

*Be a volunteer in  
Downtown Renton!  
Find the Committee that is  
right for you*

# ECONOMIC VITALITY COMMITTEE

## MISSION

Strengthen the downtown's existing economic base while finding ways to expand its economy and introduce compatible new uses.

## WHAT DOES THE ECONOMIC VITALITY COMMITTEE DO?

The Economic Vitality Committee develops a thorough understanding of the district's economic condition and its best opportunities, focusing on incremental changes that gradually improve downtown Renton's economic foundation and make large-scale investment possible.

## COMMITTEE MEMBER ROLES

- ▶ Analyze current market forces to develop long-term solutions;
- ▶ Recruit new businesses and strengthening the existing competitiveness of the traditional merchants and service businesses, while diversifying the economic base;
- ▶ Creatively convert unused space for new uses, and
- ▶ Work closely with the Design Committee to seek appropriate solutions for historic commercial buildings that will ensure their continued occupancy, maintenance and preservation.
- ▶ Monitor the economic performance of the downtown.

## EXAMPLES OF PROJECTS

- ▶ Create a downtown building inventory
- ▶ Create a new business owners' orientation kit
- ▶ Develop and market economic development incentives, including:  
Business seminars & Grant programs
- ▶ Develop a small, local business recruitment packet and procedures
- ▶ Develop business retention programs

## HOW TO GET INVOLVED

Sign up at [rentondowntown.com/volunteer](http://rentondowntown.com/volunteer) or email [RDP@gorenton.com](mailto:RDP@gorenton.com) and someone will follow up with you!

## FIND MORE INFORMATION ONLINE

[RentonDowntown.com/Volunteer](http://RentonDowntown.com/Volunteer) or contact us at  
[RDP@gorenton.com](mailto:RDP@gorenton.com)