

Downtown Renton Gateway Park Banner Project

Statement of Interest

I'm interested in being a part of this project because it speaks to the heart of my work—utilizing the oft-overlooked opportunity to connect with, highlight, and transform ordinary objects, buildings, and spaces directly through art. Placing artwork on banners is a great way to get art into the community in this highly visible location for pedestrians and commuters alike, especially since the location of the artwork is adjacent to the Downtown Renton Farmers Market.

Concept Direction

I am an avid gardener. In addition to the aesthetic visual benefits of growing plants, trees, and flowers, gardening creates connections and has direct health benefits to communities in many ways. Gardening has been a foundation for people of all races and ethnicities throughout the ages, and it is something anyone can do, even if you live in an urban environment.

My banner designs focus on the urban gardening theme because to me it represents diversity, health and what makes a neighborhood special.

Design Notes

Design #1: ***Sharing*** - We connect with neighbors by gifting or trading fruits and vegetables

Design #2: ***Fruit Trees*** - Trees clean and cool the air and provide food and cover for many creatures

Design #3: ***Soil*** - An important, amazing world exists below our feet

Design #4: ***Pollinators*** - Small creatures of all kinds help ensure our gardens are successful

Design #5: ***Flowers & Food*** - Many plants change as a food source over time

Design #6: ***Food Baskets*** - We can grow food in limited spaces

Design #7: ***Harvest*** - We gather from the garden and preserve food to enjoy throughout the year

All of my designs are vector, so there will be no issues with the quality of artwork when enlarged.

Thank you for this opportunity!

Marsha Rollinger

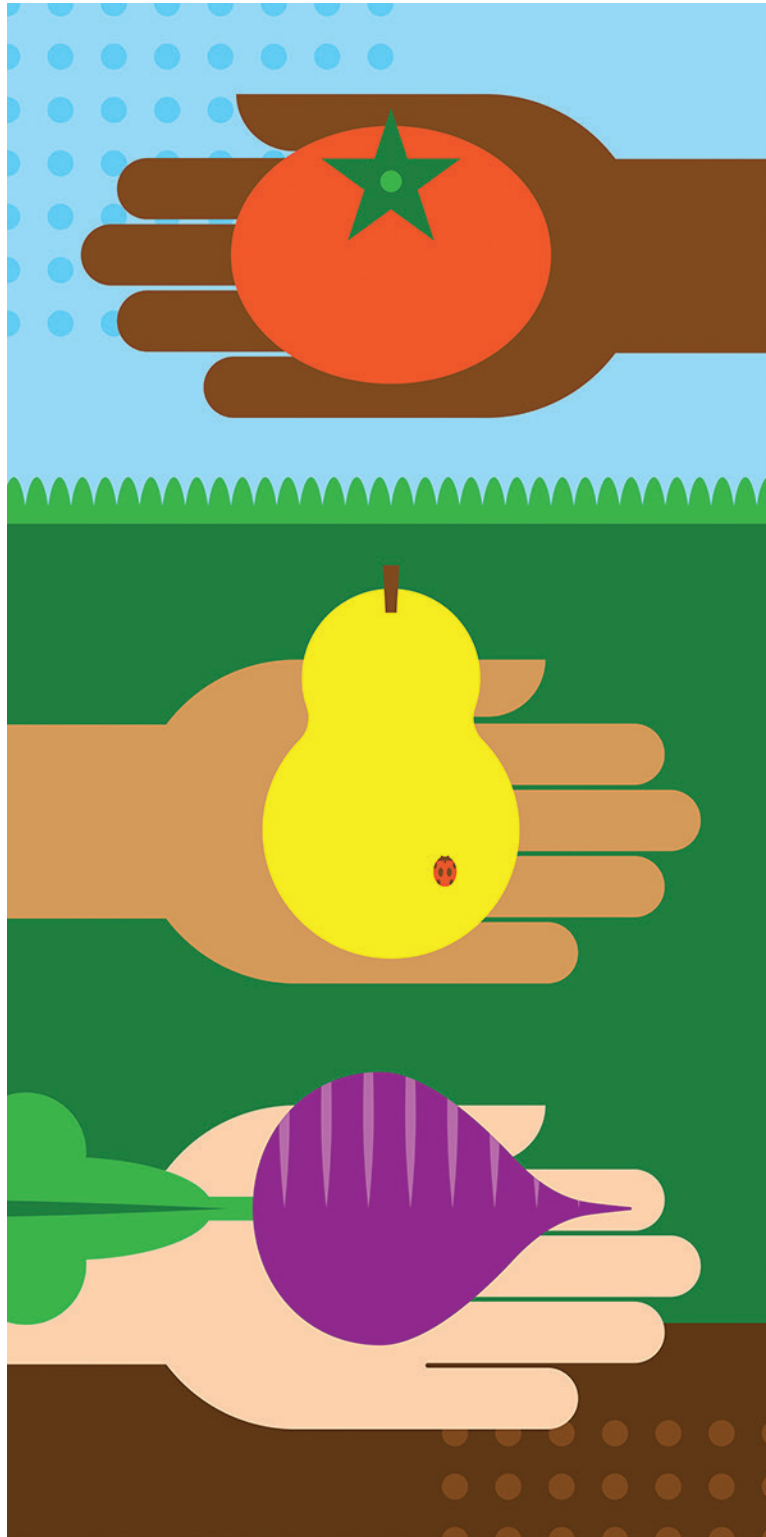
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Design #1: ***Sharing***



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Design #2: *Fruit Trees*



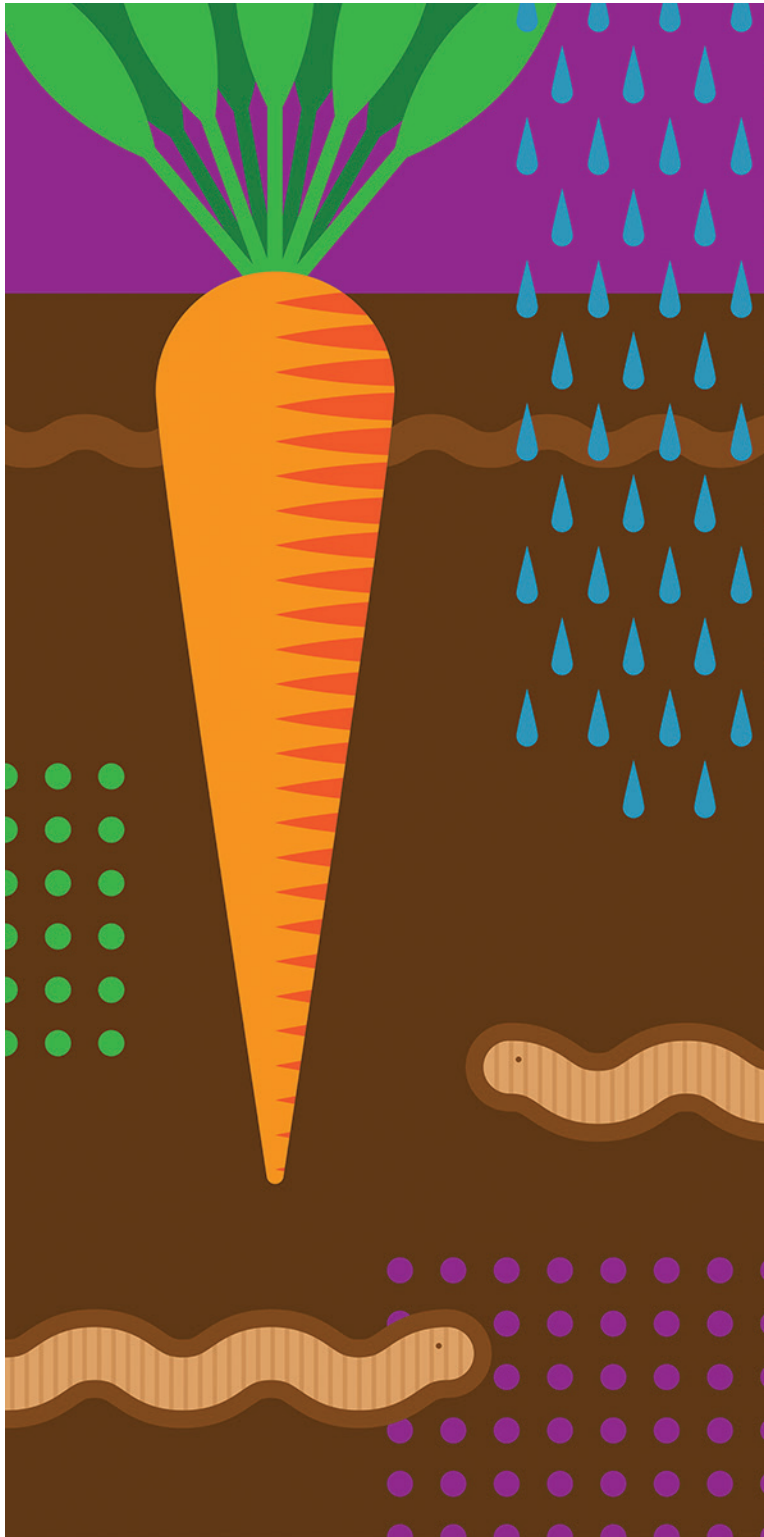
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Design #3: *Soil*



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Design #4: *Pollinators*



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Design #5: Flowers & Food



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Design #6: Food Baskets



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Design #7: *Harvest*



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Adobe Photoshop mockup of all seven banner designs in proposed hanging order



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