



SPONSORSHIP & DONOR PACKET 2023



Why donate to Renton Downtown Partnership?

Build a better downtown

Since 2015 the Renton Downtown Partnership has been cultivating a more socially, culturally, and economically vibrant downtown. Each year, we utilize a work plan to perform various projects in the downtown area including volunteer clean ups, beautification projects and producing community focused events that the entire family can enjoy.

These events take place throughout the year and attract various ages and interest groups. This year we are establishing new events, building on our most successful ventures and are looking for partners who can provide financial support.

Engaged Community

We believe that when we work together, we can benefit everyone involved. We believe that by partnering with us you can grow your business and set yourself apart as a good neighbor. When you help strengthen the heart of the city it leads to a better economy for all businesses.

If you are interested in sponsoring or learning more about our sponsorship opportunities, please contact us at director@rentondowntown.com or contact our Executive Director, Christian Switzer, at 971-599-1667.



WHAT IS B&O TAX?

2023 Contribution Caps

Q1 Cap: \$170,940.17 in contributions

Annual Cap: \$213,333.33 in contributions

Renton B&O Tax

- All businesses must file a Renton B&O tax return.
- Businesses are subject to the B&O tax if the 2023 annual taxable revenue is above the \$500,000 threshold.

This is not the same as the Washington state B&O tax. There is a difference between state and local B&O taxes and both are required.

Who needs to file?

Anyone doing business in Renton must have an active business license and file a Renton B&O tax return at least annually. B&O returns must be completed and returned even if there has been no activity, or if no tax is due.

Washington B&O Tax

- All businesses must file a Washington state B&O tax return.
- Businesses are subject to the B&O tax if they are a retailer, wholesaler, manufacturer or provides professional or personal services in Washington state.

Businesses pay state B&O tax to the State through their DoR Business License Service (BLS) account.

Who needs to file?

Anyone doing business in Washington state must have an active business license and file a state B&O tax return. B&O returns must be completed and returned even if there has been no activity, or if no tax is due.

Support Renton Downtown

Support the continued revitalization of Renton Downtown and receive a tax credit through the Main Street B&O Tax Credit Incentive Program! The Washington State [Main Street B&O Tax Credit Incentive Program](#) allows businesses to make a donation to the Renton Downtown Partnership (a Washington Main Street 501c3 organization) and in return, earn a 75% state B&O tax credit on that amount.



HOW DO YOU ACTUALLY GET THE TAX CREDIT?

B&O Tax Credit Incentive Program

Support the continued revitalization of Renton Downtown and receive a tax credit through the Main Street B&O Tax Credit Incentive Program!

Follow these simple steps:

Step 1: Visit the WA Department of Revenue website and follow these step by step instructions to make a pledge:

- Go to: <https://secure.dor.wa.gov/home/>
- Log in.
- Click “More Excise Tax Options” link in the Account box.
- Click “Manage/Apply for a Tax Credit” link in the Credits box.
- Click on “Add Main Street Application” link.
- Find Renton Downtown Partnership and enter the Contribution Amount; click next.
- Fill in the required information and click Submit.
- [Click here for a pdf of the step by step instructions.](#)

Step 2: Before November 15th, 2023 make a donation of the pledged amount to Renton Downtown Partnership. You can make the donation online at this link or mail a check to the following address: Renton Downtown Partnership, 241 Williams Ave S, Renton, WA 98057.

Step 3: In January 2024, when you go to pay your B&O online, you will have the credit available in your account. It’s really that simple!

Thank you so much for supporting the Renton Downtown Partnership and Renton Downtown! Your support truly makes a difference in the vitality of our downtown.

Please note: Interested contributors can confirm the full extent of these tax benefits with their accountant.

Want to learn more? Contact director@rentondowntown.com or (971) 599-1667.

**Entertainment-
Arts/Dining**



**Young families
that live/work
locally**



**Health/Sports
and Recreation**



What is Renton Downtown Partnership focused on in 2023?

Transformation Strategies



**Entertainment-
Arts/Dining**

Renton sees an engaged community seeking entertainment, arts and dining options. We are working to increase the recognition of the offerings Renton has currently and attract new businesses and concepts to the downtown to open in vacant locations.



**Young families
that live/work
locally**

By focusing on our target audience for young families that live and work in Renton, we will build the local support needed for a functioning and authentic downtown. While not all events, projects, and undertakings will be solely focused on this strategy, components will be actively pursuing this audience.



**Health/Sports
and Recreation**

Renton is an active community that loves to exercise, embrace the outdoors, and focus on health. We are working to build more options for these endeavors, highlight existing infrastructure, and advocating for increased walkability and bike-ability throughout downtown.



Entrepreneur Workshop & Pitch Competition

Date: February 2024

Time: Five Dates in February/March

Description: The Business Launch Challenge is a competition for local and regional merchants who have a new or existing business and want to expand to downtown Renton. This challenge consists of 5 workshops and 1 pitch to a panel of peers for funding to expand a business.



In-Kind

- Videography
- Digital Marketing Plan
- Bookkeeping Services
- Legal Services
- Printing Services
- Point of Sale Equipment
- Computer/Laptop



\$1000

Licenses Sponsor

- Logo on event poster
- Support for new businesses
- Includes City and State Business License Assistance for participants



\$2500

Event Sponsor

- Logo on event poster
- Logo on handouts during workshops
- 3 social posts leading up to event
- Funds will be used to increase the businesses that receive assistance



Renton Downtown Clean Up

Date: April 6, 2024

Time: 9:00-11:00AM

Description: Renton Downtown Partnership hosts the quarterly clean up in downtown Renton. With an average of 40 participants, this event is a great way to support the downtown, clean up the streets we love, and get to know others in the community.



\$50

Supplies Sponsor

Geared at individuals

- Name-A-Tool available
- Name(s) will appear on event poster



\$100

Poster Sponsor

Perfect for Businesses

- Logo on event poster
- 1 social post leading up to event



\$200

Beautification Sponsor

Perfect for Businesses

- Logo on event poster
- 2 social posts leading up to event
- Funds will be used to plant/mulch/beautify and credit will be given to donor



Dragon Pub Crawl

Date: Early April 2023

Time: 1:00-4:00PM

Anticipated Attendance: 300+

Description: Join the Renton Pub Crawl for a unique experience visiting multiple stops with samples and specials in downtown Renton. The Renton Pub Crawl is brought to you by the Renton Downtown Partnership. This celebration of Erasmus' hatching month will tour you around the downtown core. Tickets include a commemorative cup, and a taste or drink specials at multiple locations downtown.



\$500

General Sponsor

- Logo on event poster
- 3 social posts leading up to event
- Feature in e-Newsletter



\$1000

Program Sponsor

- Logo on all printed programs
- Logo on event poster
- 3 social posts leading up to event
- Feature in e-Newsletter



\$2000

Glass Sponsor

- Logo on wine glasses with RDP logo
- Logo on event poster
- 3 social posts leading up to event
- Feature in e-newsletter



Historic Walking Tours

Date: May 13, 2023

Time: 10 AM and 1 PM

Description: Attendees enjoy a guided tour through downtown to learn about some of our most notable buildings and imagine Renton when it was a start-up mining town, a bustling district modernizing after WWII, and as it was redefining its image for the new millennium.

Renton Municipal Arts Commission



\$50

Poster Sponsor

- Logo(s) will appear on event poster



\$150

Display Sponsor

- Logo on event bags
- 1 social post up to event



\$250

Event Sponsor

- Logo on event poster
- 3 social posts up to event
- Funds can be used to add more to add incentives for future





Sip and Strut

Date: June 2, 2023

Time: 5:30-9:00PM

Anticipated Attendance: 600+

Description: The Downtown Renton Wine Walk is the perfect event for wine connoisseurs or those starting to discover the world of wine. With over 500 attendees, this event brings in locals and new visitors alike as they tour around downtown Renton, sampling from 12 different Washington wineries.

Hyatt Regency



\$500

General Sponsor

- Logo on event poster
- 3 social posts leading up to event
- Feature in e-Newsletter



\$1000

Program Sponsor

- Logo on all printed programs
- Logo on event poster
- 3 social posts leading up to event
- Feature in e-Newsletter



\$5000

Wine Glass Sponsor

- Logo on wine glasses with RDP logo
- Logo on event poster
- 3 social posts leading up to event
- Feature in e-newsletter





Renton Downtown Clean Up

Date: June 24, 2023

Time: 9:00-11:00AM

Description: Renton Downtown Partnership hosts the quarterly clean up in downtown Renton. With an average of 40 participants, this event is a great way to support the downtown, clean up the streets we love, and get to know others in the community.

Hyatt Regency



~~\$50~~

~~Supplies Sponsor~~

~~Gear for individuals~~

- ~~• Name-A-5000 table~~
- ~~• Name for app on event page~~

First Financial Bank



~~\$100~~

~~Poster Sponsor~~

~~Perfect for businesses~~

- ~~• Logo on poster~~
- ~~• 1 social post leading to event~~

First Financial Bank



~~\$200~~

~~Beautification Sponsor~~

~~Perfect for businesses~~

- ~~• Logo on event poster~~
- ~~• 2 social posts leading to event~~
- ~~• Funds can be used to mulch/beautify and will be given to donor~~

FOUR GENERALS BREWING

EST • 2015 • WA

WATER • MALT • HOPS • YEAST



Lucky Duck Poker Walk & Pub Crawl

Date: July 21, 2023

Time: 5:30-9:30 PM

Anticipated Attendance: 250+

Description: Happening during Renton River Days, the Renton Downtown Lucky Duck Poker Walk is an all-in-one fun pub, coffee and tasting crawl with a twist - pick a lucky card from the duck pond at five stops to make the best poker hand to win prizes. The Lucky Duck Poker Walk is brought to you by the Renton Downtown Partnership. Tickets include a commemorative cup, and a taste or drink specials at multiple locations downtown.

Hyatt Regency



\$500

General Sponsor

- Logo on event poster
- 3 social posts leading up to event
- Feature in e-Newsletter

Premier Meat Pies



\$1500

Business Sponsor

- Logo on event poster with RDP logo
- Logo will appear on event poster
- 3 social media posts leading up to event
- Feature in e-newsletter

Rain City Catering



\$4000

Event Sponsor

- Event Sponsor logo on a banner
- Logo will appear on all printed material
- Logo on event poster
- 3 social media posts leading up to event
- Feature in e-newsletter



Historic Walking Tours

Date: August 12, 2023

Time: 10 AM and 1 PM

Description: Attendees enjoy a guided tour through downtown to learn about some of our most notable buildings and imagine Renton when it was a start-up mining town, a bustling district modernizing after WWII, and as it was redefining its image for the new millennium.

Renton Municipal Arts Commission



\$50

Poster Sponsor

- Logo(s) will appear on event poster



\$150

Display Sponsor

- Logo on event bags
- 1 social post up to event



\$250

T-shirt Sponsor

- Logo on event bags
- 3 social posts up to event
- Funds may be used for more town incentives in the future





Wine and Harvest

Date: September 1, 2023

Time: 5:30-9:00PM

Anticipated Attendance: 600+

Description: The Downtown Renton Wine Walk is the perfect event for wine connoisseurs or those starting to discover the world of wine. With over 500 attendees, this event brings in locals and new visitors alike as they tour around downtown Renton, sampling from 12 different Washington wineries.



\$500

General Sponsor

- Logo on event poster
- 3 social posts leading up to event
- Feature in e-Newsletter



\$1000

Program Sponsor

- Logo on all printed programs
- Logo on event poster
- 3 social posts leading up to event
- Feature in e-Newsletter



\$5000

Wine Glass Sponsor

- Logo on wine glasses with RDP logo
- Logo on event poster
- 3 social posts leading up to event
- Feature in e-newsletter



Renton Downtown Clean Up

Date: September 30, 2023

Time: 9:00-11:00AM

Description: Renton Downtown Partnership hosts the quarterly clean up in downtown Renton. With an average of 40 participants, this event is a great way to support the downtown, clean up the streets we love, and get to know others in the community.

First Financial Bank First Financial Bank



\$50

Supplies Sponsor

Geared at individuals

- Name-A-Tool available
- Name(s) will appear on event poster



\$100

Poster Sponsor

Perfect for businesses

- Logo on event poster
- 1 social media post leading to event



\$200

Beauty/Restoration Sponsor

Perfect for businesses

- Logo on event poster
- 2 social media posts leading to event
- Funds can be used to mulch/beautify and...
- ...will be given to donor





Olde Fashioned Halloween

Date: October 29, 2023

Time: 1:00-4:00PM

Anticipated Attendance: 2500+

Description: Everyone is welcome for a ghoulishly good time in downtown which is transformed into a spooky carnival with games, face painting, popcorn, and hot apple cider in Gateway Park. Join us for an olde fashioned Halloween scavenger hunt during Halloween week. Find the scarecrow posted in storefront windows throughout downtown and solve the riddle to complete your game card.



\$250

Game Sponsor

- Sponsor link on event webpage
- Facebook posts featuring your name and logo
- Featured as a sponsor within media release



\$500

General Sponsor

- Sponsor link on event webpage
- Facebook posts featuring your name and logo
- Featured as a sponsor within media release

Columbia Bank



\$1000

Event Sponsor

- A-Frame sign with name/logo at Gateway Park
- Sponsor link on event webpage
- Facebook posts featuring your name and logo
- Featured as a sponsor within media release





Gobble Wobble Wine Walk

Date: November 18, 2023

Time: 2:00-5:00PM

Anticipated Attendance: 600+

Description: The Gobble Wobble Wine Walk is the perfect event for wine connoisseurs or those starting to discover the world of wine. With over 500 attendees, this event brings in locals and new visitors alike as they tour around downtown Renton, sampling from 12 different Washington wineries.



\$500

General Sponsor

- Logo on event poster
- 3 social posts leading up to event
- Feature in e-Newsletter



\$1000

Program Sponsor

- Logo on all printed programs
- Logo on event poster
- 3 social posts leading up to event
- Feature in e-Newsletter



\$2000

Wine Glass Sponsor

- Logo on wine glasses with RDP logo
- Logo on event poster
- 3 social posts leading up to event
- Feature in e-newsletter



Renton Downtown Clean Up

Date: November 25, 2023

Time: 9:00-11:00AM

Description: Renton Downtown Partnership hosts the quarterly clean up in downtown Renton. With an average of 40 participants, this event is a great way to support the downtown, clean up the streets we love, and get to know others in the community.

First Financial Bank First Financial Bank



\$50

Supplies Sponsor

Geared at individuals

- Name-A-Tool available
- Name(s) will appear on event poster



\$100

Post Sponsor

Perfect for businesses

- Logo on event poster
- 1 social media post leading to event



\$200

Beautification Sponsor

Perfect for businesses

- Logo on event poster
- 2 social media posts leading up to event
- Photo will be used on event/mulch/beautify poster credit will be given to donor



Small Business Saturday

Date: November 25, 2023

Time: 12:00-7:00PM

Anticipated Attendance: 1300+

Description: Downtown kicks off the holiday season with a full day of retail specials and activities for the whole family. At the end of the day everyone gathers in Piazza park for the Lighting of the Holiday Tree and the arrival of Santa Claus on a fire truck.



\$500

General Sponsor

- Your logo on 200+ posters
- Sponsor link on event webpage
- Vendor table at Kid's Activity Fair
- Your name & logo on event brochure
- Sponsor acknowledgment on social media



\$1000

Bag Sponsor

- RDP provided banner featuring your logo at Welcome Stations
- RDP provided X-Sign with your logo at performances stage
- Acknowledgement during tree lighting
- Your logo on 200+ posters
- Sponsor link on event webpage
- Vendor table at Kid's Activity Fair
- Your name & logo on event brochure
- Sponsor acknowledgment on social media



\$5000

Event Sponsor

- Your name and logo on 1000 coasters at bars in Renton
- First Right of refusal for next year's event
- RDP provided banner featuring your logo at Welcome Stations
- RDP provided hanging-sign with your logo at performance Stage
- Acknowledgement during tree lighting
- Your logo on 200+ posters
- Sponsor link on event webpage
- Vendor Table at Kid's Activity Fair
- Your Name & Logo on event brochure
- Sponsor acknowledgment on social media



Santa House

Dates: December 2, December 9, December 16, 2023

Time: 1:00-4:00PM

Description: Santa visits downtown Renton on Saturday afternoons to visit with all the children (young and not so young) and four-legged pets. Parents can enjoy hot cider and popcorn while their kids meet with Santa.



\$500

General Sponsor

- Sponsor link on event webpage
- 2 social posts leading up to event
- Feature in e-Newsletter



\$1000

Program Sponsor

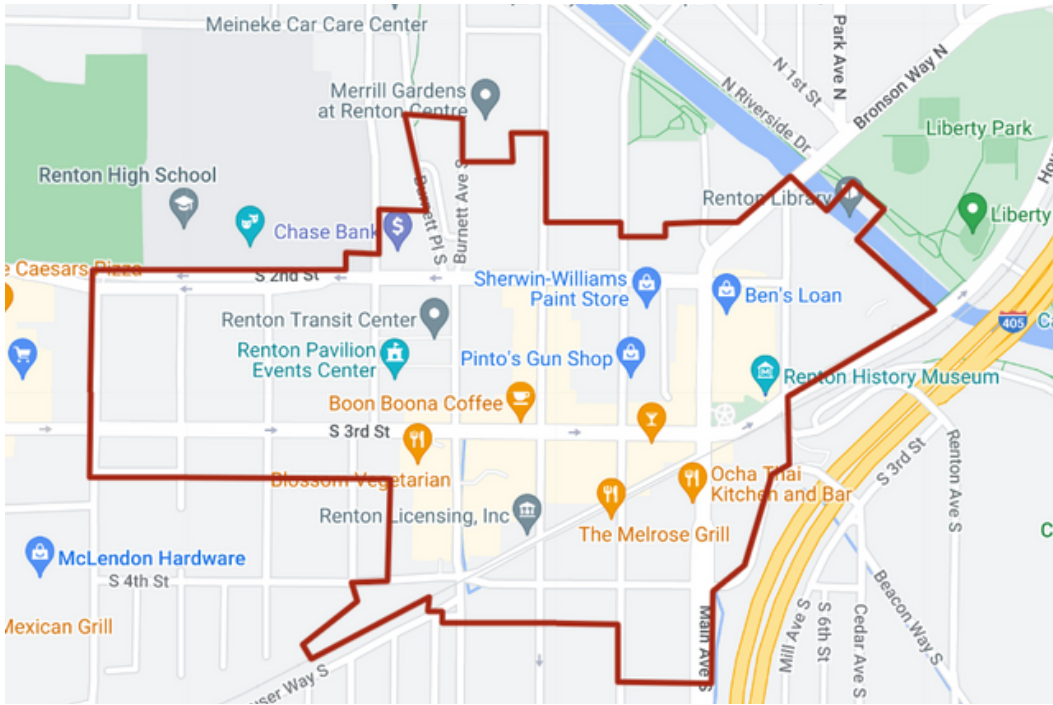
- Banner with name/logo at event
- Logo on all printed materials
- Sponsor link on event webpage
- 2 social posts leading up to the event
- Feature in e-Newsletter



\$2000

Glass Sponsor

- First right of refusal for next year's event
- Vendor table at the event
- Banner with name and logo at the event
- Logo on all printed materials
- Sponsor link on event webpage
- 2 social posts leading up to the event
- Feature in e-Newsletter



MAIN STREET AMERICA

and

Washington Main Street

certify that

Renton Downtown Partnership

has been recognized as a

2023 Affiliate Program

for meeting the standards of performance in 2022

Hannah White
Interim President & CEO
Main Street America

Matthew Wagner, Ph.d
Chief Program Officer
Main Street America