETAIL MARKET ANALYSIS

Macy's committed to closing 34 more stores as sales drop in 2016



JC Penney announces store closings



J.C. Penney announced on Friday that it will close approximately 140 of its stores in the next few months.

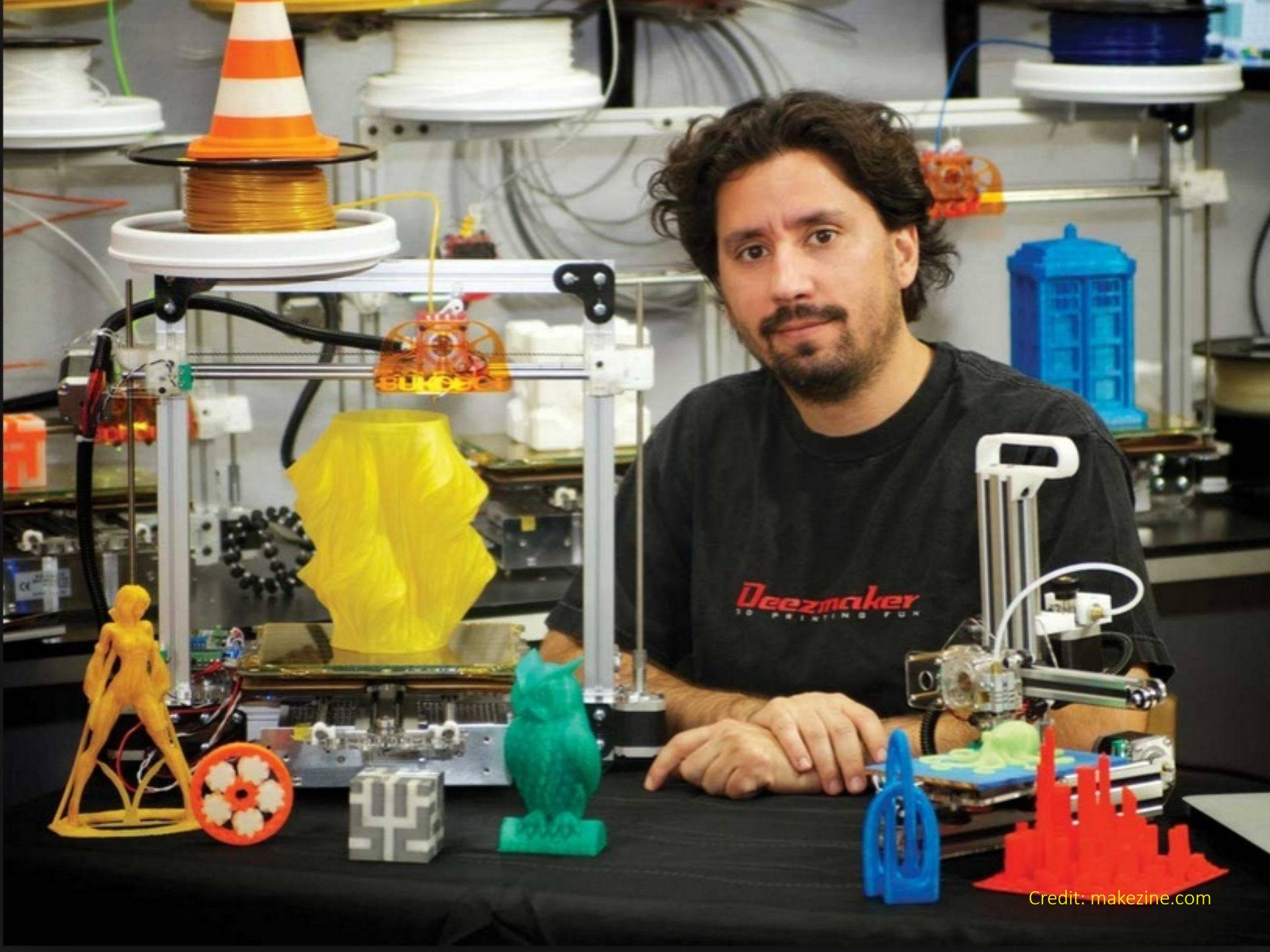












Credit: makezine.com

Recommendations

1. Be a disruptor
2. Provide diverse food and beverage options
3. Focus on design, tenant mix and programming
4. Focus on quality of experience
5. Focus on the details and great signage
6. Programming is essential
7. Improve interagency coordination

Or, just wait.

Concepts: Considerations

- Thematic elements
 - Market-focused
 - Palette of options
-
- Recommended Alternative will likely be a combination of the concept elements

Issues to Address

- Support catalyst development
- Bridge the east/west divide
- Extend Burnett Linear Park into Downtown
- Address safety concerns
- Connect venues with Downtown shops
- Family friendly *and* gritty *and* artsy

Issues to Address

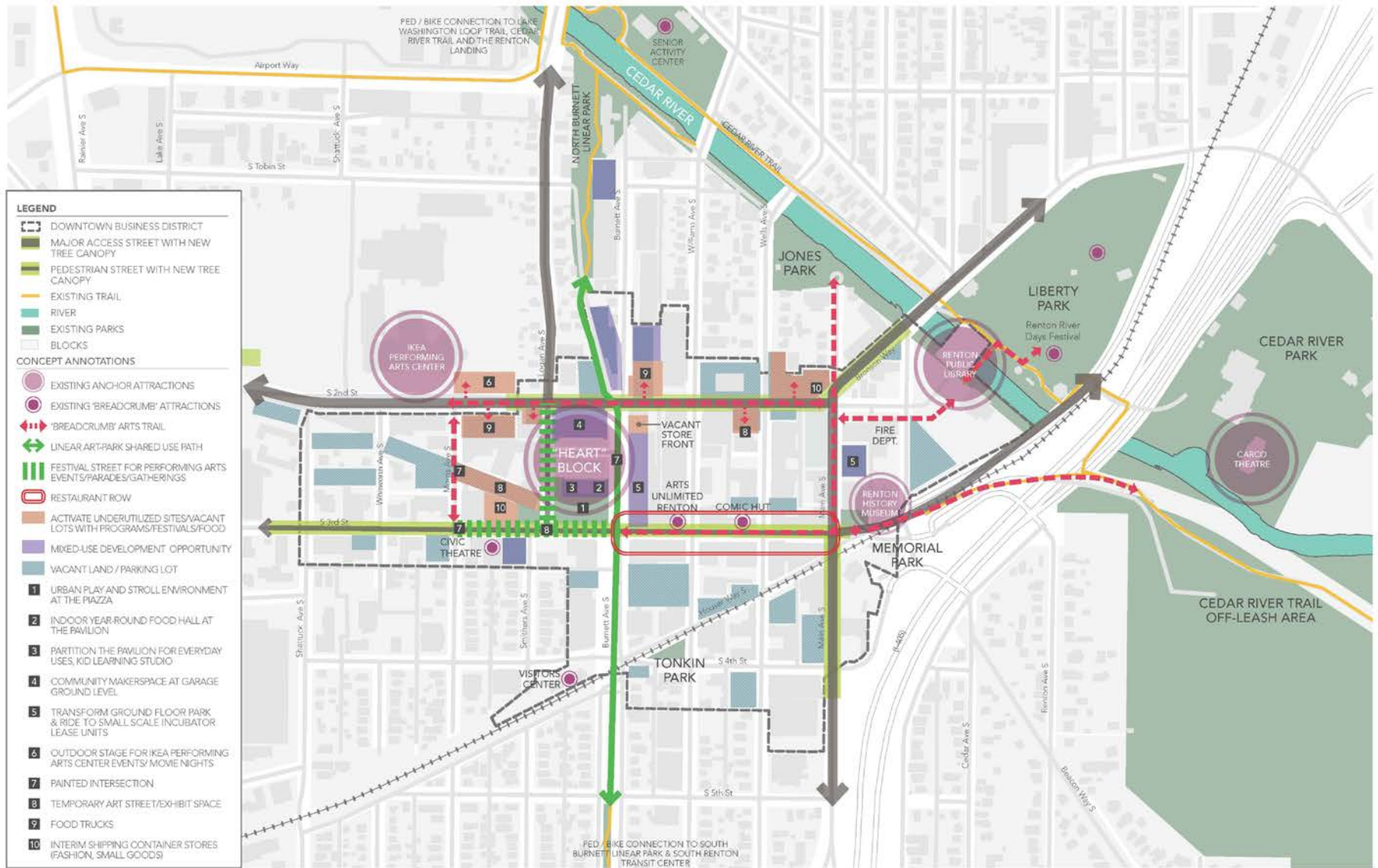
- Encourage temporary uses on vacant lots and buildings
- Year-around uses
- Incubator, food carts, and retail cart pods
- Reimagine the Pavilion and Piazza
- Organize parking
- Programmed activities

CONCEPT 1

ARTS + HUMANITIES

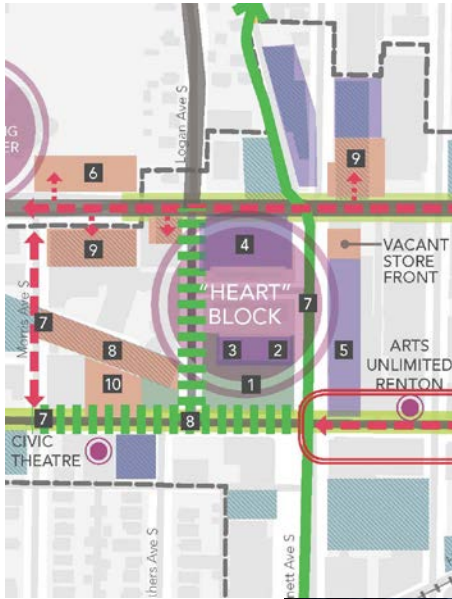
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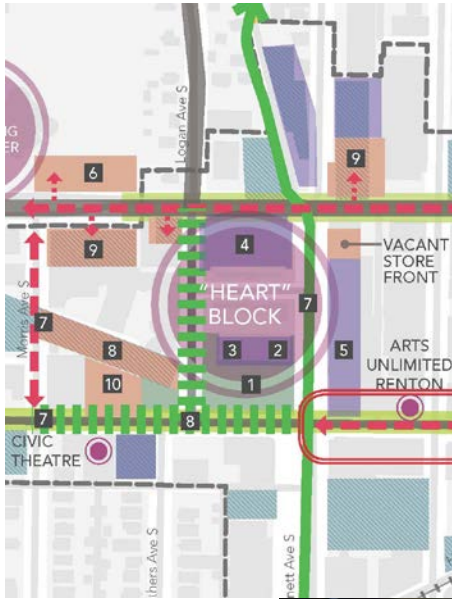
- Vibrant and bold with creative-based commerce and performing arts
- Connect arts focused anchors
- Activate vacant ground floor spaces with arts-focused maker spaces
- Hands-on arts and creative opportunities

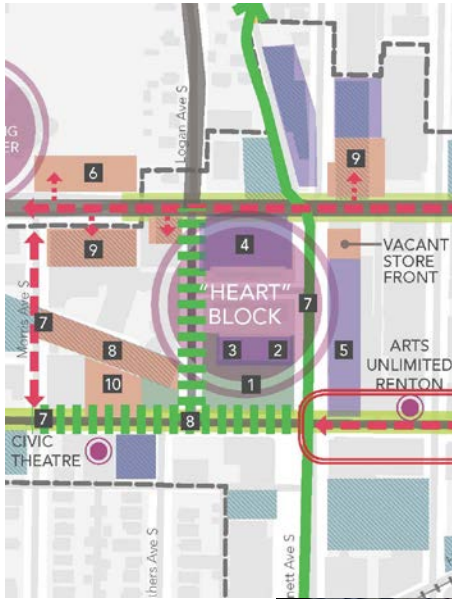


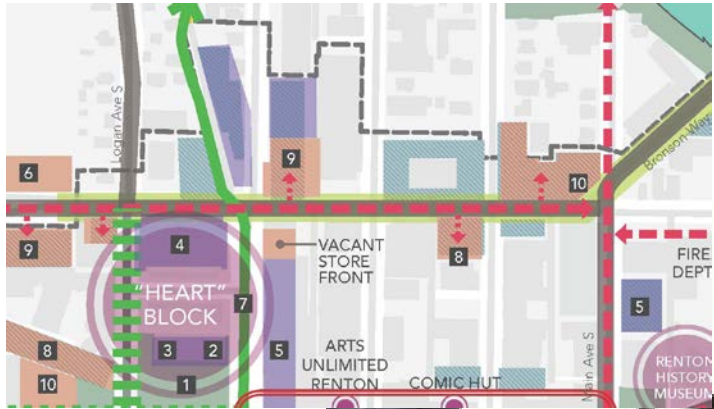
CONCEPT 1 // ARTS + HUMANITIES

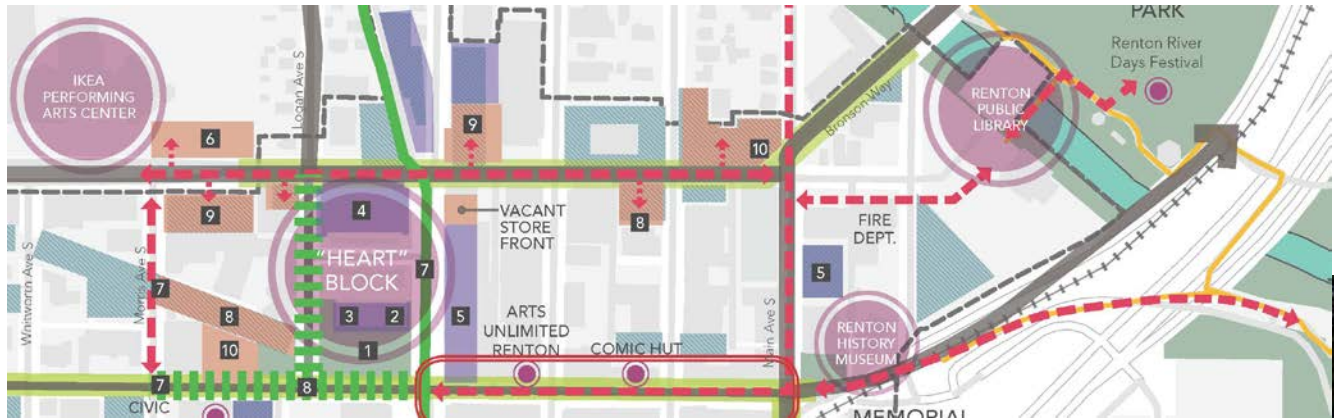


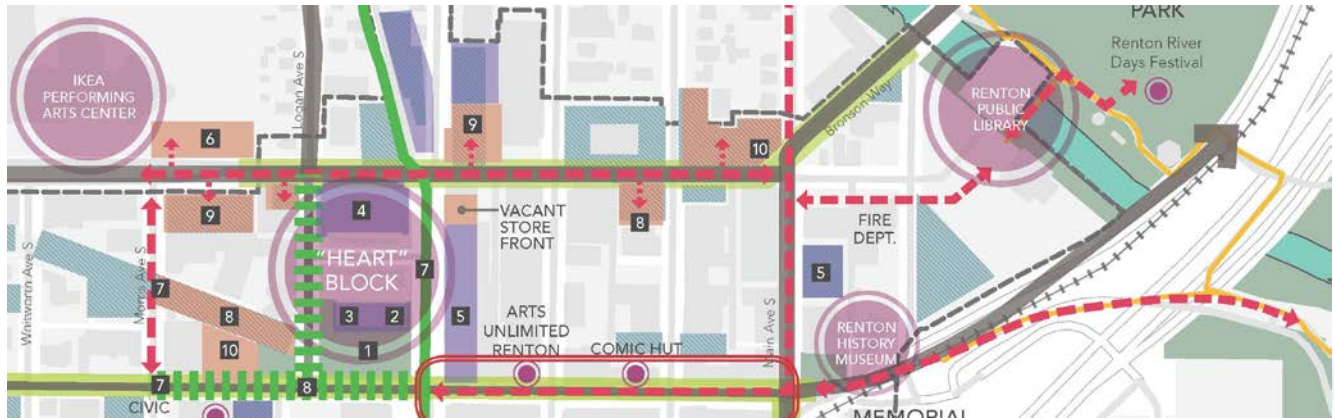


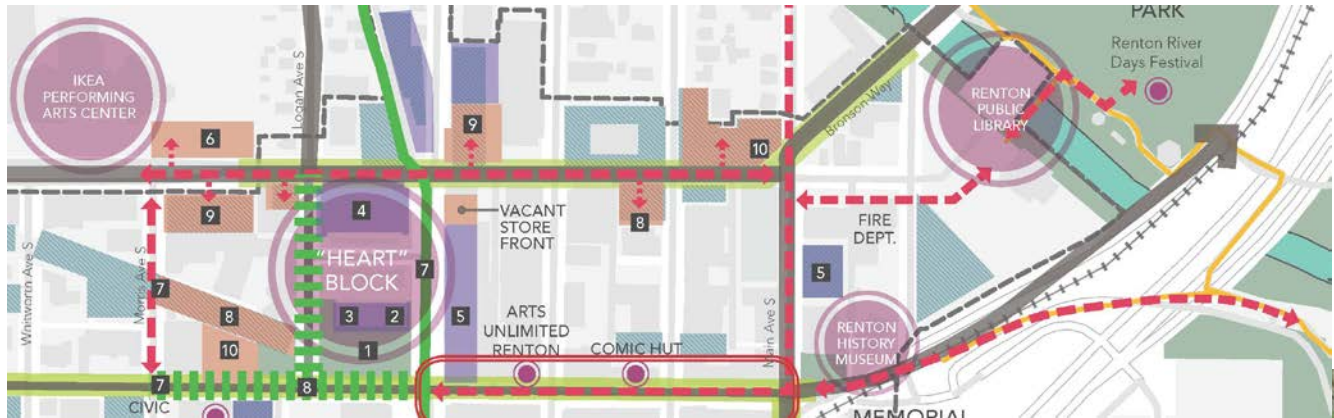










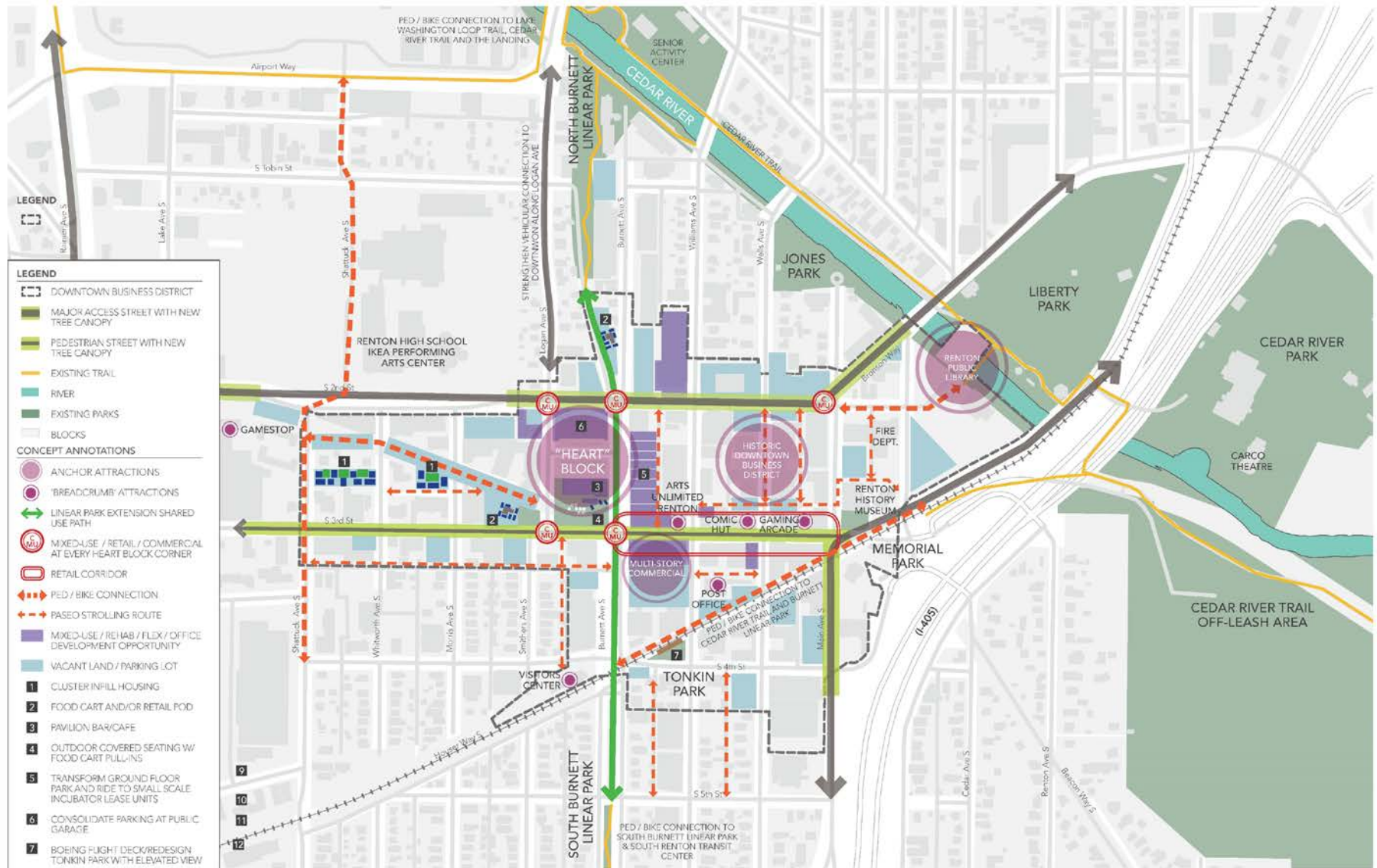


CONCEPT 2

EMPLOYMENT FOCUS + CIVIC PRIDE

Description

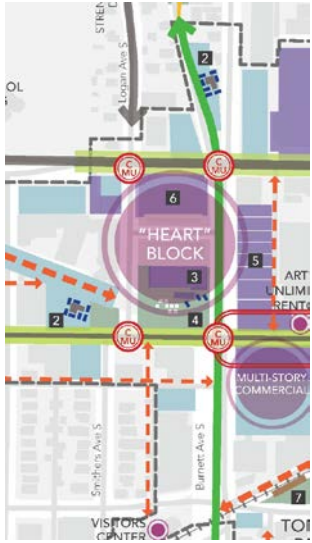
- Focused on attracting commerce and technology-based employment
- Gritty urban
- Appeals to wide range of ages
- Vibrant and eclectic

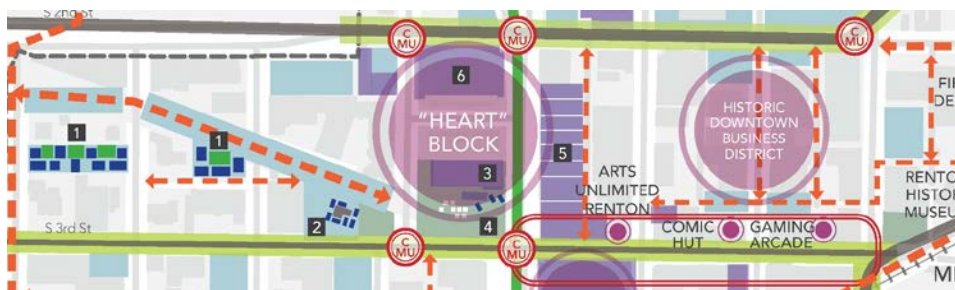


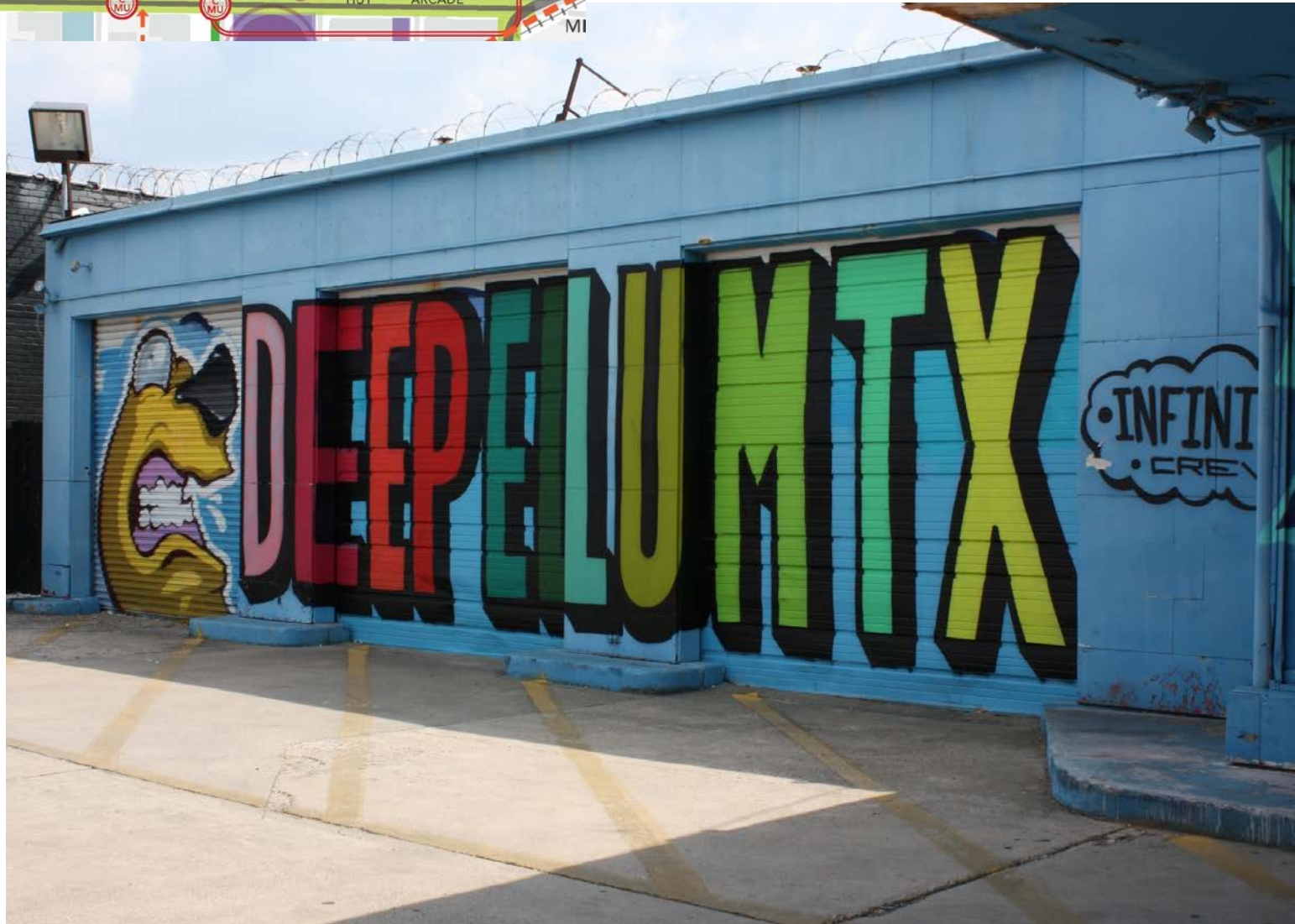
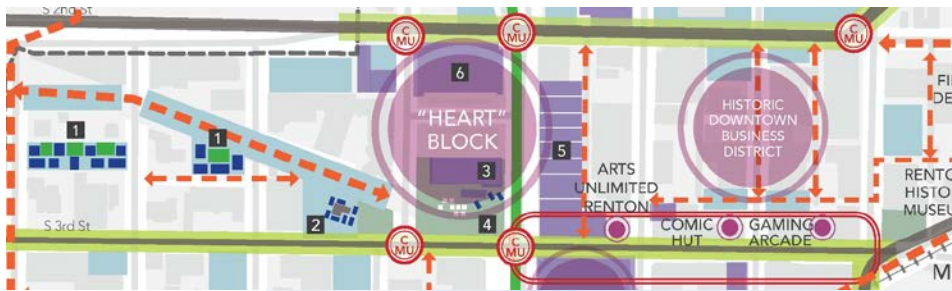
CONCEPT 2 // EMPLOYMENT FOCUS + CIVIC PRIDE





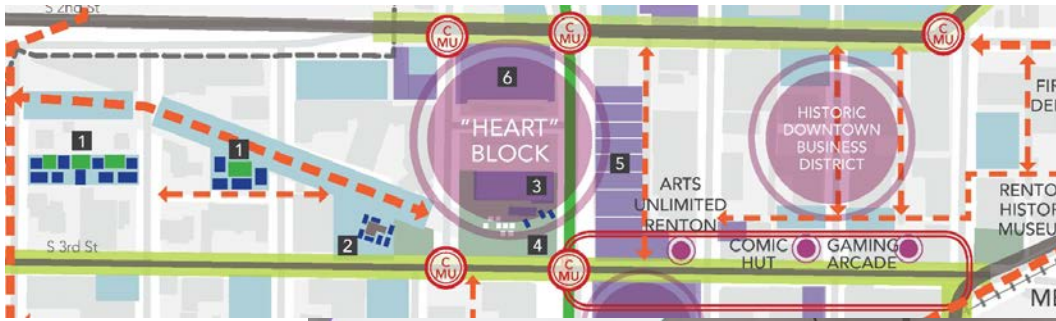










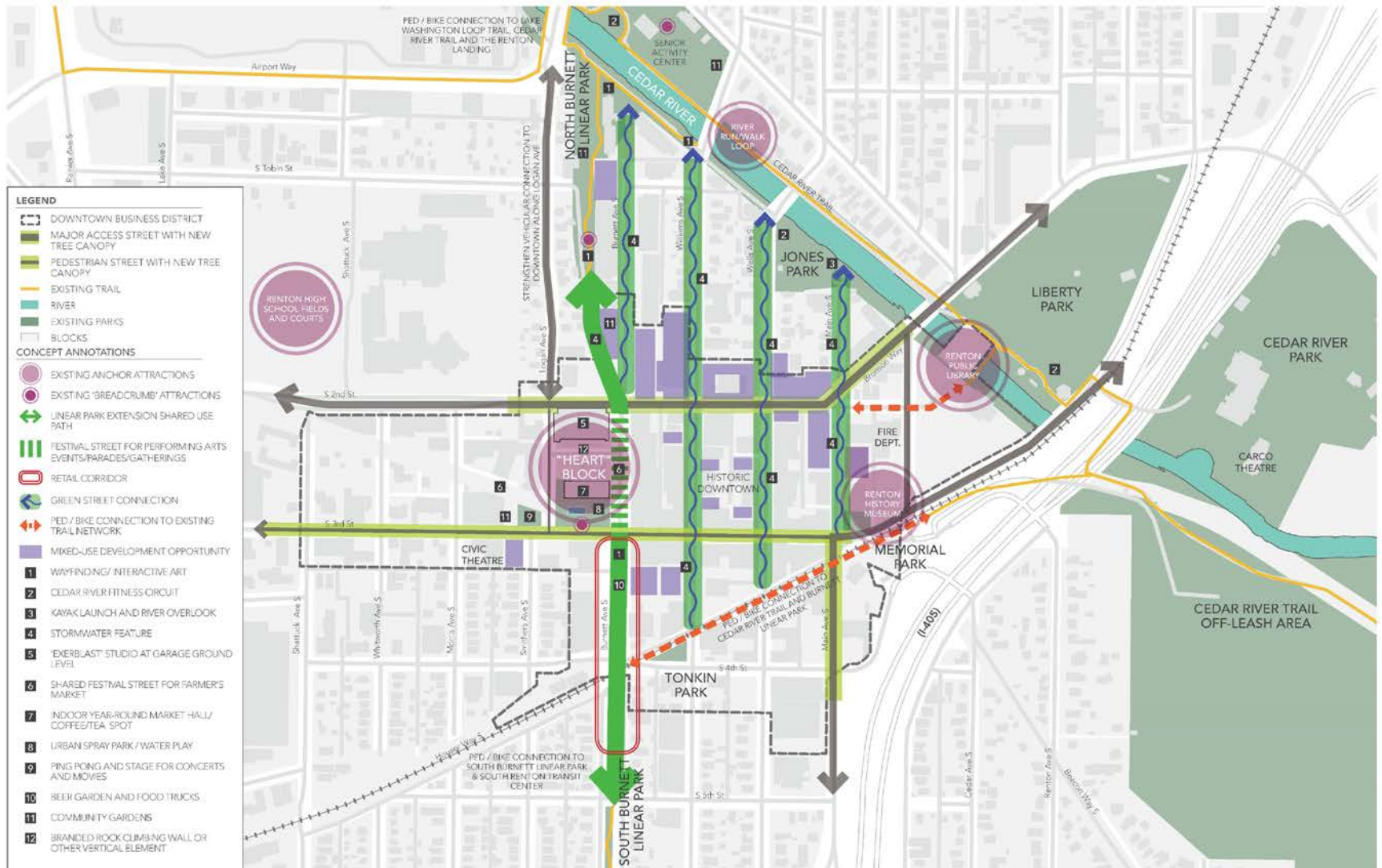


CONCEPT 3

FAMILY FRIENDLY + GREEN

Description

- Active living, wellness, family, and nature
- Green streets provide Cedar River connections
- Community gardens near Downtown
- Renovate the public garage with a year-round Exerblast-style kids gym and activity center

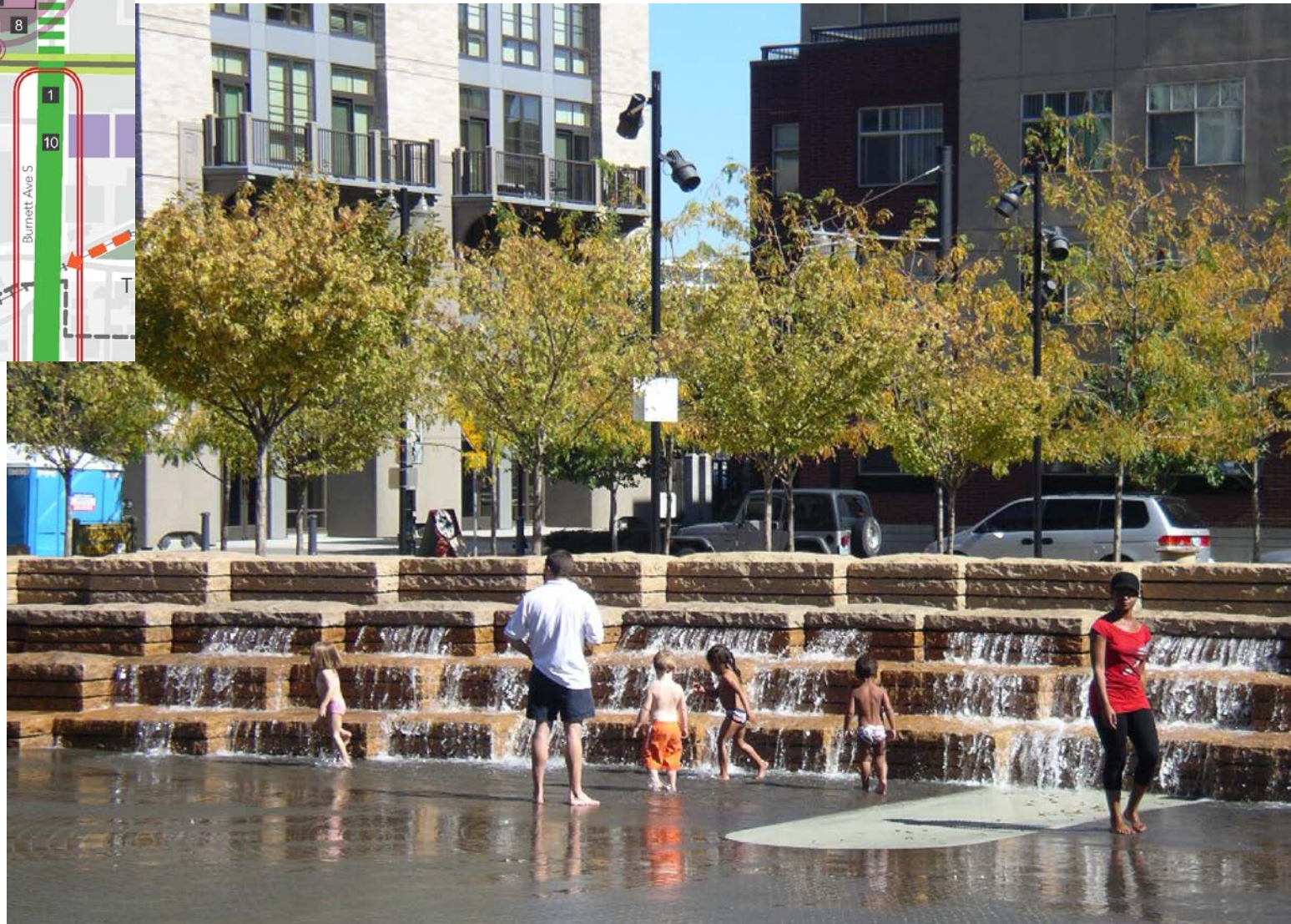


CONCEPT 3 // FAMILY FRIENDLY + GREEN





















Questions

- Does one of the concepts resonate with you?
- Which elements make sense? Which do not?
- What are the challenges for implementation?



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CIVIC CORE VISION AND ACTION PLAN

www.rentonciviccore.com



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CIVIC CORE VISION AND ACTION PLAN

Transit Analysis

May 10, 2017

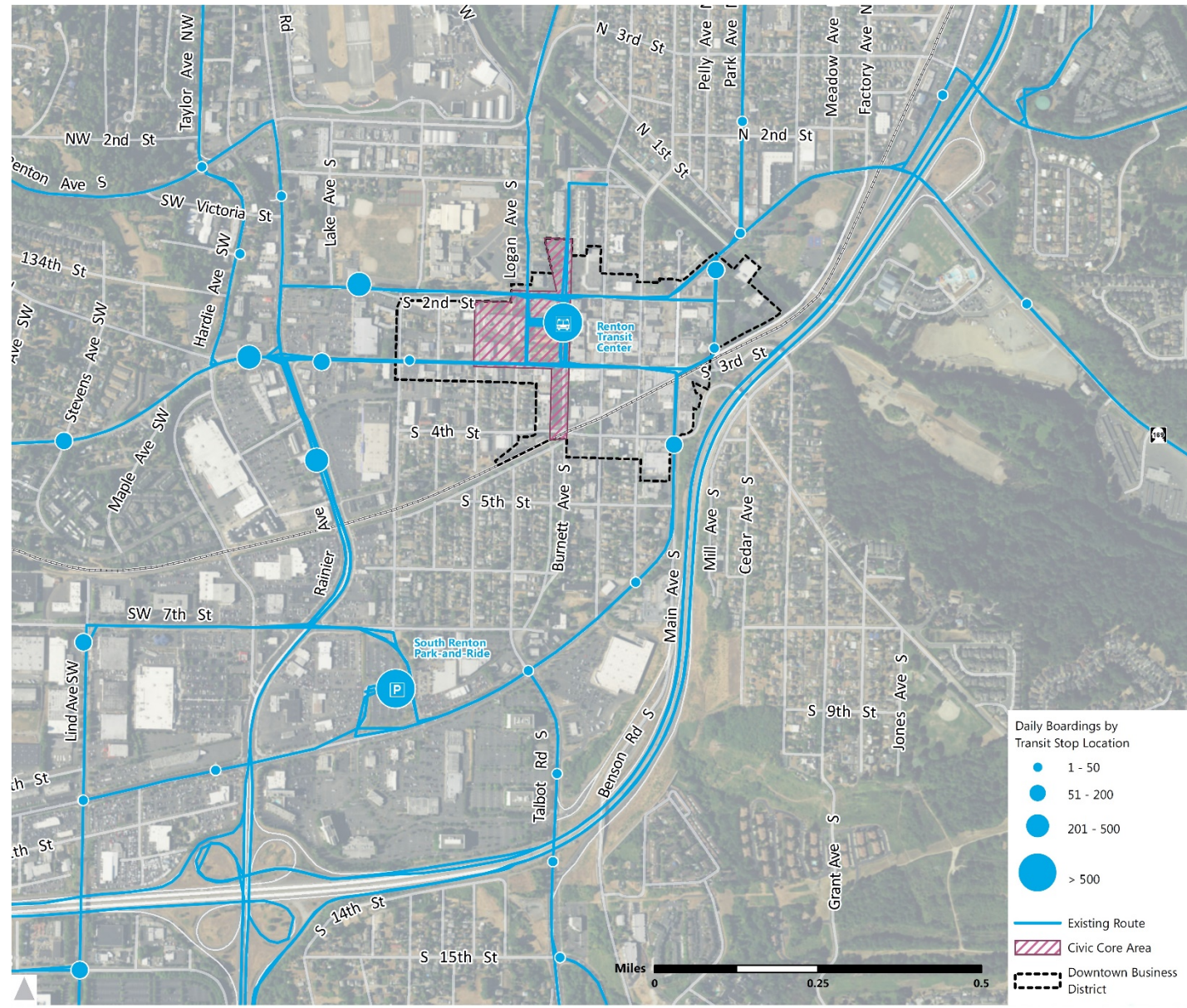
Transit Analysis Objectives

- Provide context on how to best connect the Downtown Civic Core via transit
- Establish criteria for evaluating how different concepts may impact transit operations, mobility, and rider comfort
- Key question:
 “How can bus layover and stops be restructured to support the Civic Core Vision?”

Transit Analysis Process

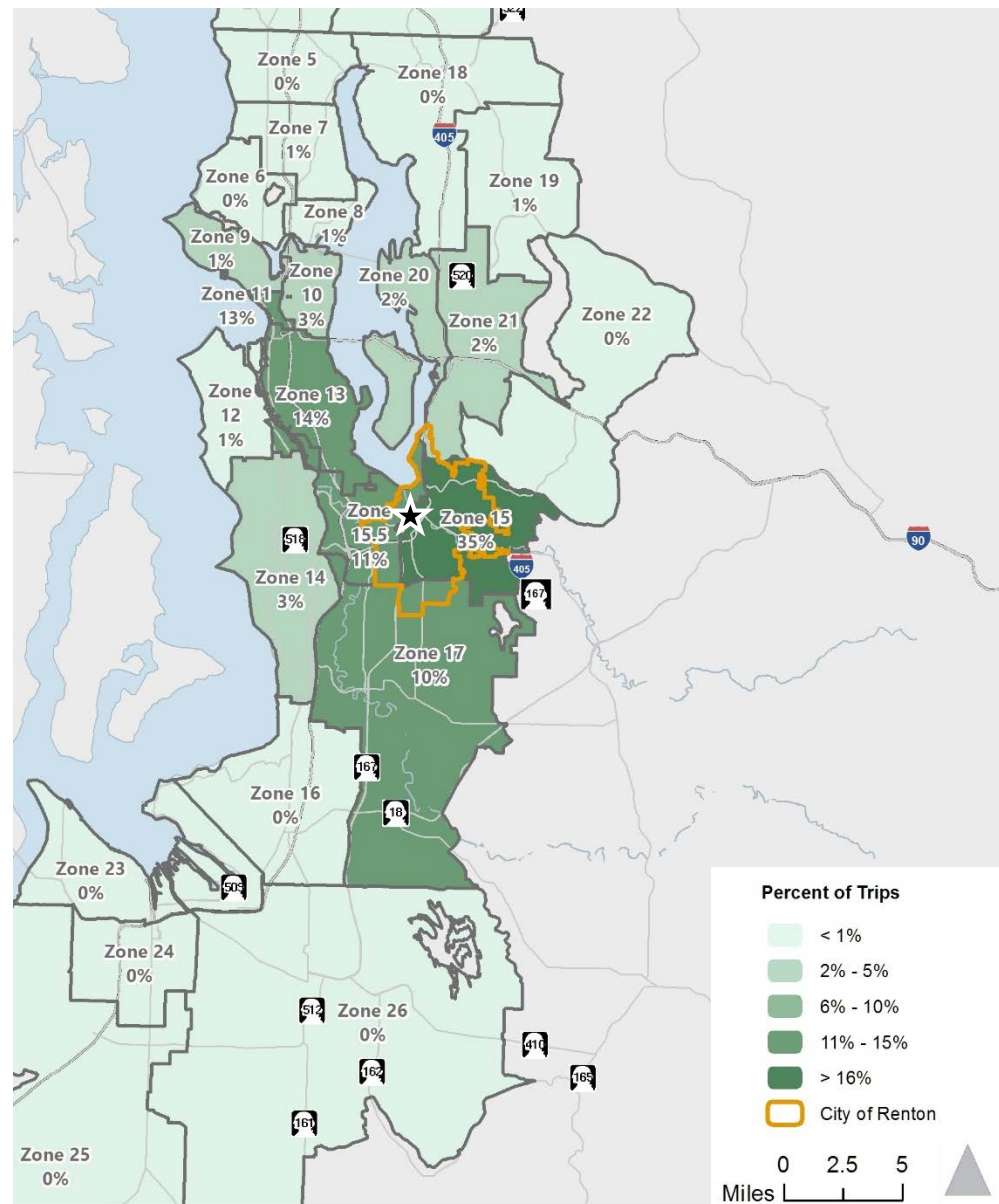
- Document current transit markets, ridership patterns, and operational requirements (service hours, layover, etc.)
- Identify opportunities to restructure the transit network within Downtown Renton
- Understand how the restructure may integrate with other transit projects:
 - I-405 Bus Rapid Transit
 - Metro Connects network

Downtown Renton Transit



Existing Transit Market

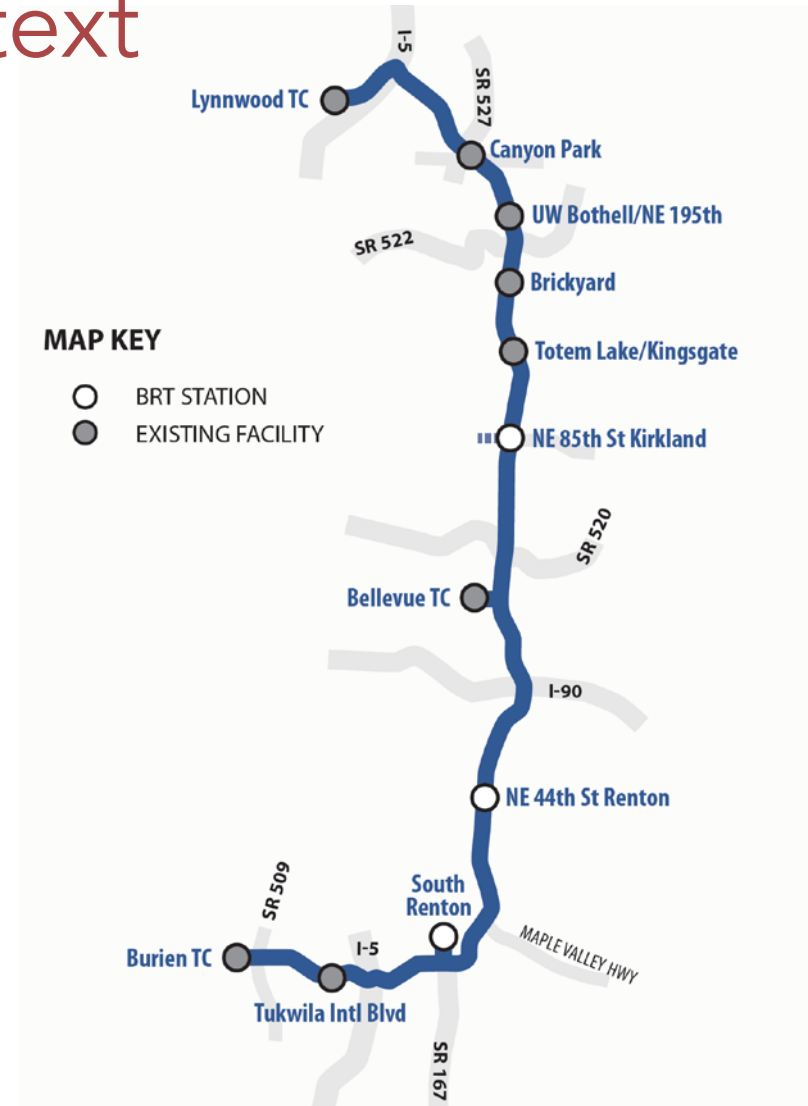
- 3,500 boardings at Renton TC - 800 transfers
- 1,000 boardings at South Renton P&R
- High percentage of transfers from route ST566 and F Line to local Renton routes
- Transfers occur between over 70 route-combinations



Transit Planning Context

I-405 Bus Rapid Transit

- Station at new South Renton Park & Ride location
- New 700 stall parking garage



Transit Planning Context

Metro CONNECTS - 2025

- Two new RapidRide routes
 - Renton TC from Kent/Auburn
 - Renton TC from Overlake/Crossroads
- New connections to South Renton Park & Ride



Transit Analysis Timeframes

Today's discussion

Three primary timeframes for analysis:

1. Near-term removal of layover from Renton Transit Center
2. Restructuring of stops at Renton Transit Center
3. Conversion of S 2nd/3rd Streets into two-way operations and completion of the South Renton Park & Ride

Layover Concepts

Current Layover Needs at the Renton Transit Center

- 8 fixed-routes
- Approximately 700 to 800 linear feet

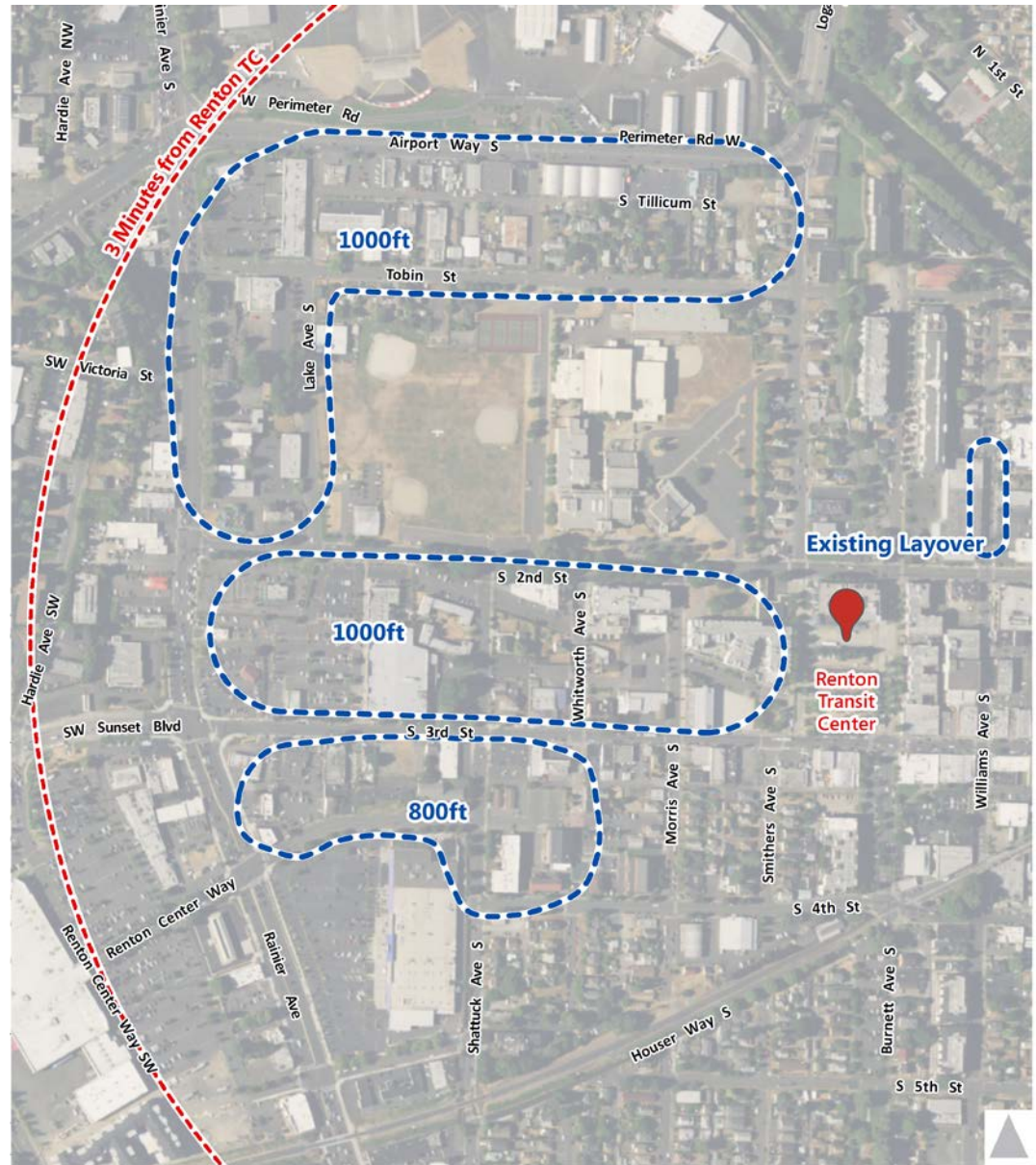
Opportunities for near-term removal of layover from Renton Transit Center

- On-street layover near Downtown Renton
- Current South Renton Park & Ride

Layover Concepts

On-Street Layover near Downtown Renton

- High-level evaluation of on-street layover space availability
- Within 3 minutes of Renton TC
- Within 10 minute walk of a comfort station/restroom



Layover Concepts

On-Street Layover near Downtown Renton

Advantages

- Retains existing transit connectivity to Downtown
- No service change for riders
- Minimal route planning required and earlier timeframe

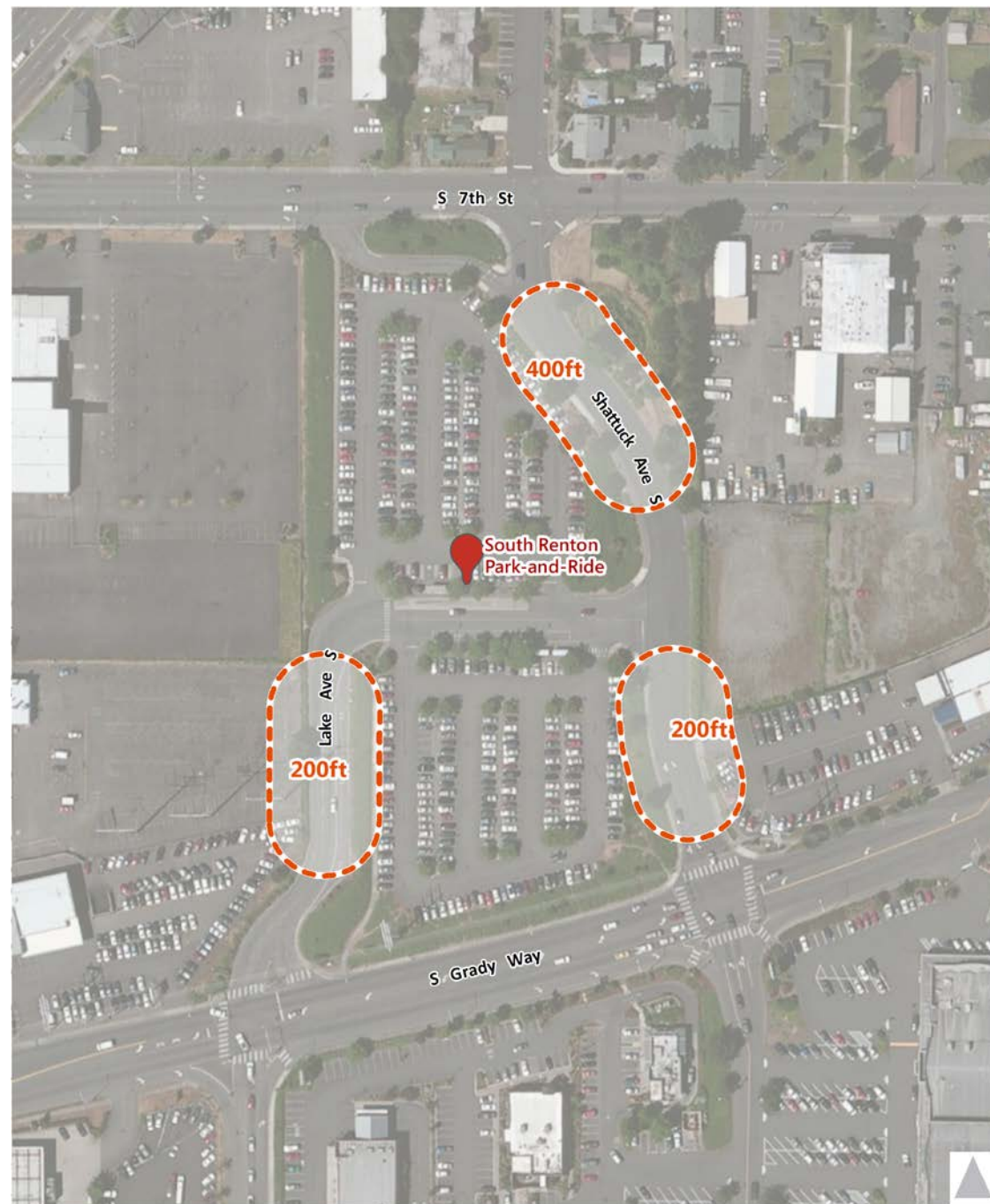
Disadvantages

- Occupies street right-of-way
- Additional deadhead service hours
- Decentralizes operators and comfort stations

Layover Concepts

Current South Renton Park & Ride

- High-level evaluation of on-street layover space availability
- Using existing space on Shattuck Ave



Layover Concepts

Current South Renton Park & Ride

Advantages

- Preserves street right-of-way in Downtown Renton
- Retains majority of service to Downtown Renton
- Leverages available space near South Renton Park & Ride

Disadvantages

- Moderate amount of service hours required
- Requires some riders to transfer to reach Downtown Renton
- May require some capital investment and longer timeframe

Layover Concepts

Discussion

- Other considerations?
- Additional opportunities?
- Integration with other planning efforts?

Restructuring Renton TC Stops

Key assumptions

- 10 buses per hour per bus bay
- 5 to 6 bus bays required with layover removal

Concepts

- Consolidate stops within Renton TC, retain transit access road
- Move stops to S 2nd Street and S 3rd Street
- Alternative of Logan Avenue S or Burnett Avenue S
- Far-side or near-side stops

Restructuring Renton TC Stops

Discussion

- Priority for on-street stops versus transit center location
- Sidewalk widths
- Bus operations
- Transfer impacts
- Other stop locations
- Trade-offs with other street right-of-way needs
- Other considerations?



Transit Analysis Next Steps

- Incorporate input from today
- Finalize concepts for near-term layover removal and stop locations
- Evaluate concepts based on ridership, operations, and other criteria



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Transit Analysis

May 10, 2017



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CIVIC CORE VISION AND ACTION PLAN

Civic Core Wayfinding Plan

May 10, 2017

wayfinding plan goals

- Guide residents and visitors into and around the Civic Core
- Connect nearby regional trails, bikeways and parks to the Civic Core
- Provide a consistent look and feel to signage and wayfinding to and in the Civic Core
- Coordinate with and support the goals of the Civic Core Vision and Action Plan

process and scope

- Gather input from community members and City staff
- Review the 2008 wayfinding plan to consider which elements should be continued or reconsidered
- Coordinate the wayfinding plan with other Plan elements (placemaking, retail strategy, transit)
- Program Civic Core wayfinding
- Provide design concepts for input

challenges and opportunities

what we heard at the community workshop

- Majority of community members agree that more signage and wayfinding is needed and should be:
 - accessible to pedestrians and bicyclists as well as drivers
 - guide visitors to downtown, especially from I-405
- Opportunities exist to:
 - use technology for wayfinding and information
 - define routes for walking and biking, and to art, culture, entertainment and food venues

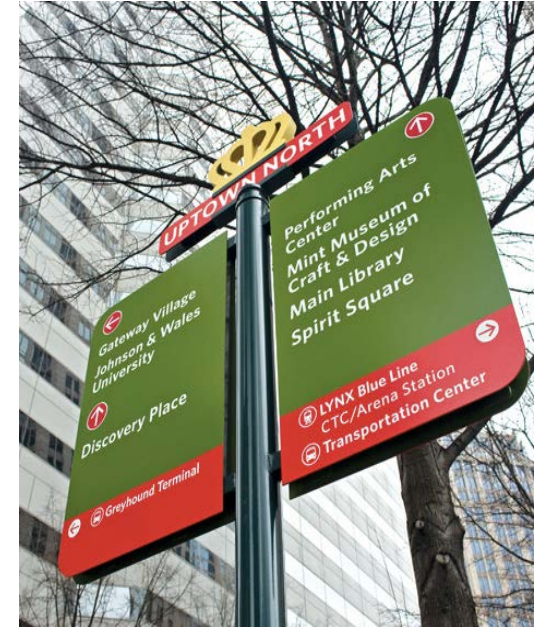
wayfinding elements

- Color Palettes
- Typography and Fonts
- Logo style
- Environmental Textures
- Iconography
- Photography

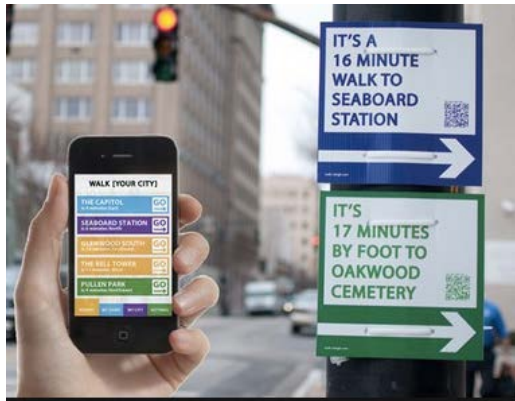
on the street



on the street



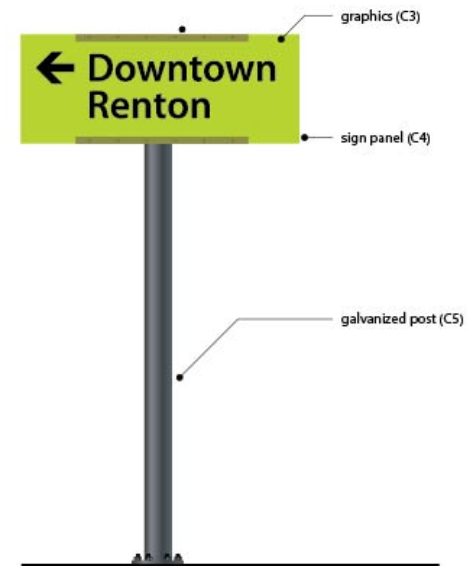
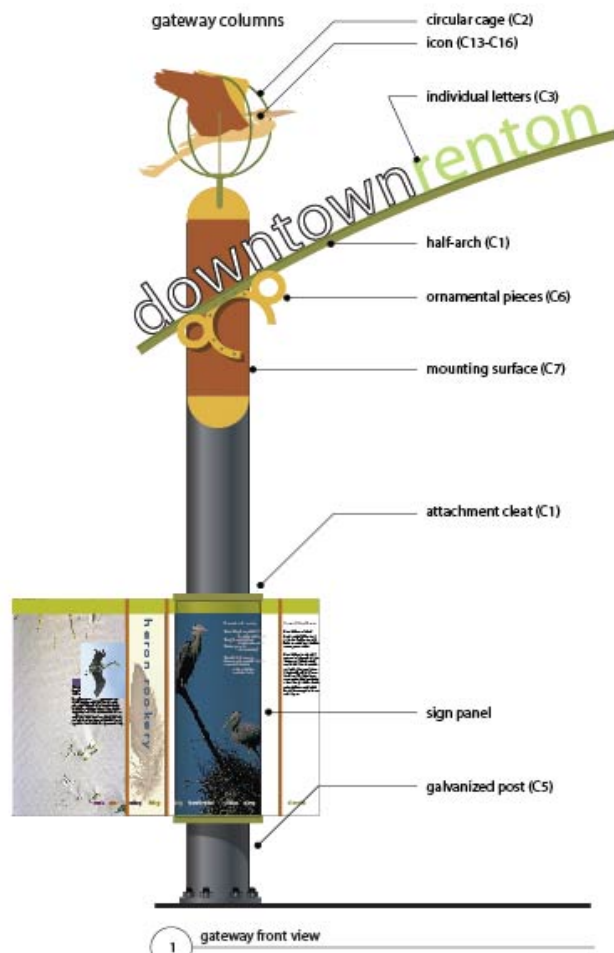
on the street



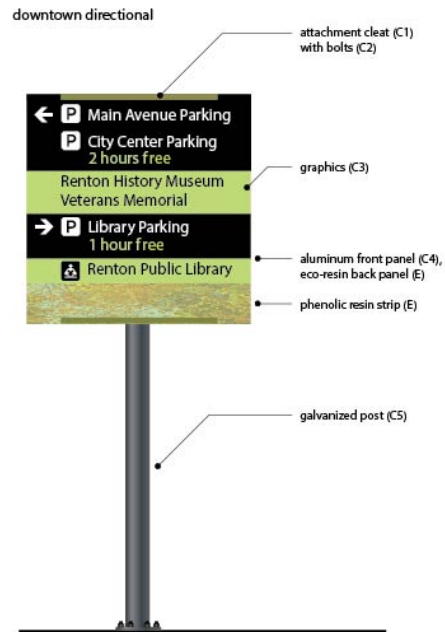
downtown brands



2008 wayfinding plan



2008 wayfinding plan

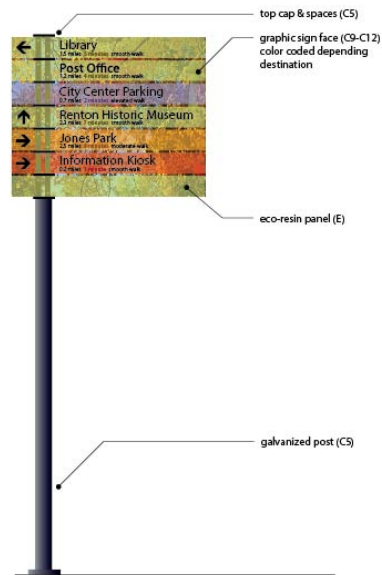


parking identification

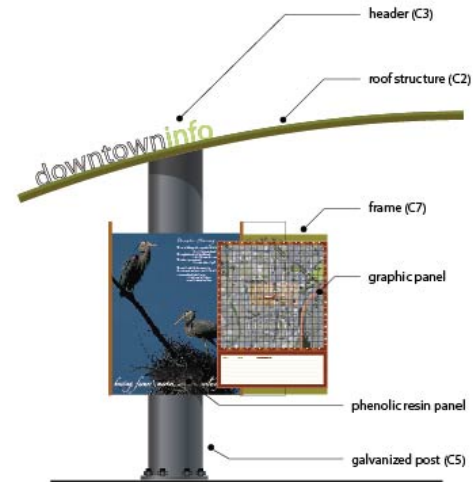


2008 wayfinding plan

pedestrian directional



pedestrian kiosk



2008 wayfinding plan

vehicular sign panels



C3 / Apple green
CMYK 33, 0, 100, 0
on retro-reflective sheeting



C4 / Aluminum gray sandblast
Clearcoat to prevent scratching

pedestrian sign panels



C4 / Black
CMYK 0, 0, 0, 100
on retro-reflective sheeting



C9 / Spring green
(common destination color)
CMYK 24, 0, 67, 0



C10 / Peach
(park destination color)
CMYK 0, 39, 96, 0



C11 / Periwinkle
(parking destination color)
CMYK 30, 30, 0, 0



C12 / Rosa
(kiosk destination)
CMYK 0, 80, 95, 0

hardware & structure



C5 / Black
RAL 9005
PMS black



C1 / Grass green
RAL 575
PMS 364



C2 / Forest green
RAL 6020
PMS 350



C6 / Gold
RAL XREF
PMS gold



C7 / Bronze
RAL XREF
PMS bronze

C3 - C16 / Brass, Copper, Steel
(icon colors, to be developed)
RAL XREF

2008 wayfinding plan



1 blue heron
not to scale



2 native canoe
not to scale



3 cedar tree
not to scale



4 mining
not to scale



5 theatre
not to scale



6 music
not to scale



7 boating
not to scale



8 fishing
not to scale



9 farmer's market
not to scale



10 biking
not to scale



11 jimmy hendrix
not to scale



12 aviation
not to scale

2008 wayfinding plan



1 library



2 telephone



3 airport



4 accessibility



5 restaurant



6 post office



7 picnic



8 playground



9 information



10 baseball grounds



11 parking



12 first aid



13 lodging



14 bus



15 groceries

marketing strategy branding

RENTON

— WASHINGTON, USA —



RENTON

— WASHINGTON, USA —

for consideration

- Who do we want to reach? Who are our audiences?
- What do we want them to know about the Civic Core?
- What words describe our values?
- What colors/textures/symbols best represent Renton?
- What elements from the 2008 plan should be considered or preserved?



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CIVIC CORE VISION AND ACTION PLAN

Civic Core Wayfinding Plan

May 10, 2017



DRAFT CIVIC CORE CONCEPTS

RENTON DOWNTOWN CIVIC CORE VISION AND ACTION PLAN

CITY OF RENTON

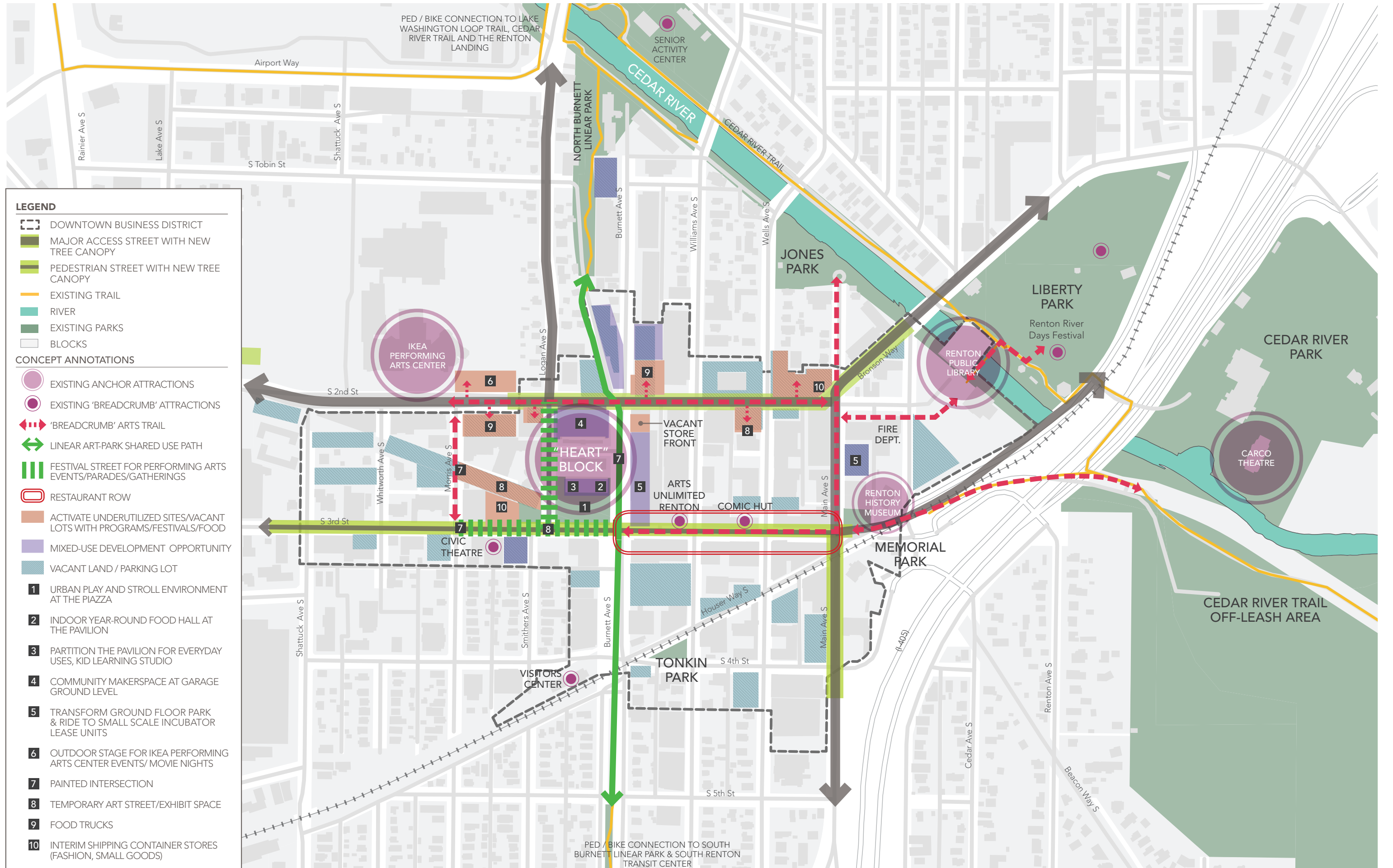
PREPARED BY:
MIG
MAY 2017

Concept 1 Vision: Arts and Humanities

The Civic Core of Downtown Renton is a vibrant, bold, cultured, and innovative gathering center with creative-based commerce and performing arts resources. Downtown is distinguished by its strong arts-focused anchors including the Ikea Performing Arts Center, Carco Theatre, youth-focused learning studio at the Pavilion, and a variety of arts-focused maker spaces which activate many ground floor units. Hands-on arts and creative opportunities abound in the Civic Core, cultivating a 'DIY' culture throughout. With continued investment, Downtown and the Civic Core is poised to become a place where the creative ambitions and potential of the community are realized and lived each day.

Concept 1 Key Elements: Arts and Humanities

- Festival street environment along 3rd St between Morris Ave and Burnett Ave that closes street to traffic for events such as a street art or food festival
- Restaurant Row along 3rd St between Burnett Ave and Main Ave providing Downtown with a wide range of dining styles, cuisines, and price points
- Renovated Piazza hosts an urban play and stroll environment with improved access, updated materials and furnishings, and improved sight lines
- Pavilion is partitioned to allow for everyday uses such as a year-round food hall/ marketplace and youth art studio
- Underutilized and parking lots are activated with retail, food, and cultural uses
- Burnett Linear Park extends through Downtown providing a shared multi-use path that links all major and minor arts anchors with distinctive branding and finishes
- Significant new roles Downtown for arts-minded non-profit groups



CONCEPT 1 // ARTS + HUMANITIES

“HEART” OF DOWNTOWN | STRATEGIES AND TACTICS -- AN ARTS-INFUSED CIVIC CORE



URBAN PLAY AND STROLL ENVIRONMENT AT THE PIAZZA



PAVILION'S NEW FOOD HALL



COMMUNITY MAKERSPACE AT AT GARAGE GROUND LEVEL



ART/GYM STUDIOS AT THE PAVILION



ROLL-UP DOORS WITH CO-WORK SPACES UNDER EXISTING APARTMENT BLDGS.



LINEAR ART-PARK -- EXTEND MULTI-USE TRAIL ON BURNETT WITH AN ART-INSPIRED THEME



ART INSPIRED (SALMON THEMES/CEDAR RIVER) TRAIL



INTERACTIVE TRAIL WITH INTERPRETIVE ART FEATURES



TEMPORARY FESTIVAL STREET ALONG 3RD STREET







‘BREADCRUMB’ ARTS TRAIL -- INTERACTIVE ENVIRONMENT BETWEEN MAJOR ANCHORS OR DESTINATIONS



SPONTANEOUS MUSIC EVENT EXTENDED TO THE STREET



INTERACTIVE ART ON SIDEWAKLS AND PLAZAS



FILM FESTIVAL AND PLAYS AT THE PIAZZA



MOVIE NIGHTS AT PARKS AND OPEN SPACES



INTERACTIVE LIGHT INSTALLATIONS AT PUBLIC SPACES

ACTIVATED VACANT/ UNDERUTILIZED LOTS -- HOST TEMPORARY USES SUCH AS SHIPPING CONTAINER STORES/ FOOD CARTS/ ART INSTALLATIONS



TEMPORARY RETAIL USES, MARKETS, FOOD CARTS AND EVENTS







TEMPORARY ART INSTALLATIONS



STREET ART FESTIVALS

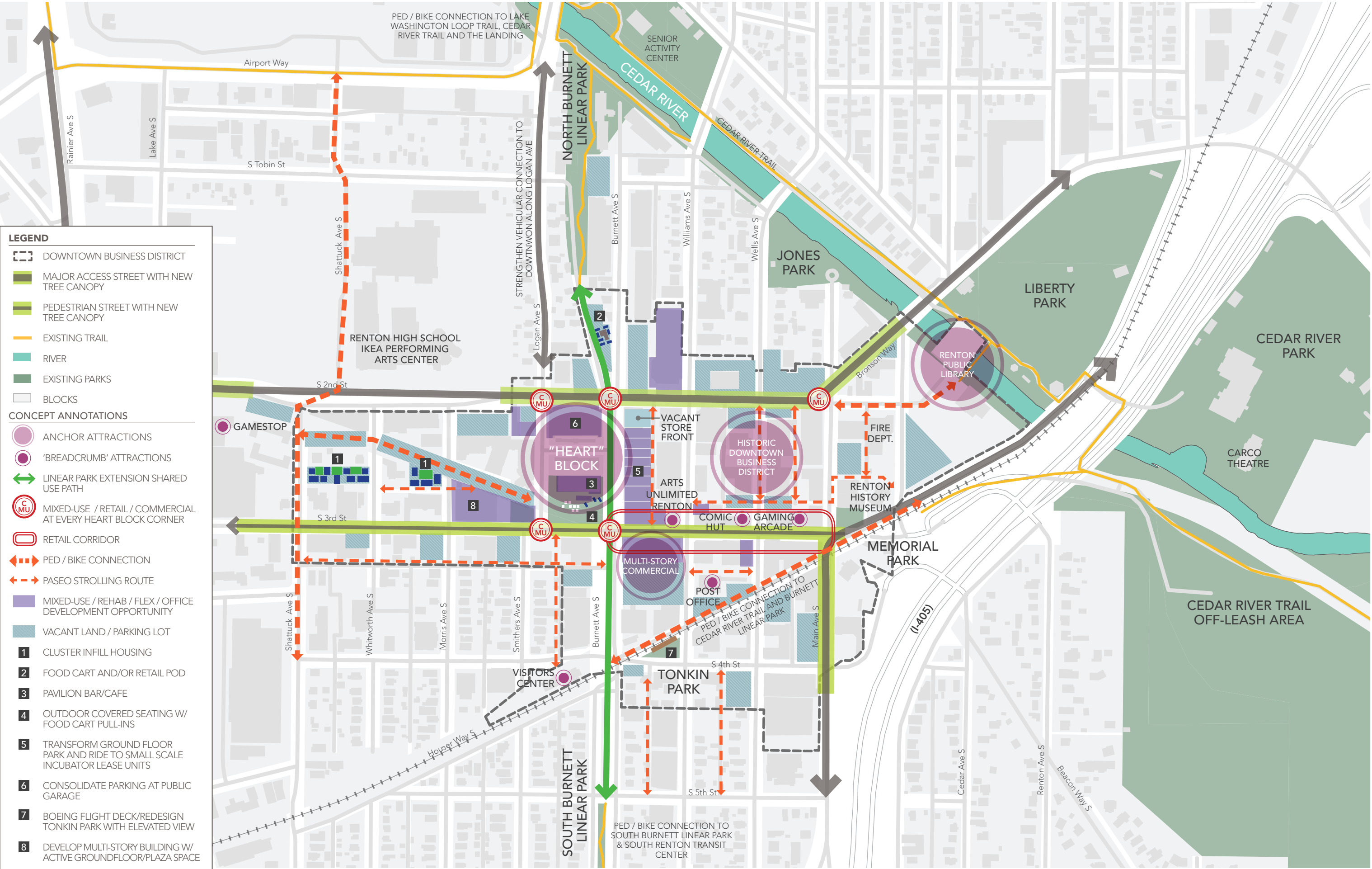
CONCEPT 1 // ARTS + HUMANITIES

Concept 2 Vision: Employment and Civic Pride

The Civic Core of Downtown Renton reflects the City's focused investments in attracting commerce, technology-based employment, and outstanding urban design. With a focus on livability and walkability, the Civic Core appeals to wide range of ages, from Millennials to Boomers, drawn to its vibrant and eclectic setting. With its wide range of unit types available for sale or lease, it attracts the interest of those looking to launch a first or second business. The new Bar/Café at the Pavilion activates the Civic Core with a constant flow of foot traffic. Modern, mixed-use commercial buildings fill in gaps of activity Downtown, lending additional vibrancy that both new and existing businesses benefit from.

Concept 2 Key Elements: Employment and Civic Pride

- New retail corridor along 3rd St between Burnett Ave and Main Ave with renovation of vacant or underutilized buildings into a modern, mixed-use atmosphere
- New small scale incubator lease units in transformed ground floor of park and ride (along Burnett).
- Entry level business opportunities at food and retail cart pods at various locations
- New Pavilion Bar/Café at east side of Pavilion provides everyday gathering space for residents and work crowds
- Renovated Piazza adds covered seating for Bar/Cafe and provides space for food carts to pull in
- Network of 'paseo-style' pedestrian circulation through Downtown's alleys create potential for a new scale/style of retail, unique to Renton
- Infill cluster housing offers a new housing type to Downtown, unique to Renton
- Burnett Linear Park extends through Downtown providing a shared multi-use path to help bring people to downtown workplaces
- Renovated Tonkin Park provides a gathering spot to watch Boeing jets pass through Downtown



LEGEND

- DOWNTOWN BUSINESS DISTRICT
- MAJOR ACCESS STREET WITH NEW TREE CANOPY
- PEDESTRIAN STREET WITH NEW TREE CANOPY
- EXISTING TRAIL
- RIVER
- EXISTING PARKS
- BLOCKS

CONCEPT ANNOTATIONS

- ANCHOR ATTRACTIONS
- 'BREADCRUMB' ATTRACTIONS
- LINEAR PARK EXTENSION SHARED USE PATH
- MIXED-USE / RETAIL / COMMERCIAL AT EVERY HEART BLOCK CORNER
- RETAIL CORRIDOR
- PED / BIKE CONNECTION
- PASEO STROLLING ROUTE
- MIXED-USE / REHAB / FLEX / OFFICE DEVELOPMENT OPPORTUNITY
- VACANT LAND / PARKING LOT
- 1 CLUSTER INFILL HOUSING
- 2 FOOD CART AND/OR RETAIL POD
- 3 PAVILION BAR/CAFE
- 4 OUTDOOR COVERED SEATING W/ FOOD CART PULL-INS
- 5 TRANSFORM GROUND FLOOR PARK AND RIDE TO SMALL SCALE INCUBATOR LEASE UNITS
- 6 CONSOLIDATE PARKING AT PUBLIC GARAGE
- 7 BOEING FLIGHT DECK/REDESIGN TONKIN PARK WITH ELEVATED VIEW
- 8 DEVELOP MULTI-STORY BUILDING W/ ACTIVE GROUND FLOOR/PLAZA SPACE

CONCEPT 2 // EMPLOYMENT FOCUS + CIVIC PRIDE

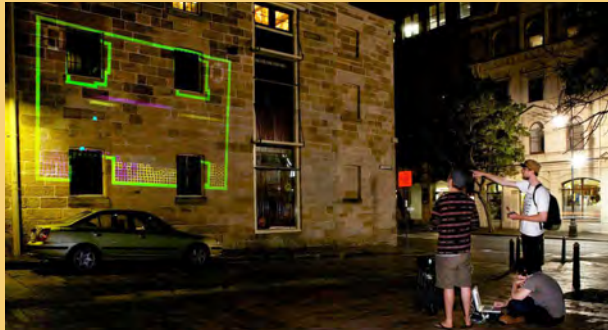
“HEART” BLOCK | STRATEGIES AND TACTICS -- INNOVATIVE BUILDING DESIGN, ALAUNCH YOUR CREATIVE BUSINESS, SMALL UNIT LEASES, PAVILION MARKET BAR, MODERN WORK SPACES



MIXED USE COMMERCIAL



INTERACTIVE BUILDINGS AND TECHNOLOGY



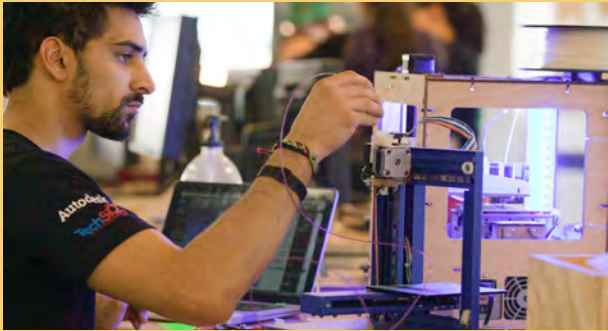
FINE-GRAIN ECLECTIC OFFERINGS



SMALL SCALE COMMERCIAL UNITS



PAVILION BAR/CAFE - DAILY ACTIVATION



VISIBLE, HIGH TECH EMPLOYMENT



MODERN WORK SPACES



NEW RESTAURANT OFFERINGS



BOUTIQUE SHOPS

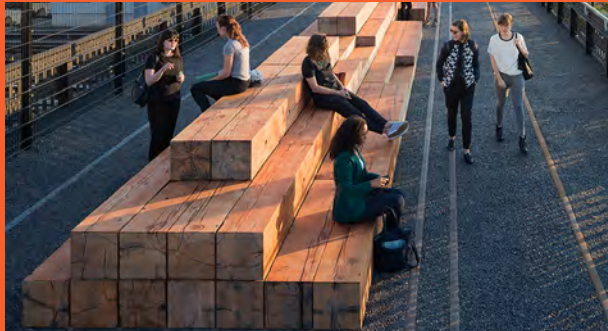
‘PASEO’ CIRCULATION -- LESSER KNOWN RENTON, MURALS, LIGHTING, STROLL ATMOSPHERE, GAMES, POP UP BUSINESS



PASEO STROLLS ENVIRONMENT AND EVENTS



BOEING FLIGHT DECK



WORKPLACE BREAKS



URBAN GRIT AND ART



BENEFITS OF CITY LIVING -- RETAIL AND FOOD CART PODS, GAMING AND COMIC BOOK STORES, CLUSTER HOUSING



GAME STORE COMMUNITY AND COMIC BOOKS



RETAIL AND FOOD CART PODS ON VACANT LOTS - TESTING GROUNDS FOR NEW BUSINESS



CLUSTER INFILL HOUSING & OTHER URBAN HOUSING TYPOLOGIES



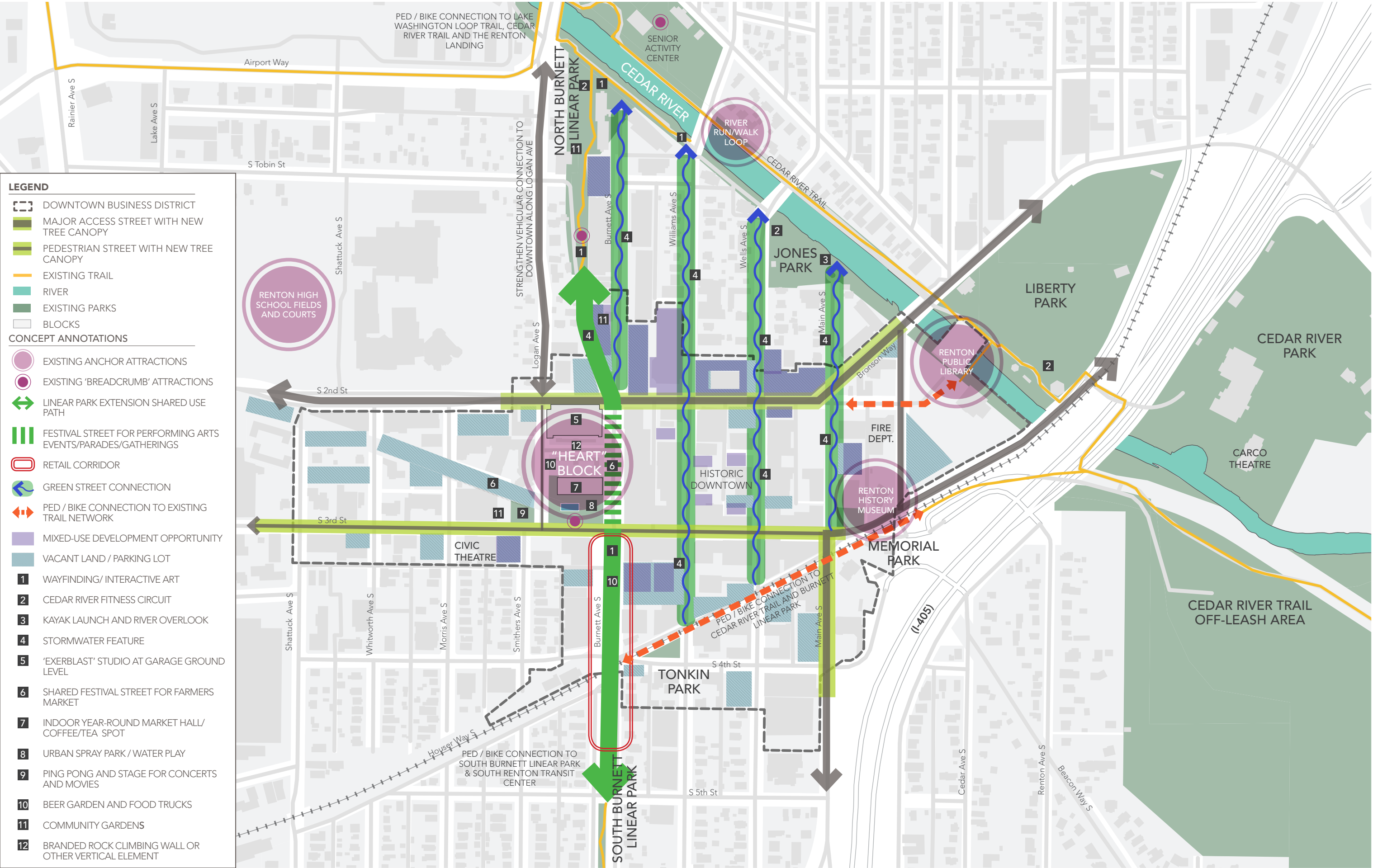
CONCEPT 2 // EMPLOYMENT FOCUS + CIVIC PRIDE

Concept 3 Vision: Family Friendly and Green

The Civic Core of Downtown Renton promotes active living, wellness, family, and nature with focused investment in urban stormwater infrastructure, non-motorized transit, and programs that engender an active and present community. Green streets provide linear connections across downtown to the Cedar River, with educational features and reflective spaces that improve understanding of urban water quality and the role the City plays in the larger watershed. Community gardens extend into Downtown on lots with good exposure and adjacency to residential uses. Renovation of the public garage at the Civic Core includes addition of a year-round Exerblast-style kids gym and activity center that lets families blow off a little steam. The activity of the Civic Core is punctuated by a branding climbing feature north of the Pavilion, visible from adjacent neighborhoods and roads. All in all, the Civic Core and Downtown Renton reflect vitality, health, and well-being of its residents.

Concept 3 Key Elements: Family Friendly and Green

- Generously scaled, urban multi-use path through downtown along Burnett Ave, with modern signalization and high quality surfacing and crossing amenities
- Kayak put-in/take out at the Cedar River at Main St
- Retail corridor along Burnett, playing off the activity generated by the multi-use path
- Renovated Piazza's new water play feature with improved access, updated materials and furnishings, and improved sight lines
- Vacant or parking lots can host 'Made in Washington' beer gardens and food carts
- Renovated ground floor of public garage to an active use focused on fitness and families
- Climbing wall with branding potential
- Year round use of (portion of) Pavilion as a Market Hall
- Ping pong, corn hole, foosball, other activities on weekends



CONCEPT 3 // FAMILY FRIENDLY + GREEN

“HEART” BLOCK | STRATEGIES AND TACTICS -- A PLAYFUL AND INVITING CIVIC CORE



WATER PLAY AT THE THE PIAZZA



PLAY AT THE PIAZZA



URBAN ROCK CLIMBING



AFTER-SCHOOL ‘EXCERBLAST’



PLAYFUL PUBLIC SPACES



PAVEMENT TO PARKS / FLEXIBLE SEATING



OUTDOOR MOVIE SCREENINGS



TEMPORARY ACTIVATION



INDOOR MARKET HALL



PARKLETS

LINEAR PARK EXTENSION AND FESTIVAL STREET -- URBAN FARMING, GREENSPACE, PLAYGROUNDS AND TRAILS



LINEAR PARK CONNECTING TO CEDAR RIVER



URBAN FARMING



URBAN MULTI-USE PATH



SHARED FESTIVAL STREET



FITNESS ZONES

GREAT GREEN STREETS -- CONNECTING TO THE CEDAR RIVER AND CLEANSING STORMWATER



GREEN STREETS CONNECTING TO THE CEDAR RIVER



CLEANSING URBAN STORMWATER



GREEN STREETS LEADING TO AN ACTIVATED AND VIBRANT RIVERFRONT



CONCEPT 3 // FAMILY FRIENDLY + GREEN



The Civic Core and Downtown Business District concepts, transit planning, and way finding elements are essential components of a complete action plan that we will be developing in the coming months. In addition to the discussion at the meeting, please add anything else you felt was not addressed or should be strengthened.

[illegible]



JOINT COMMUNITY ADVISORY/TECHNICAL ADVISORY MEETING SUMMARY

February 2, 2017 | 5:30 pm – 7:30 pm | Renton Pavilion Event Center, 233 Burnett Ave. S

1. Meeting Overview

On February 2, 2017, the City of Renton held its first Community Advisory and Technical Advisory meeting to guide the Renton Downtown Civic Core Vision and Action Plan (the Plan). The purpose of this first joint meeting was to introduce the project and members of each committee, identify opportunities and challenges facing the Civic Core, and explore ideas for the envisioned future of Downtown. This summary includes the sign-in sheets of meeting attendees. The advisory groups include both community members and public agencies:

- **CAC** members represent a variety of stakeholder groups and play a very important role linking stakeholders to the project process. CAC members are charged with providing guidance, recommendations, and feedback on project deliverables to the Project Management Team (PMT) and City leadership, supporting other CAC members to share their opinions, and coordinating communications.
- **TAC** members represent public agencies or other project partners. In addition to communicating internally with agency or department staff about the project deliverables, TAC members will also provide technical review of deliverables from the perspective of each member's area of expertise.

MIG project manager Alex Dupey welcomed participants, introducing the City's project manager John Collum who discussed the project background, with an additional greeting provided by Council President Armondo Pavone. Mr. Dupey then invited each participant to introduce themselves and identify something that they value about Downtown Renton. This was followed by a review of the process and committee charter and a brief presentation on preliminary observations of the study area. Jon Pheanis, also with MIG, recorded notes on a large sheet of paper in front of the audience, included in this summary.

The majority of the meeting consisted of a small group exercise to uncover different observations and perspectives around the future vision and related to existing conditions

facing the study area. The following summary outlines common themes that emerged from the small group activity, including existing opportunities and constraints and vision elements for the future of Downtown. This summary includes photos of the small group notes.

2. Opportunities and Constraints

Across all groups, participants felt that Downtown Renton has what it takes to have a great downtown. A number of popular shops and restaurants, historic buildings, proximity to a larger urban region, and great parks are just some of the most common observations noted by participants. However, a number of challenges also exist that will need to be addressed in order to move forward with the range of ideas for the future.



In Downtown and the Civic Core today...

- It's **easy to get around**, especially on foot and taking transit
- **Access** to and from Downtown is difficult from surrounding areas
- **One-way streets** make it challenging to get around
- There is a perception that people don't feel **safe**
- Existing **businesses** are great but there is a need for more
- Empty spaces and storefronts should be **activated**
- Non-local property/business owners make **redevelopment** a challenge
- There are great **historic** buildings and **cultural** resources
- There isn't enough quality **housing** or density

- There is a need for more **people** and **activities**, day and night
- There are incredible **recreation** and **natural resources** nearby
- There isn't a clear **identity** that defines it
- There is **disparity** between the Core and surrounding neighborhoods
- There aren't enough opportunities for **families**

3. Vision Elements

Participants shared many common ideas about the future of the Civic Core and Downtown, building on the area's strengths and opportunities. The following statements summarize some of the most common ideas expressed by meeting participants.



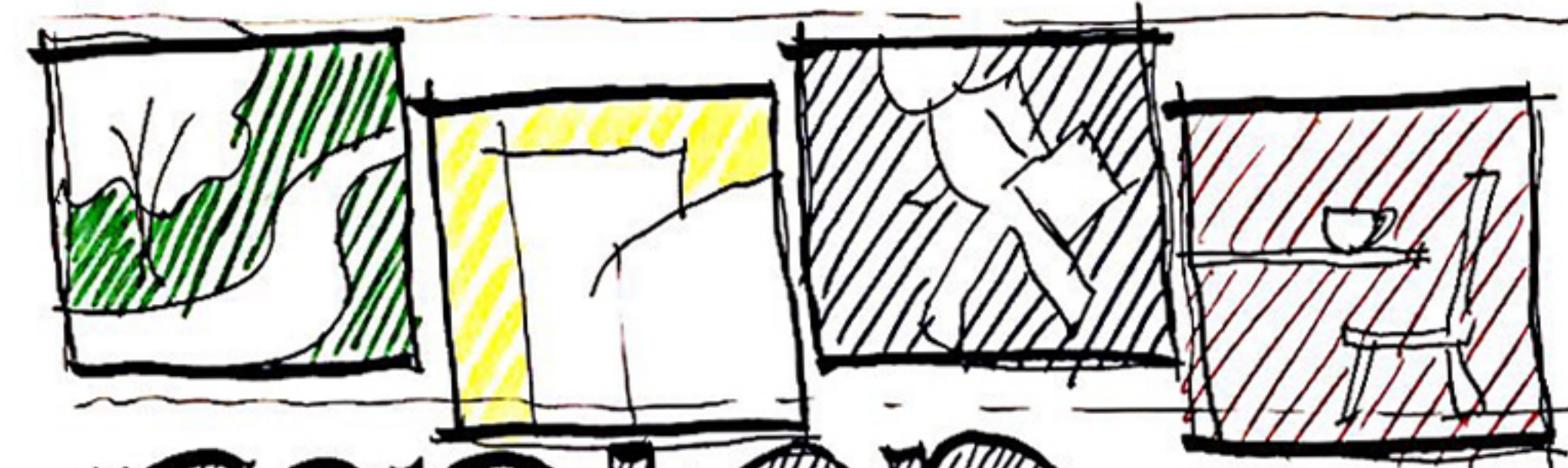
**In the future,
Renton's Downtown
and Civic Core will...**

- **Maintain its small town feel**, and continue to be convenient, friendly and a welcoming place to live, work and visit;
- **Showcase a rich history and unique identity**, rooted in its connection with the Cedar River, its historic building stock and role as the center for commerce and activity;
- **Welcome everyone with great public spaces** that are safe and welcoming, including its farmers market, parks, plazas and library;
- **Provide a range of art and cultural attractions**, including businesses, civic institutions, public art installations, events and programs;
- **Offer convenient urban living**, with a variety of housing options, a Downtown grocery, theater and entertainment venues;

- **Enjoy efficient and multi-modal access** to and through Downtown, on foot, bike, car and taking transit, with well connected, accessible and clearly defined transportation routes;
- **Function as a destination and focal point in Renton**, supporting a strong economy and source of civic pride;
- **Serve as a round-the-clock Downtown**, with a bustling night-life, dining, arts, events and family fun; and
- **Include consistent, clean and green infrastructure** fully capable of sustaining future growth and development.

4. Next Steps

The ideas and observations expressed during this first meeting will form the basis of information that the City will present to the public at the first public event in March, 2017. Together with members of the advisory committees, the public open house will help refine ideas that will form the development concepts for the next task in the project.



renton downtown

rentonciviccore.com

CIVIC CORE VISION & ACTION PLAN

JOINT COMMITTEE
KICK OFF MTG.

2.2.17



FINDING THE
CENTER



- CEDAR RIVER, TRAILS & REC.
- TRANSIT
- SAFETY PERCEPTION V. REALITY
- PERCEPTION NEW/OLD LIGHTING
- VISITORS
- CONNECTIONS/ LOCAL & REGIONAL WALKABILITY
- ECON. DEV. MORE BUSINESSES
- UNDERSTANDING PUBLIC CONCERNS ADDRESSING DIVERSITY OF IN/OUT OF DT.
- ACTIVATE EMPTY SPACES
- A SENSE OF PLACE! EMPTY BLDGS.
- CREATING SENSE OF OWNERSHIP PRIDE!
- MORE PEOPLE/ ALL HOURS
- ADDRESSING HOMELESS
- THINKING ABOUT NEXT GENERATION
- HOUSING
- MAINT. IDENTITY
- OPPS FOR FAMILIES
- KEEPING MOMENTUM!
- MORE PEOPLE!
- PLANNED GROWTH
- MORE ACTIVITIES

A SMALL
TOWN FEEL
CONVENIENCE

A Vision FOR DOWNTOWN!

FIXING
INFRASTR.

MORE
PEOPLE!



ALL DAY
LONG
ACTIVITIES
GREAT
RESTAURANTS

ROUND THE
CLOCK
CITY



CELEBRATING
THE
RIVER

ECON.
DEV. \$\$

GETTING TO
FROM
DT.

MOBILITY.
EASY TO GET
AROUND

WE
WANT
RESTAURANTS!

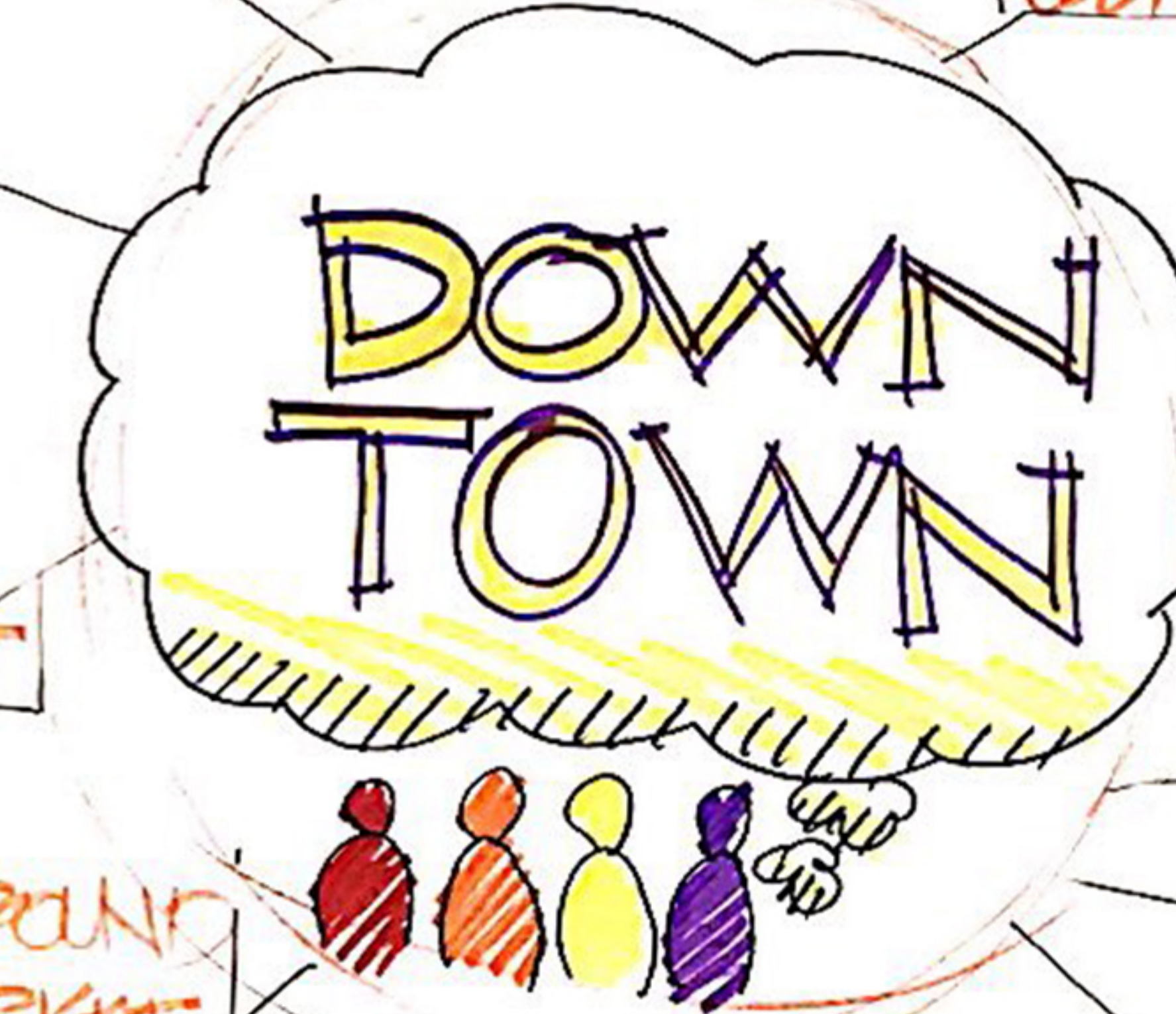


WE
WANT
RESTAURANTS!

ART
&
CULTURE

BETTER
PUBLIC
SPACES

HISTORY



AMENITIES

ACTIVE

DESTINATION

PUBLIC ART

YEAR-ROUND
MARKET

PERFORMING

MULTI-MODAL

REGIONAL
ACCESS

SAFETY

ENERGY

SAFE

LIBRARY

ECON. VIABLE

GREAT PLACE
TO LIVE

RECREATION

FUN

NIGHTLIFE

EVENTS

FEST

CELEBRATING
THE
RIVER

ENTERTAINMENT

SHOPPING &
DINING

GROcery
STORE

Renton Downtown Civic Core Vision and Action Plan

Meeting: CAC/TAC JOINT MTG Date: 2/02/2017

WELCOME! Please sign in.

Name

Organization/Affiliation

June Ly	Safe Home MTG
Willis Baker	City of Renton
Bruce McIntyne	SRN
Dorinda SMITH	SKY
Daniel Teal	RSD
Caitlin Hunsaker	CCSD/Parks
Betsy Prather	Renton Historical Society
MARTIN REEVE	PLANNING COMMISSION
Dale Harrison	RDP
GENE SENS	RED HOUSE
Tim Seaving	Parks Commission
DAVE BRETHAUER	CORTONA BUILDING
Mary Glymer	Renton Arts Commission
Lys Hornsby	Renton Utilities



Meeting: CAC/TAC Date: 2/2/2017
JOINT mtg.

WELCOME! Please sign in.

Name

Organization/Affiliation

PAT TUCKER-DOLAN PIAZZA RENTON GROUP

Dean Johnson KC Metro

Carrie Nass City of Renton

Vicky Baxter Chamber of Commerce

DAVE SMITH LANDLORD.

Cyndie Parks Reinton TX

Sandia Holik



Meeting: CAC/TAC Joint mtg Date: 2/02/2017

WELCOME! Please sign in.

Name

Organization/Affiliation

Kelly Beymer	COR
Maggie McGehee	Metro
Jennifer Hanning	CED-Beulah
Angela Beucher	CCCPAN
Clay Vincent	CED

Renton Downtown Civic Core Vision and Action Plan

Meeting: CAC/TAC Joint Mtg Date: 2/02/2017

WELCOME! Please sign in.

Name	Organization/Affiliation
✓ Kelly Seyler	COR
✓ Maggie McGehee	Metro
✓ Jennifer Hanning	CEO - Renton
✓ Angelina Gonzalez	CCCPA
✓ Chip Lincoln	CEO
✓ Armando Pavone	City of Renton
✓ John Collum	City of Renton
✓ Kerlie Betlach	City of Renton
✓ Jim Seitz	City of Renton



Agenda: Joint Community Advisory/Technical Advisory Committees CCVAP Kickoff

Date: February 2, 2017

Time: 5:30 pm -7:30 pm

Location: Renton Pavilion Event Center, 233 Burnett Ave S.

5:30 pm	I.	Welcome and Introductions (City)
5:45 pm	II.	Project Overview and Schedule
	A.	Upcoming Meetings
6:00 pm	III.	Advisory Groups Charter
6:10 pm	IV.	Public Engagement Plan
6:20 pm	V.	Exercises:
	A.	Vision Elements
	B.	Opportunities and Constraints
7:20 pm	VI.	Next Steps
7:30 pm	VII.	Close

Visit the project website for additional information at www.rentonciviccore.com

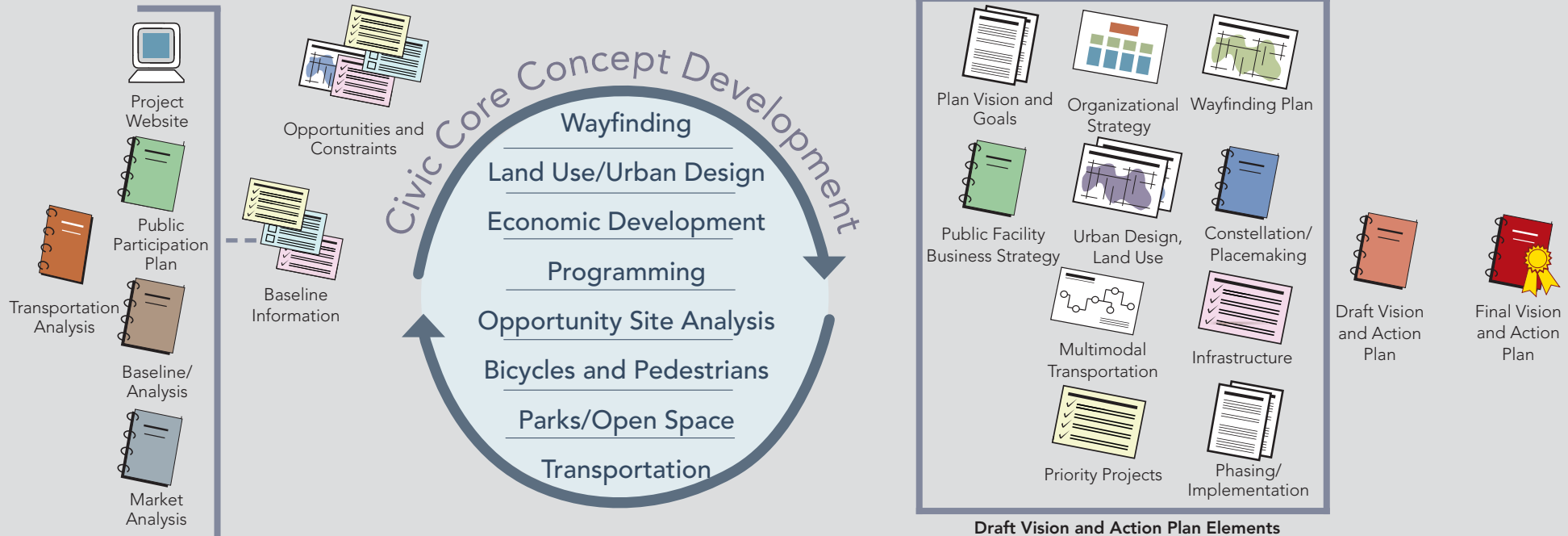
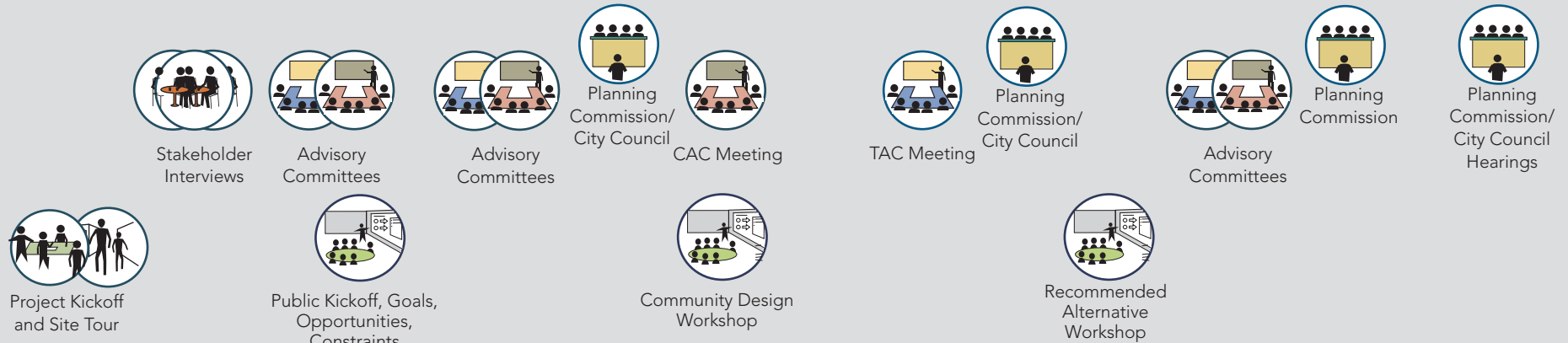
Renton Downtown Civic Core Vision and Action Plan: Process Schedule

PHASE I: Discovery

PHASE II: Assessment and Design

PHASE III: Plan

Regular Staff Coordination/Bi-Weekly Calls





COMMUNITY AND TECHNICAL ADVISORY COMMITTEES CHARTER

1. Purpose

The purpose of the Community Advisory Committee (CAC) and Technical Advisory Committee (TAC) is to serve in an advisory role to the City of Renton for the Renton Downtown Civic Core Vision and Action Plan (Plan) project. The Plan will identify connections and placemaking interventions to bolster Renton's existing amenities. Public input and ongoing involvement will be foundational to the success of the Plan.

2. Roles and Responsibilities

Both the CAC and TAC play critical roles in the success of the project.

CAC members represent a variety of stakeholder groups and play a very important role linking stakeholders to the project process. CAC members are charged with providing guidance, recommendations, and feedback on project deliverables to the Project Management Team (PMT) and City leadership, supporting other CAC members to share their opinions, and coordinating communications.

TAC members will represent public agencies or other project partners. In addition to communicating internally with agency or department staff about the project deliverables, TAC members will also provide technical review of deliverables from the perspective of each member's area of expertise.

3. Conditions of Membership, Standards of Conduct

Each CAC and TAC member is expected to meet the following conditions of membership:

- Participate in group discussions, staying on agenda topic and framing comments in such a way that advances the discussion
- Participate, but share the floor
- Respect the facilitator's role
- Wait to speak in turn
- Speak with civility, both in tone and content
- Speak to issues, not individuals (avoid making or taking issues personally)
- Strive for brevity, avoiding restatement or speech-making
- Value diverse points of view and the right of others to express differing points of view
- Extend trust relative to the intentions of other members. Avoid making assumptions about the interests and motivations of others
- Avoid side conversations and distractions during meetings



- Turn off cell phones

4. Meeting Process

Meetings will start and end on time. Please arrive on time and prepared for the discussion.

- Discussion will be an open format managed by Alex Dupey.
- In general, the committees will seek to reach consensus on issues. When necessary, the facilitator may ask for specific motions with votes to resolve issues. Majority and minority views will be reflected in the meeting notes.

CAC and TAC meetings will be held approximately four times throughout the project, beginning in February 2017 and ending in December 2017. Materials provided for CAC and TAC meetings will include:

- An agenda stating the time, place and discussion items
- Reasonable notice given in writing or by email to all committee members within five (5) days before the meeting

Materials will be emailed or placed on the project website (www.rentonciviccore.com), depending on the size and number of documents.

Renton Downtown Civic Core Vision and Action Plan

Public Engagement and Communications Plan

December 22, 2016

Overview

The City of Renton is developing a Downtown Civic Core Vision and Action Plan (Plan). The Plan will identify connections and placemaking interventions to bolster Downtown's existing amenities. Public input and ongoing involvement will be foundational to the success of the Plan. This Public Engagement and Communications Plan describes the methods, tools, and activities that will be used and specifies expected goals, outcomes, and audiences.

Outreach Goals and Outcomes

This strategy offers a range of opportunities for business owners, property owners, underserved communities, key community and business leaders, City staff, elected officials, and the broader public to be involved in the planning and analysis work.

GOALS

The approach includes the following goals:

1. **Build relationships in Renton.** Create opportunities for stakeholders and the public to meet and engage with others interested in the future of Civic Core.
2. **Create opportunities for inclusive participation.** Provide multiple and varied opportunities for a wide range of community members and stakeholders to provide meaningful input.
3. **Collaborate and inform strategic plan decision-making.** Collect useful and relevant public input that reflects local expertise and values and informs the decision-making process, including existing transit-related projects within the Civic Core and Downtown Renton.
4. **Generate excitement and community ownership.** Tell a story that captures the Civic Core as a geographic, economic, and cultural hub in Renton and that carries forward the city's unique history, character, and role in the region. The Plan will support Renton's evolving identity and sense of place.
5. **Balance the diverse interests of the community.** Work with existing business and property owners, as well as community members, to meet current and future needs and facilitate future uses.
6. **Build long term capacity for civic engagement.** Build social capital and support from community members and stakeholders who will continue to stay involved and share their issues and concerns, as well as participate in solutions and strategies necessary to implement the Plan.
7. **Align with Renton planning city-wide.** Coordinate public engagement and recommended actions with other ongoing and proposed efforts throughout the city, including ongoing regionwide transit planning .

GUIDING PRINCIPLES

These guiding principles are integrated within the proposed outreach methods:

- **Inclusive, Flexible and Innovative.** The Project Team – consisting of City staff and the Consultant Team – will proactively reach out and engage a full range of stakeholder groups across Renton. The public participation process will accommodate engagement in a variety of settings, for both individuals and different size groups, both in-person and online.
- **High-Touch and High-Tech.** Many people respond well to face-to-face communication. Public meetings will allow staff to engage with the community and reach people in a more direct setting. Many of the meeting materials will

be adapted to the digital environment through the online questionnaires. Adapting these tools to be accessible by tablet, smartphone and home computer will help reach many additional users, especially those who typically do not or cannot attend traditional meetings.

- **Clear, Focused and Understandable.** Activities will have a clear purpose and use, and will be described in language that is easy to understand.
- **Authentic and Meaningful.** The Project Team will support public participation activities as a meaningful investment that requires teamwork and commitment.
- **Team Effort.** The Project Team and the City will work together to create public engagement materials, including updating the project website and coordinating with area stakeholders to stay involved in the project.

TARGETED OBJECTIVES

The Public Involvement Plan will follow the targeted objectives outlined below:

1. **Accessibility.** The process should provide community members with diverse abilities and needs with opportunities to engage.
 - City sponsored public events will be held in an ADA accessible location near public transit lines, when possible.
 - When feasible, City sponsored public events will be scheduled at varying times to allow participation by people with a range of different work schedules.
 - When feasible, stakeholder meetings will be held in a variety of locations and formats to accommodate the different needs of participants.
2. **Extent.** The process should involve and inform as many members of the business community and public as possible.
 - Opportunities for involvement will be publicized broadly using an array of City of Renton communication channels.
 - The total number of participants will be tracked across all outreach activities.
 - Participation goals will be set for the following individual outreach methods at each phase of the project:
 - Social media engagement
 - Web usage
 - Online survey response
 - Stakeholder interview/meeting discussions
 - Public event attendance
 - Mailouts
 - Public meeting notices
3. **Diversity.** The process should engage a range of people that reflects the diversity of interests, ethnicities, incomes and special needs of the Renton population and Downtown community.
 - Outreach activities will routinely collect demographic data, where practical, to help assess how well we are reaching community members who are reflective of Renton's population.
 - We will adjust the public engagement plan if engagement activities are not resulting in diverse participation.

- Populations of special concern include residents who speak a language other than English at home, youth, business and property owners, and renters. These populations typically do not participate in public engagement processes. The Consultant Team will work with the City to translate public outreach materials as needed.
4. **Impact.** The public outreach process should inform the decision-making process for the Downtown Civic Core Vision and Action Plan.
- Major themes and trends identified through the public engagement efforts will be presented to City staff, the Planning Commission and City Council members.

TARGET AUDIENCES

The planning and analysis work for the Renton Downtown Civic Core project is an opportunity for the City to build a network of diverse and engaged public stakeholders. Due to the commercial nature of the project area, the project also provides a catalyst for engaging private business and property owners.

Target audiences will include a mix of:

- Property owners
- Business owners
- Renton Chamber of Commerce
- Community members
- Community based organizations
- Renton residents
- Neighborhood associations
- Local and state agencies
- Utility providers
- Non-English speakers
- Transit riders
- Business customers/patrons
- Renton employers/employees
- Downtown-focused organizations

Communication and Outreach Methods and Tools

A variety of engagement tools and activities will encourage community and business leaders, Renton residents and employees, City staff and other interested community members to become active participants in the Civic Core planning process. This strategy includes multiple opportunities for input, using tools and tactics that range from an online interactive survey to pop-up events, so that stakeholders can participate in a manner that is convenient and accessible. This inclusive approach to outreach is especially important for reaching people who may not be able or willing to participate in the process through traditional channels of engagement, such as community meetings, and whose voices are often underrepresented in planning processes.

PUBLIC OFFICIAL AND CITY STAFF INVOLVEMENT ACTIVITIES

City Council & Planning Commission. The Consultant Team will present updates at one joint City Council/ Planning Commission meeting and one joint work session. Additionally, the consultant team will facilitate Planning Commission meetings for review of the Draft Plan and will be present at the City Council meeting for the adoption of the Plan. The Consultant Team will prepare the meeting and work session materials, and support City staff in completing the meeting materials. City staff are responsible for submitting the City Council and Planning Commission meeting materials.

Community Advisory Committee (CAC) & Technical Advisory Committee (TAC). Specific target audiences have been identified and will continue to be refined for two advisory groups: a Community Advisory Committee (CAC) and a

Technical Advisory Committee (TAC). The CAC will include representatives from businesses, property owners, non-profits, residents, and other parties with interest in the Plan. The TAC will include representatives from various City departments, transit and county agencies, and service providers who will provide guidance on project deliverables. These advisory committees will meet up to four times throughout the project process and will provide input on key project deliverables. CAC members will also be asked to communicate opportunities for public participation to their constituents and participate in some of the public activities. The Consultant Team will organize and facilitate the meetings and provide meeting materials and summaries. The City will identify the participants and provide logistical support for the meetings.

Members of the CAC may include:

- Art Groups
- Business Owners
- Property Owners
- City Government
- Chamber of Commerce
- Renton Downtown Partnership
- Piazza Renton
- Downtown Residents
- Social Services
- City Parks Commission
- City Planning Commission
- City Council
- City Center Community Plan Advisory Board
- Renton School District
- Surrounding Neighborhood Residents (from Renton Hill, South Renton, North Renton, Earlington)
- Major Employers
- Community-based Non-Profit Organizations (Rotary, Kiwanis, Historical Society, Renton Community Foundation, The Next Curve) City Council

Members of the TAC may include:

- City Utility System Division (water, waste water, surface water, solid waste)
- City Transportation Systems Division
- City Policy Field Operations (Patrol and Community Relations)
- City Community Services Department
- City Facilities Division
- City Neighborhoods, Resources & Events Division
- City Parks Planning and Natural Resources Division
- City Recreation Division
- City Community and Economic Development Department
- City Economic Development Division
- City Planning Division
- City Long Range Planning Division
- City Fiscal Services Division
- Seattle Public Utilities
- King County Metro
- Sound Transit
- BNSF

Stakeholder Interviews and Focus Groups

Up to 10 individual or small group stakeholder meetings facilitated by the Consultant Team will provide an opportunity for individuals or small groups to provide input from people who could have a significant influence on the project, but may not be part of the CAC. The intent of the meetings is to gain information on best practices for redevelopment in the Downtown Civic Core, engage existing landowners and businesses, vet potential goals and objectives for the project, identify regulatory challenges, and determine desired land use patterns. Interviews are anticipated to take up to an hour each and will be documented with notes from each meeting prepared by the Consultant Team and combined into one summary document. The City will lead the scheduling of these meetings.

Stakeholders may include, but are not limited to, representatives from the following organizations:

- City staff who deal with development proposals
- Adjacent neighborhood groups
- City Planning Commission
- KC Metro
- Sound Transit
- City Transportation Systems Division
- High school students
- Neighbors/residents
- City Center Community Plan Advisory Board
- Commercial brokers
- Residential (condo) brokers
- Developers

- Downtown business owner(s) – retail, restaurants (Whistle Stop, Red House, Berliner)
- Chamber of Commerce
- City Economic Development staff
- Renton Downtown Partnership
- Downtown property owners
- Neighbors/residents
- City Community Services Department
- City Facilities Division
- City Neighborhoods, Resources & Events Division
- City Parks Planning and Natural Resources Division
- City Recreation Division
- City Economic Development Division
- Piazza Renton
- Renton Municipal Arts Commission

Project Website. The Consultant Team will develop and maintain a branded project website to provide project updates, ways to get involved and current plan status. City staff will assist in updating the website with current information about the project.

Social Media Engagement. The Consultant Team will work with the City to ensure that the City’s social media platforms are used to raise awareness about the Plan and promote opportunities to get involved in the planning process. Facebook can also serve as a platform for discussion, where input and feedback can be collected.

PUBLIC INVOLVEMENT ACTIVITIES

The following section describes how the Project Team will receive and share information with various audiences throughout the development of the Plan. The diversity of outreach activities reflects the diversity of Renton’s many “publics” and is intended to make it easy for businesses, stakeholders, residents, and other interested parties to engage with the plan development process in a meaningful way. A schedule of community events and involvement opportunities will be posted on the project website and updated regularly. The Consultant Team will support the City as needed in preparing email blasts and social media content to promote public events. Outreach materials and communications will use consistent branding, including the project logo, and color palette.

Storefront Studio

A Storefront Studio, run and managed by City staff, will be housed in a Civic Core venue, such as the Pavilion, for the duration of the project. The Studio will serve a project hub, helping to raise awareness, and generate public excitement about the Downtown Civic Core Vision and Action Plan process. It will provide a venue for promoting community engagement opportunities and can serve as an idea center where people can contribute their input for the future Civic Core. City staff will identify, secure, and staff the Storefront Studio.

Workshop #1: Public Kickoff and Visioning Workshop

A community workshop (approximately 2 hours) will introduce the project to the community at large and set the stage for an ongoing public engagement process. Following a brief project background presentation from the Project Team, interactive activities and/or small group discussions will focus on developing a vision and project goals. Workshop participants will also identify and discuss opportunities and constraints for Civic Core. Interactive workshop activities could include the following:

- Workshop participants write what they wish Civic Core could be in the future on a placard and have their photos taken with their “wishes.” This helps people start thinking about what’s possible in the Civic Core. The placards displayed in places like the Storefront Studio can help generate interest and promote the project.
- Workshop participants use graphic stickers on large maps to mark assets and issues in Civic Core. This activity can allow workshop participants to describe their experiences in the Civic Core, such as where they enjoy spending time, how they travel, and where they feel most/least safe.

Workshop #2: Community Placemaking and Programming Workshop

Community Design Workshop #2 will be ½-day Saturday event for the public to vet potential Civic Core concepts. This event is envisioned as a festive gathering that celebrates the community and generates excitement for the future of the Civic Core. The Consultant Team will coordinate with the City to involve local cultural organizations and food vendors.

The workshop could include the following:

- The project vision and goals will be displayed.
- The draft Civic Core concepts will be central to the event. Participants will be invited to provide feedback on the concepts through dot sticker voting or a similar accessible feedback activity.
- Displays of successful public space in other cities will invite workshop participants to weigh in on the types of public spaces that they think will work well in the Civic Core.
- A walking tour(s) of the Civic Core will highlight the key issues that were identified by community members in the first workshop.
- Temporary installations, such as seating, art, landscaping, parklets, and bike lanes, may be used to illustrate some of the potential improvements included in the Civic Core concepts.

Online Survey

An online survey will launch directly following Workshop #2. It will translate the voting activity and discussion to an online platform to elicit responses from members of the community who could not attend the workshop. The survey response data in combination with the feedback from the Community Workshop will inform the revised recommended alternative.

Workshop #3: Recommended Alternative Workshop

A community workshop (approximately 2 hours) will present the recommended Civic Core alternative developed by the project team and informed by community input and technical analysis. The workshop could include the following:

- Keypad polling to allow participants to anonymously provide feedback on aspects of the alternative that they agree or disagree with. Results are shown instantly.
- Facilitated small group discussions to refine the concepts
- Report out to the larger group: The Consultant team will capture the discussion using wall-graphic techniques.

For all community workshops: The Consultant Team will lead the workshop. The City will be responsible for identifying and providing a location for the workshop, providing logistical support and publicizing the event to the public.

OUTREACH TOOLS MATRIX

	Community Advisory Committee	Technical Working Group	Stakeholder Meetings	Public Events	Survey	City Council / Planning Commission Updates	Website Updates	Social Media
General Public				X	X	X	X	X
Business/property owners	X		X	X	X	X	X	X
Developers/Brokers			X	X	X	X	X	
Local/State agencies (transportation, land use, education)	X	X	X	X	X		X	
Residents	X			X	X	X	X	X
Non-English speakers				X	X	X	X	X
Neighborhood associations	X		X	X	X	X	X	X
Community based organizations	X		X	X	X	X	X	X