



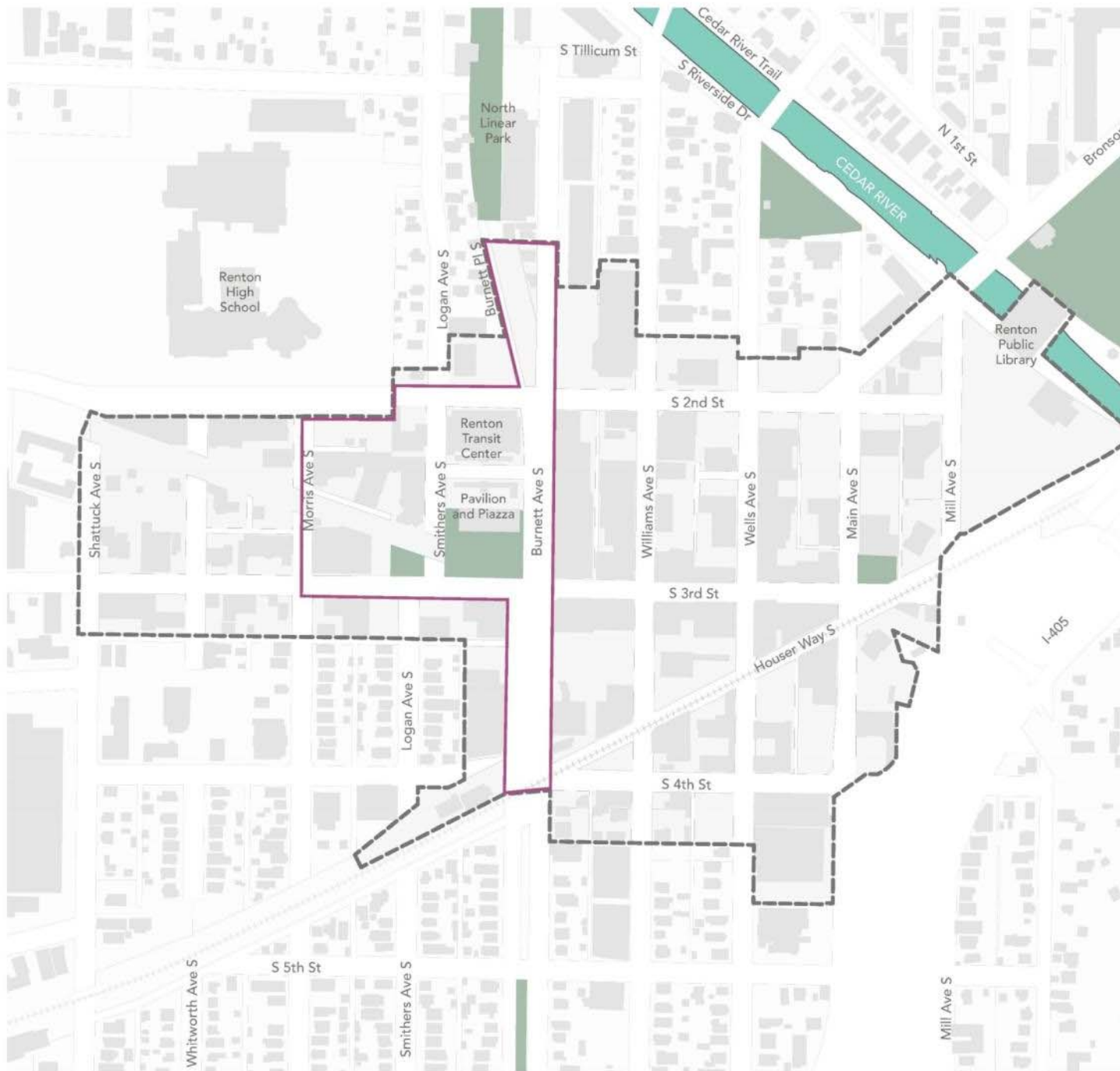
rentondowntown

CIVIC CORE VISION AND ACTION PLAN

Joint Planning Commission/City Council Work Session

Agenda

- I. Presentation: Open House
- II. Presentation/Discussion: Civic Core Concepts
- III. Presentation/Discussion: Transit Planning
- IV. Presentation/Discussion: Wayfinding
- V. Next Steps
- VI. Close



rentondowntown
CIVIC CORE VISION AND ACTION PLAN

PROJECT AREA
Existing Conditions
MAP 1
LEGEND

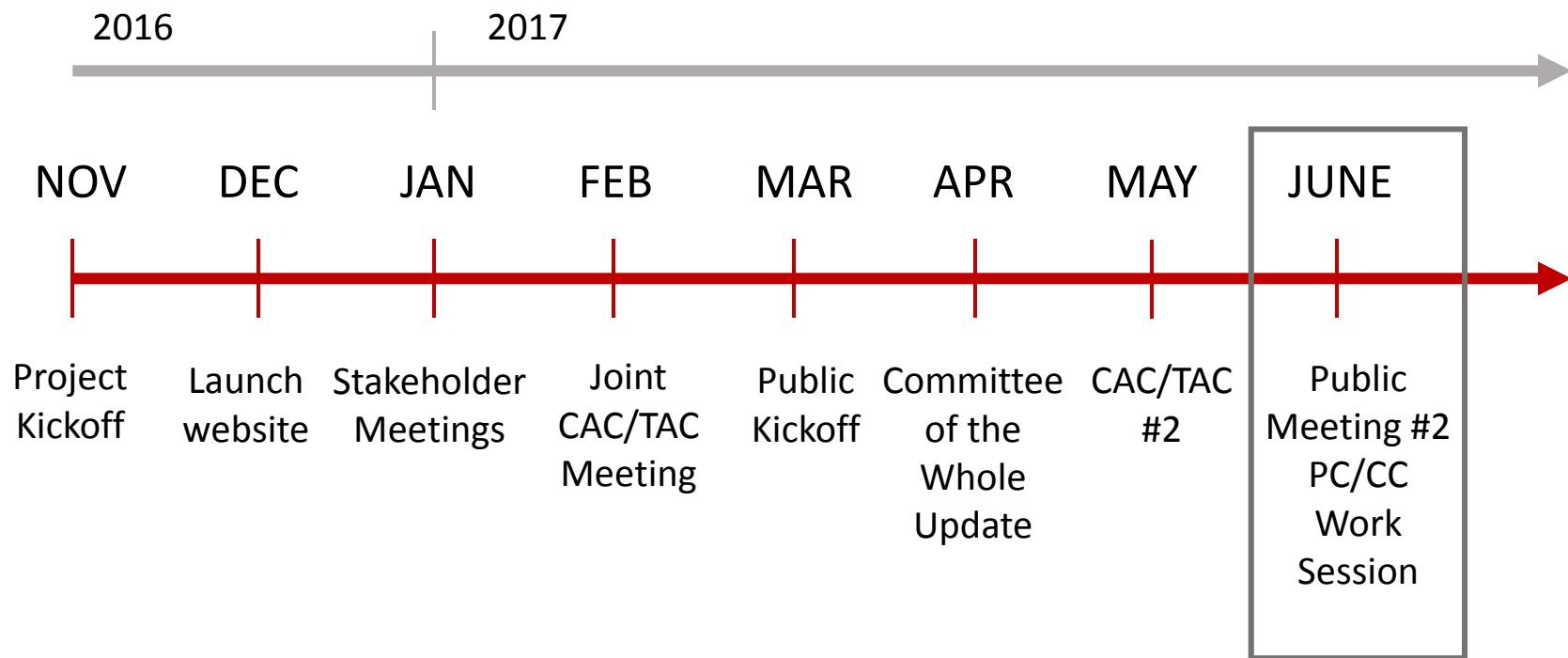
- Downtown Business District
- Civic Core
- River
- Parks
- Parcels
- Buildings
- Railroad

0 200 400 Feet

GIS data provided by City of Renton
GIS Services



Past and Current Engagement



DOWNTOWN DESIGN DAY

Downtown Civic Core Concepts

Meeting Overview

- The second public event in a series of opportunities
- Paired with the Renton Farmers Market Kickoff
- Over 200 attendees
- Think critically about ideas for the Civic Core

Stations

- Information about the last meeting
- Downtown Civic Core concepts
- Transit
- Interactive activities













CIVIC CORE CONCEPTS

Considerations

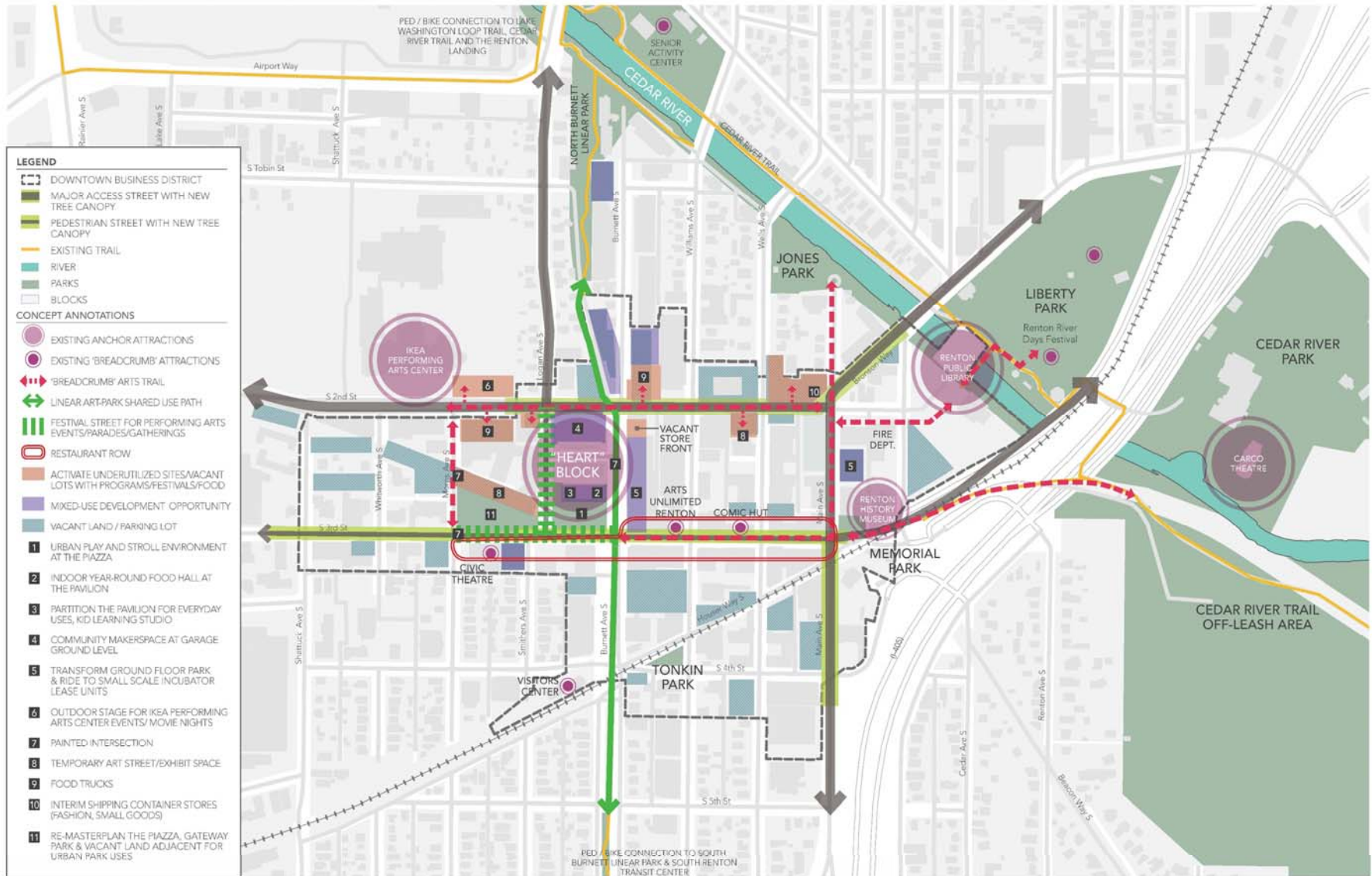
- Thematic elements
 - Market-focused
 - Palette of options
-
- Recommended Alternative will likely be a combination of the concept elements

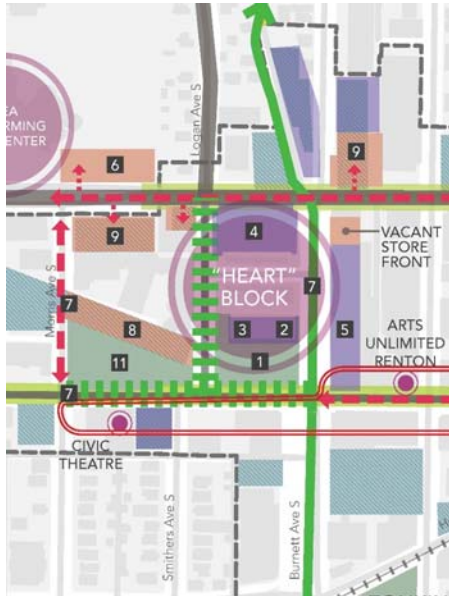
CONCEPT 1

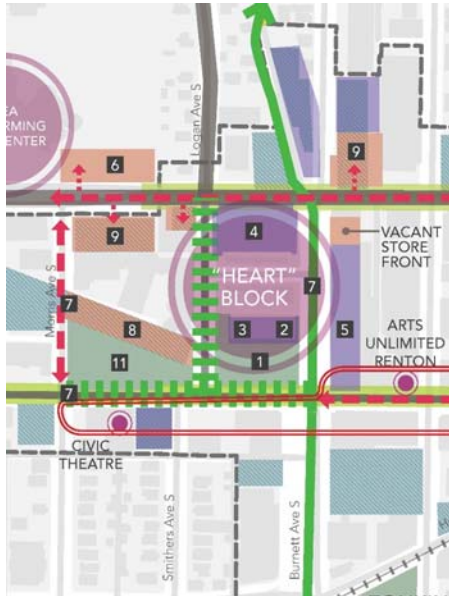
ARTS + HUMANITIES

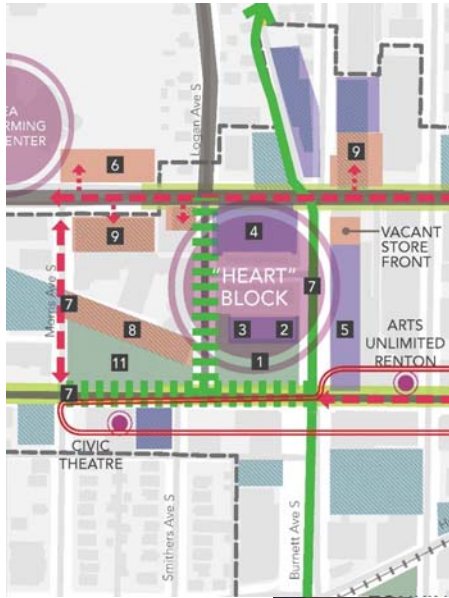
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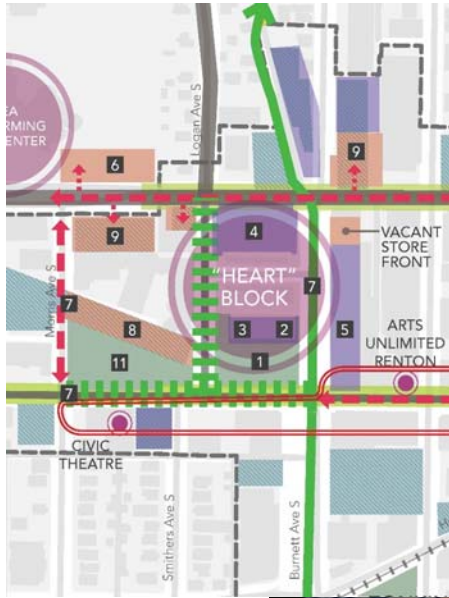
- Vibrant and bold with creative-based commerce and performing arts
- Connect arts focused anchors
- Activate vacant ground floor spaces with arts-focused maker spaces
- Hands-on arts and creative opportunities

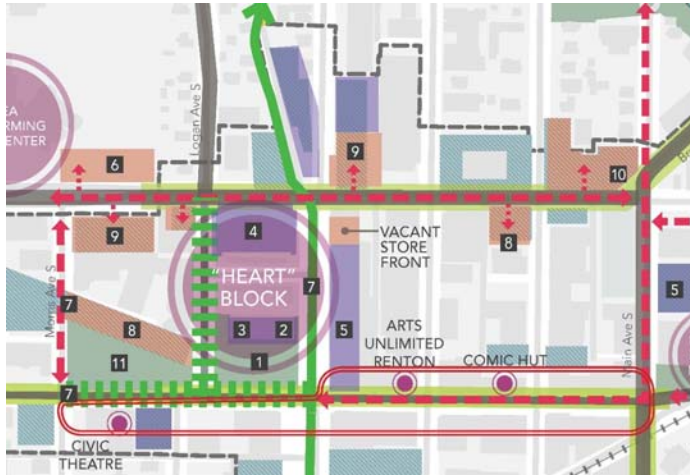


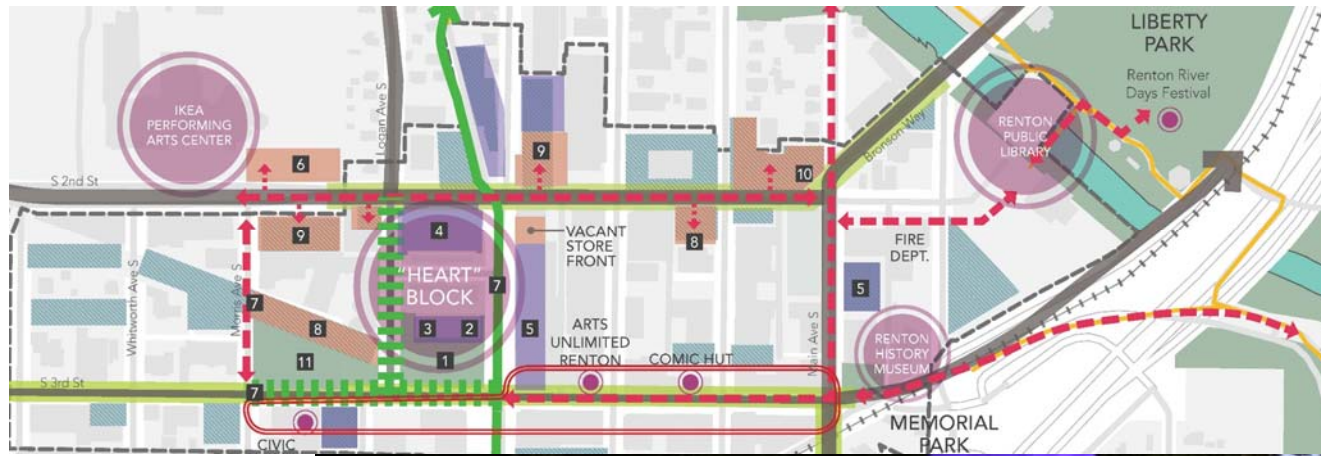


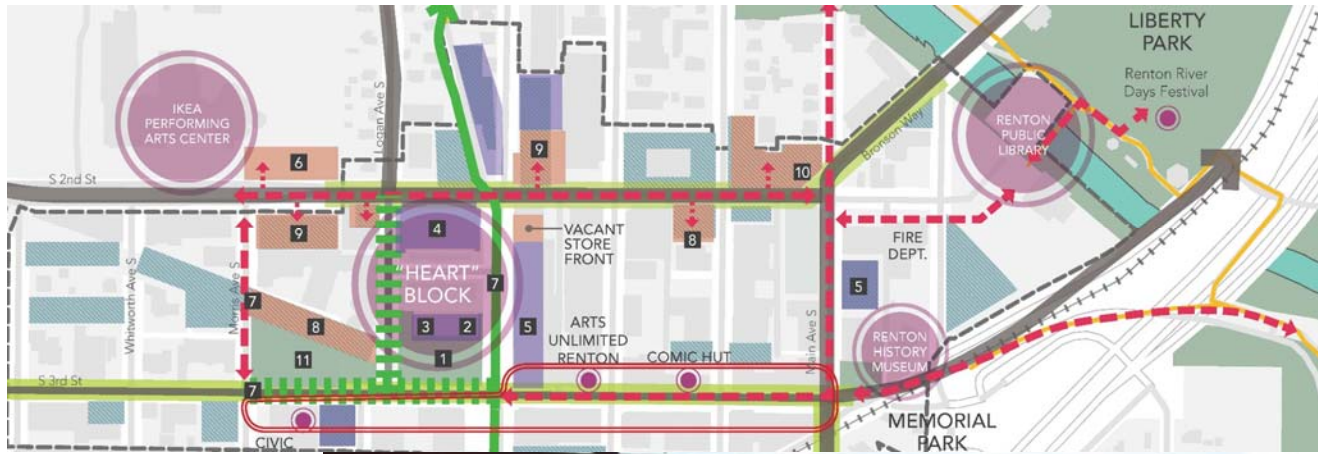


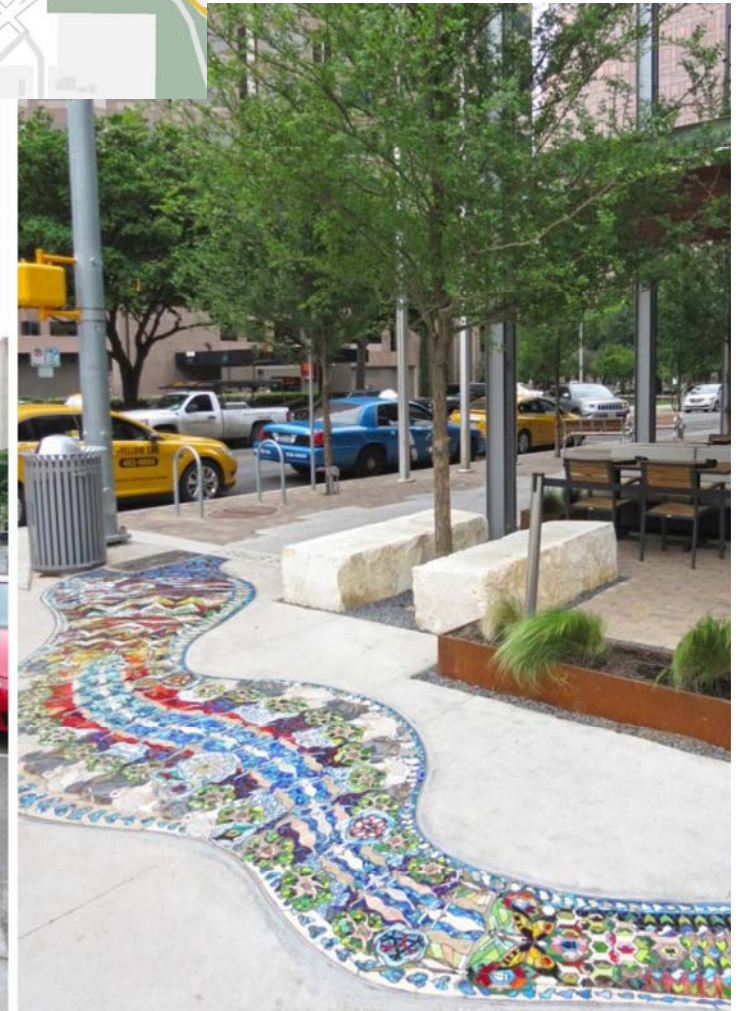
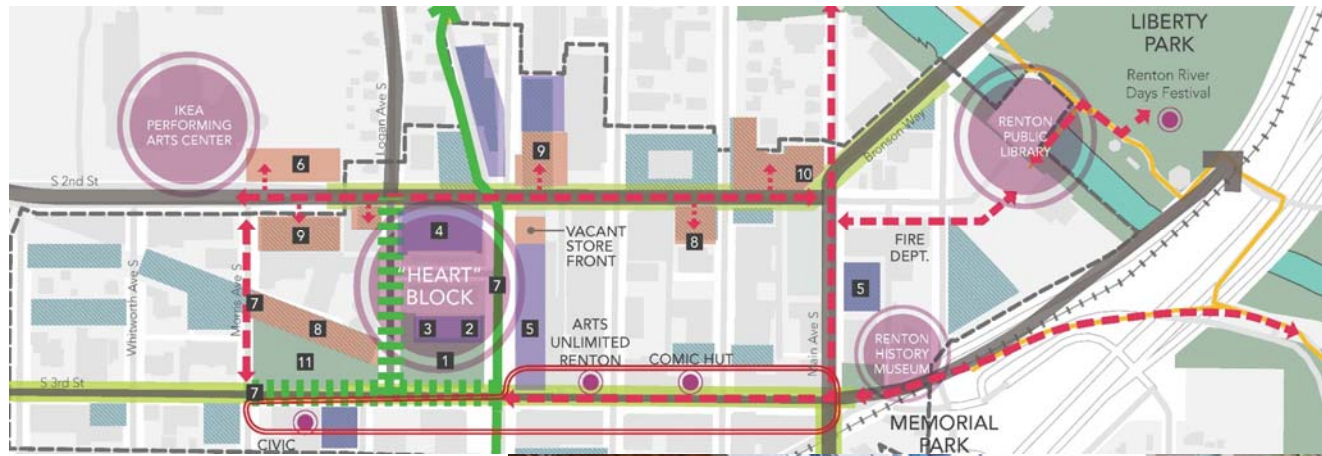












Open House Input

Best Parts:

- Street festivals and movie nights
- Restaurant row
- “Breadcrumb” art trail
- Year round marketplace/food hall
- Re-masterplan the Piazza
- Urban play & stroll

What Needs to Happen First?

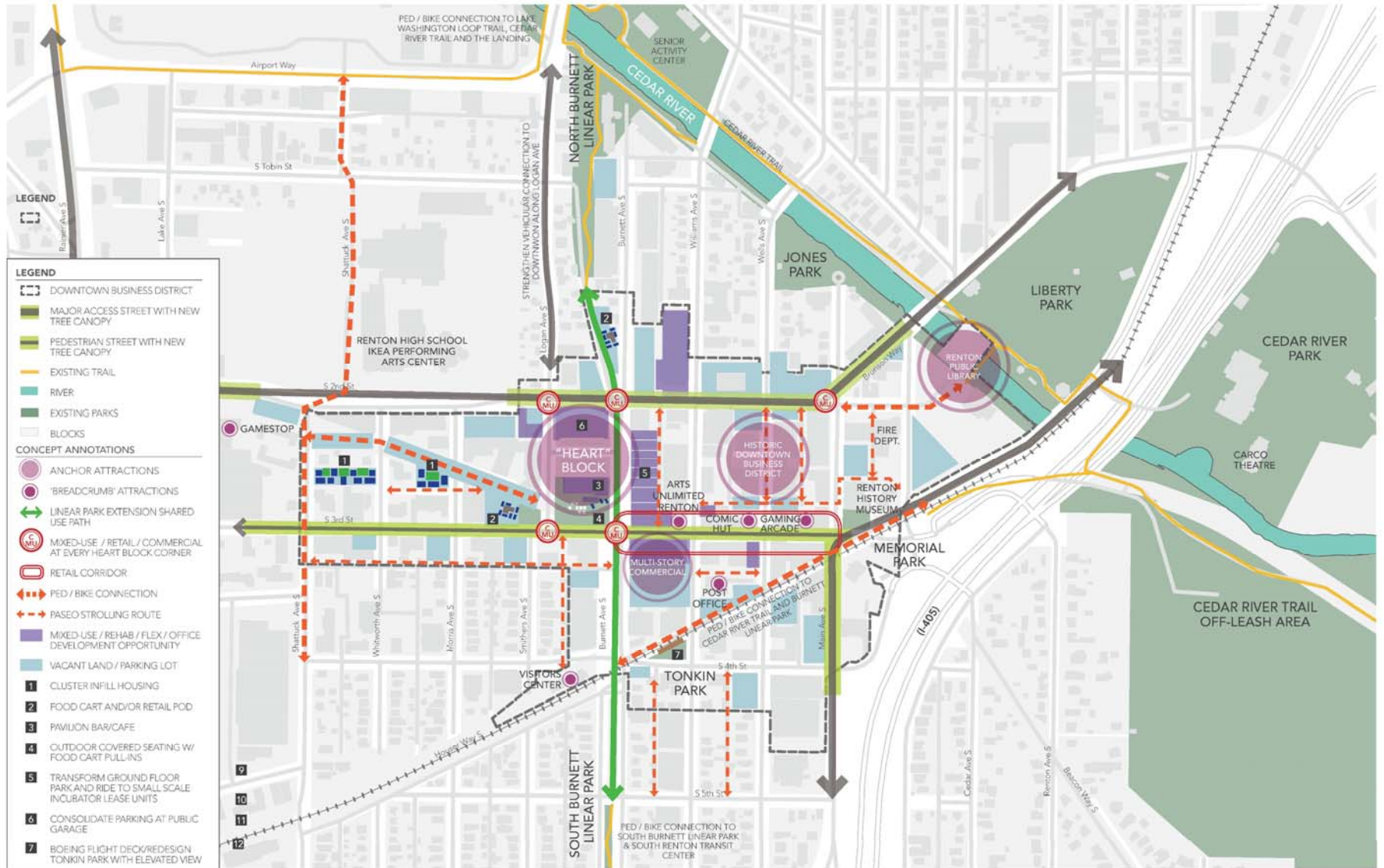
- Activate vacant spaces/parking lots
- Variation in businesses/activities throughout core
- Year round community market space
- Festive streets
- Re-masterplan Piazza

CONCEPT 2

EMPLOYMENT FOCUS + CIVIC PRIDE

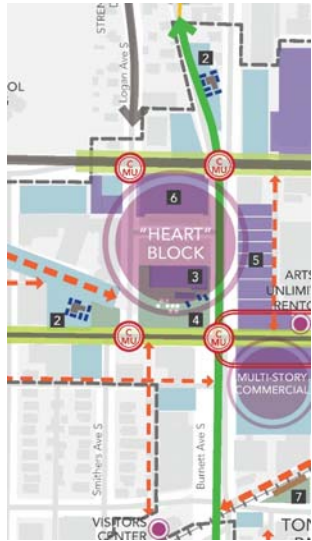
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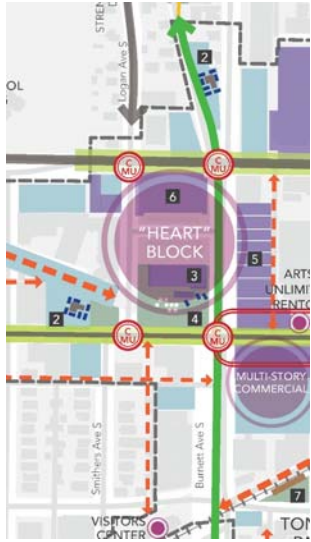
- Focused on attracting commerce and technology-based employment
- Gritty urban
- Appeals to wide range of ages
- Vibrant and eclectic

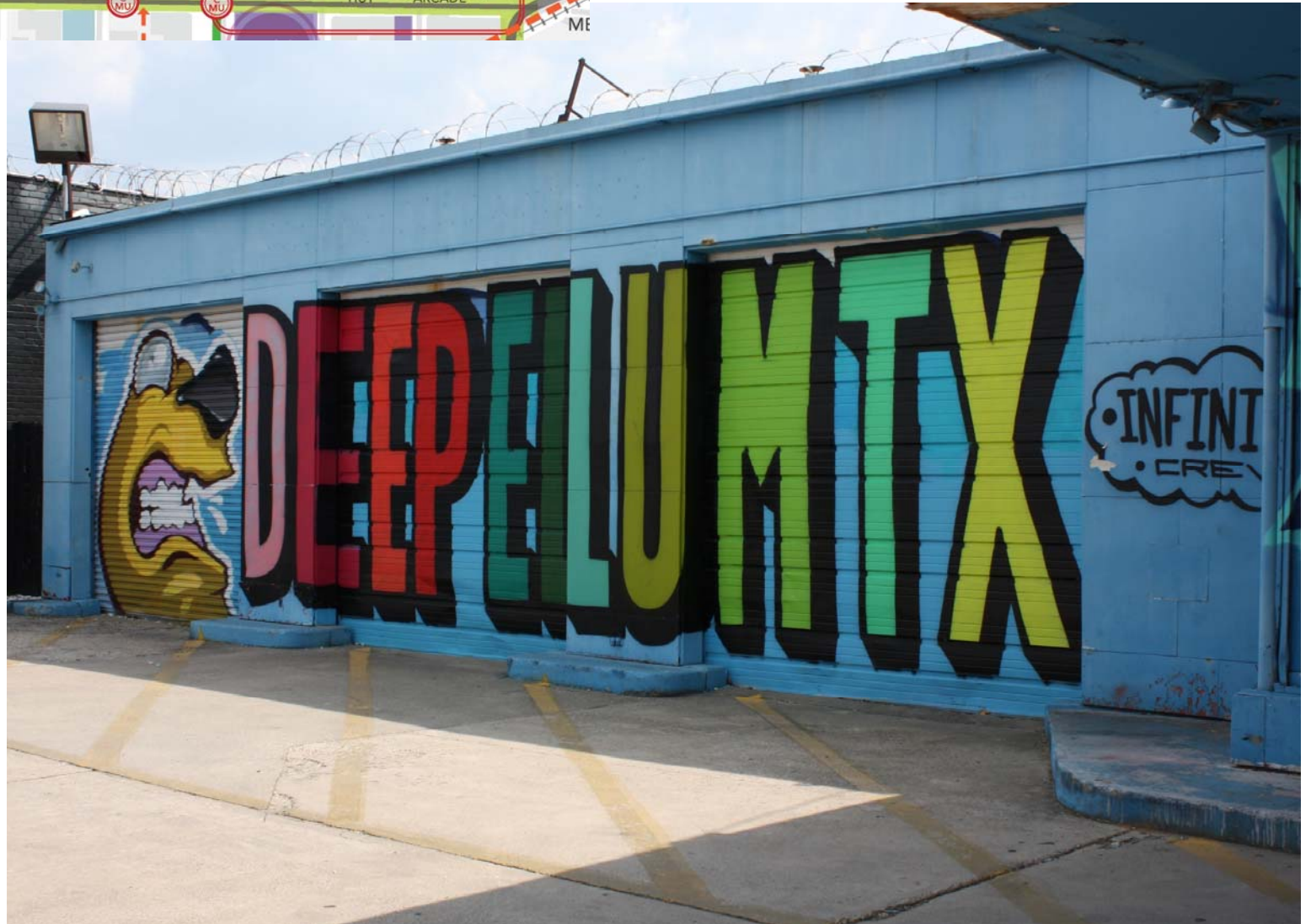
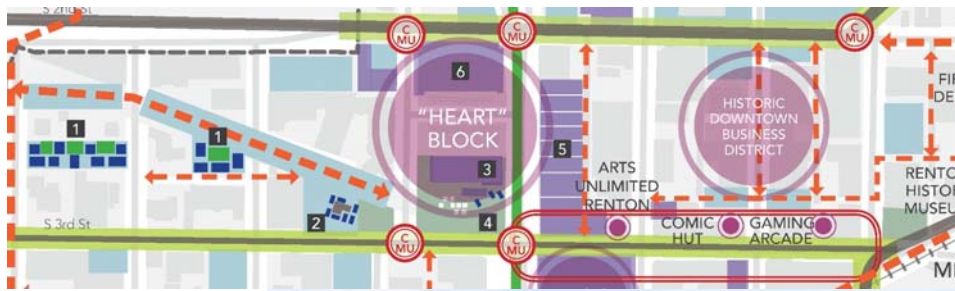


CONCEPT 2 // EMPLOYMENT FOCUS + CIVIC PRIDE



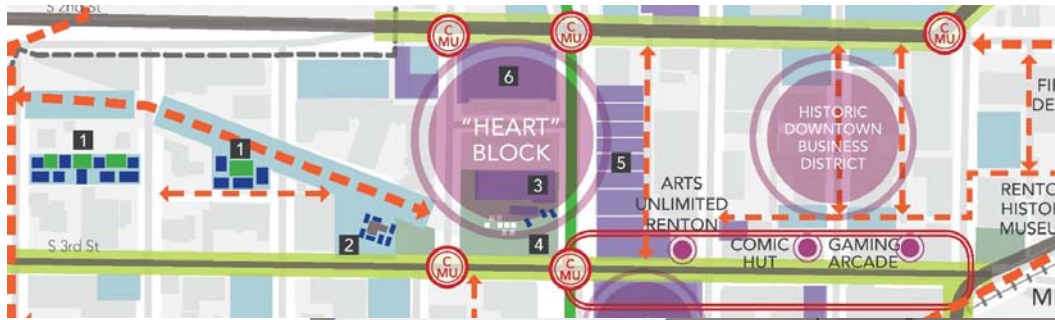












Open House Input

Best Parts:

- Owner occupied infill housing
- New retail and real estate
- Small scale incubator units
- Focus on pedestrians
- Park renovation at Tonkin and Burnett Parks
- Diversity in experience

Open House Input

What Needs to Happen First?

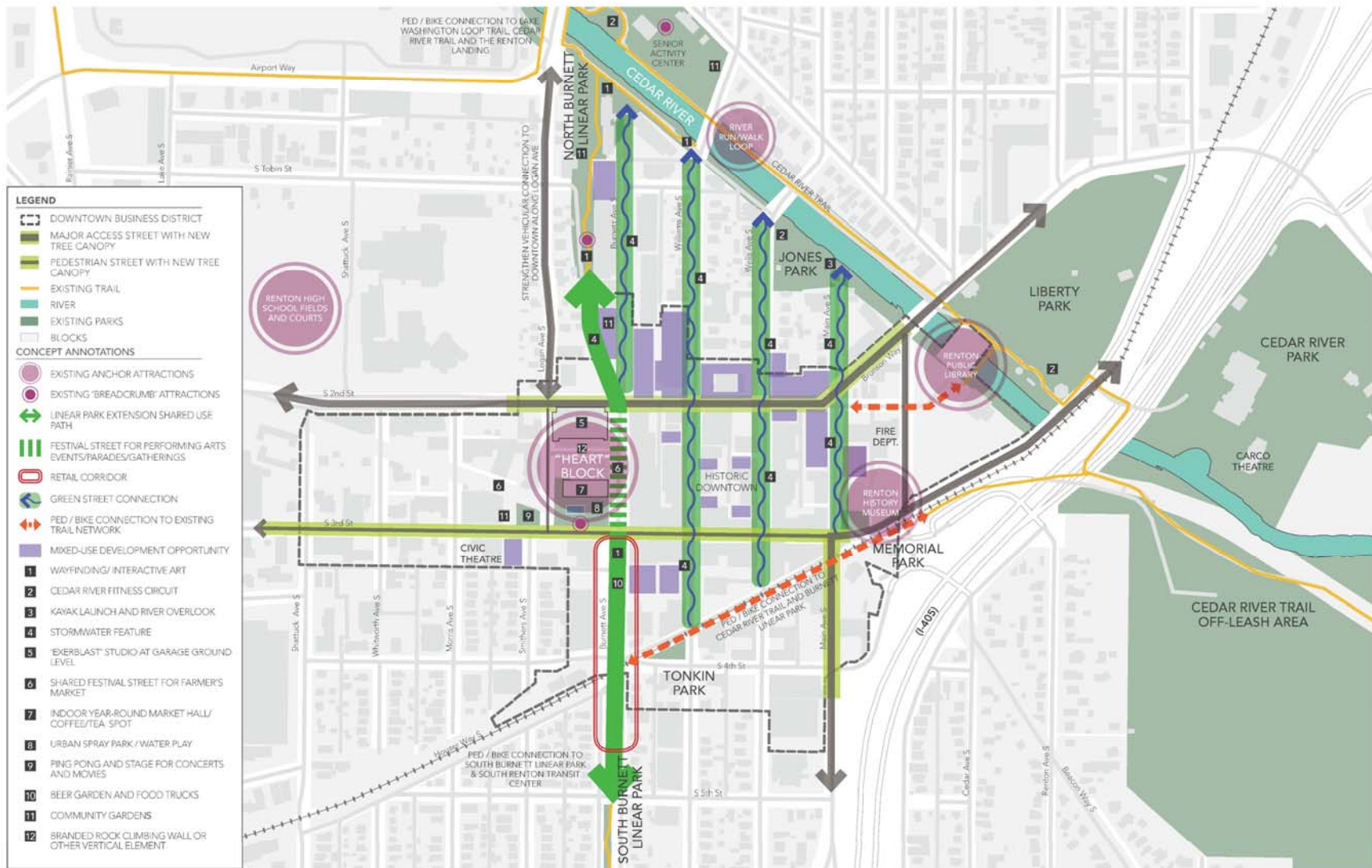
- Support small scale mixed use commercial units/residential housing
- Burnett Park extension
- Renovated Piazza
- Modern work spaces
- Attract corporate partners and investment

CONCEPT 3

FAMILY FRIENDLY + GREEN

Description

- Active living, wellness, family, and nature
- Green streets provide Cedar River connections
- Community gardens near Downtown
- Renovate the public garage with a year-round Exerblast-style kids gym and activity center



CONCEPT 3 // FAMILY FRIENDLY + GREEN





















Open House Input

Best Parts:

- Linear parks, urban multi-use paths, community gardens, parklets
- Cedar river trail connection, kayak launch
- Water play, play structures at Piazza
- Beer garden/food court, fitness zone, climbing wall, market hall, Boeing stage, mixed affordable housing

Open House Input

- What Needs to Happen First?
 - Parklets
 - Playful public spaces
 - Renovate ground floor of parking garage

Themes That Resonated with Meeting Participants

Things to Focus On:

- Art, Music and Nightlife
- Healthy and affordable food
- Dog and family friendly
- Green street connections to major hubs

Concerns:

- Safety, lighting and maintenance
- Preserving N. Renton neighborhoods
- Funding not completely dependent on taxpayers

Questions

- What resonates with you?
- Which elements make sense? Which do not?
- What are the challenges for implementation?

TRANSIT ANALYSIS

Civic Core Vision and Action Plan: Transit Analysis Objectives

- How best to connect the Civic Core via transit
- Assess how concepts may impact or benefit transit operations, mobility, and rider comfort
- Key question:
 - “How can bus layover, stops and routes be restructured to support the Civic Core Vision and ensure frequent transit access to the area?”

Transit Analysis Process

Background and Context

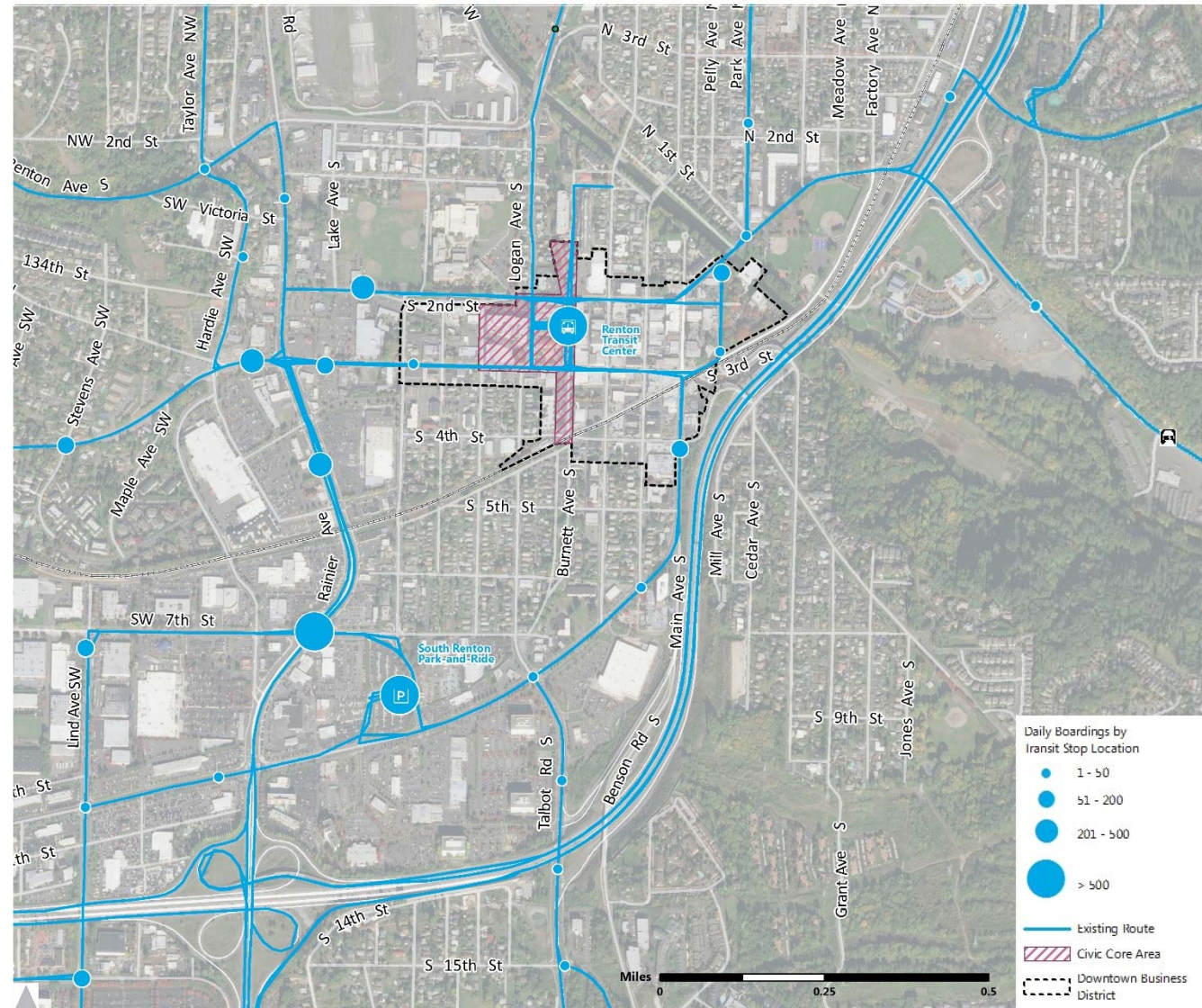
- Current transit markets and ridership patterns
- Planned transit projects (Sound Transit, King County Metro)

Concept Timeframes:

1. Near-term removal of layover from Renton Transit Center (1-2 years)
2. Restructuring of stops at Renton Transit Center (2-3 years)
3. Longer-term with conversion of S 2nd/3rd Streets into two-way operations and completion of the South Renton Park & Ride (6+ years)

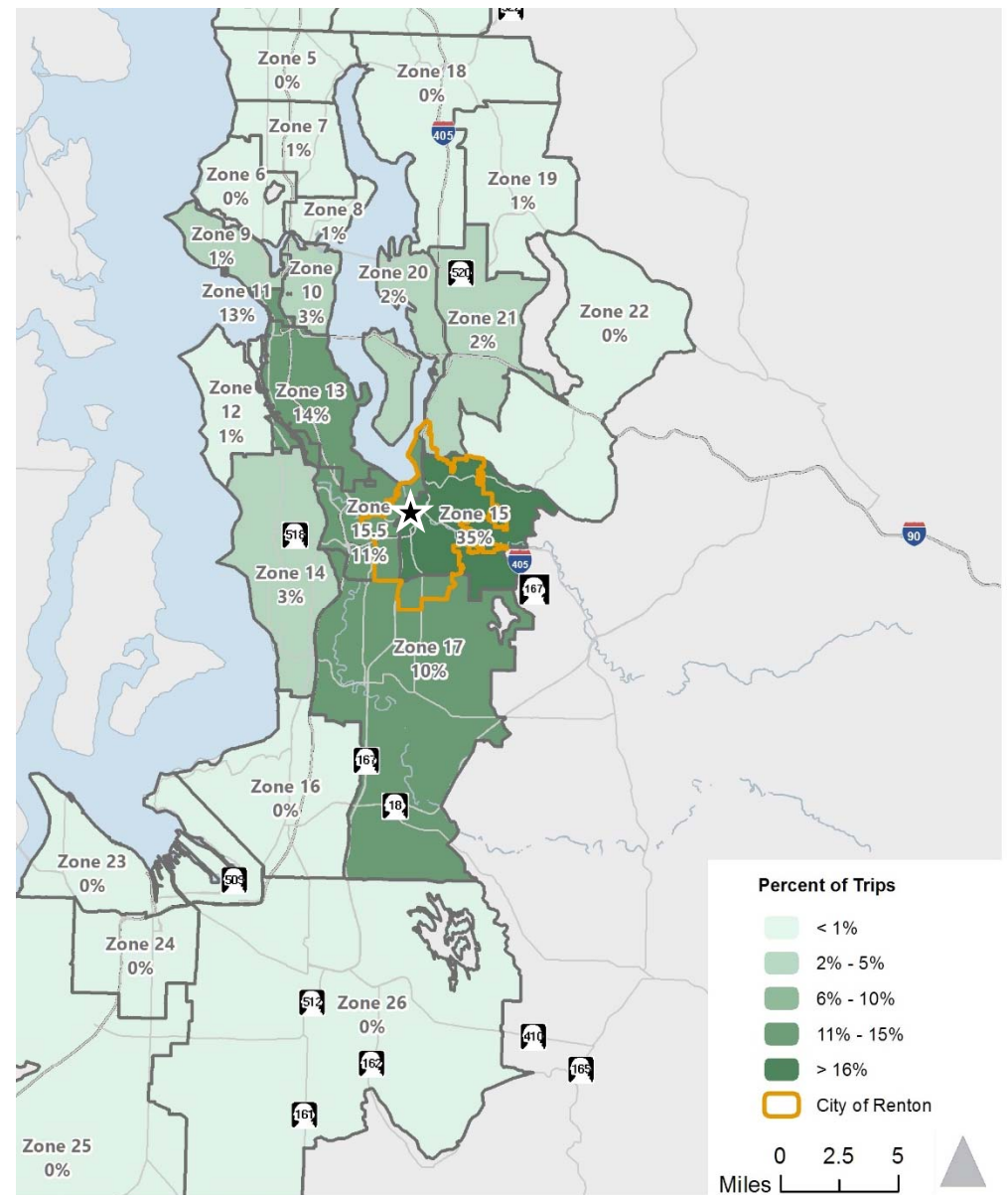
Background and Context

Existing transit service



Existing Transit Market

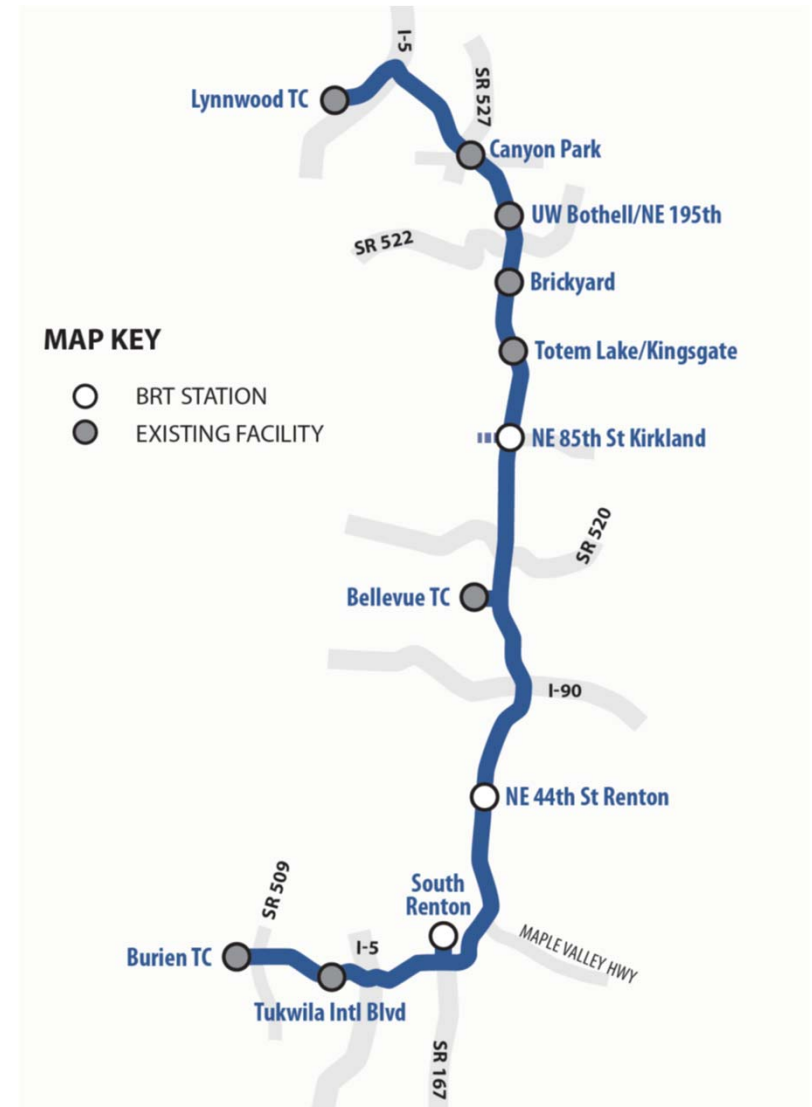
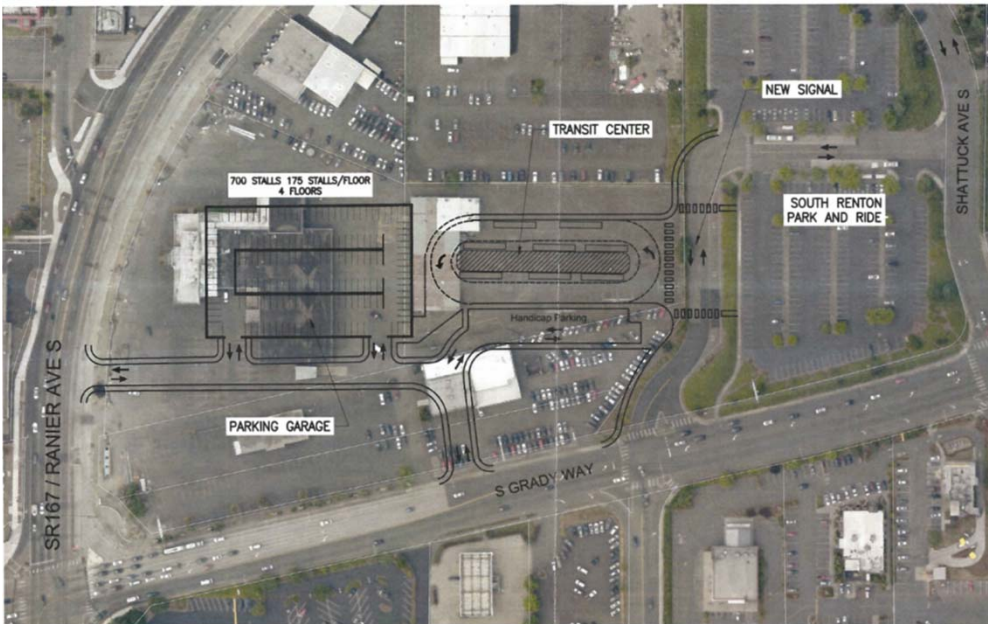
- 3,500 boardings at Renton TC
- 800 transfers
- 1,000 boardings at South
Renton P&R
- High percentage of transfers
from route ST566 and F Line
to local Renton routes
- Transfers occur between over
70 route-combinations



Planning Context

I-405 Bus Rapid Transit

- Station at new South Renton Park & Ride location
- New 700 stall parking garage
- 2024 estimated completion



Planning Context

Metro CONNECTS - 2025

- Two new RapidRide routes
 - Renton TC from Kent/Auburn
 - Renton TC from Overlake/Crossroads
- New connections to South Renton Park & Ride



Near-term Layover Concepts

Layover – *The time a bus spends at the end of its route to provide a break for a driver and to allow for recovery time in case the bus is late.*

Current Layover Needs at the Renton Transit Center

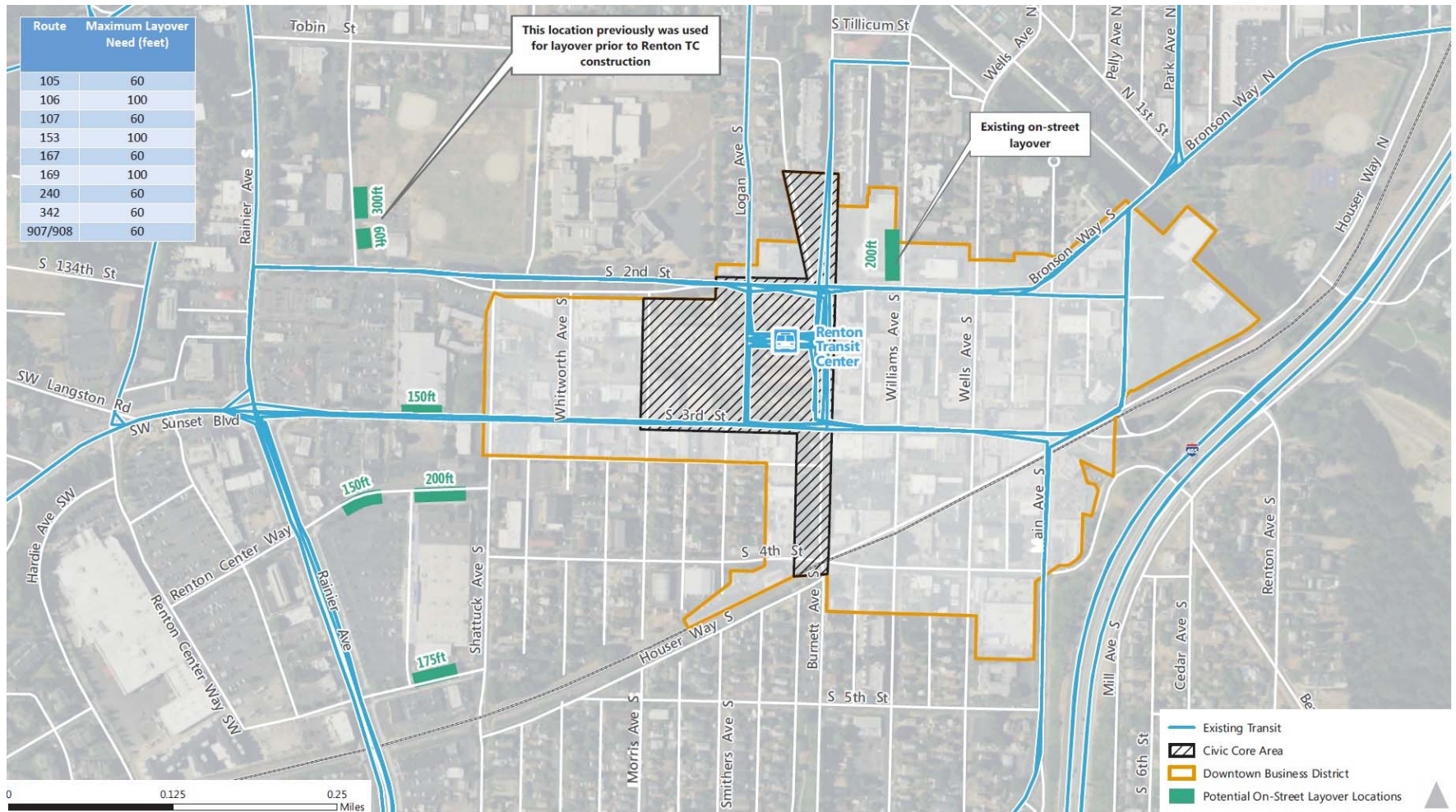
- 8 fixed-routes and approximately 8 to 10 buses at any given time
- 700 to 800 feet of space needed

Opportunities for removal of layover from Renton Transit Center

- On-street layover near Downtown Renton
- Current South Renton Park & Ride

Draft Layover Concepts

On-Street Layover Opportunities near Downtown Renton



Draft Layover Concepts

On-Street Layover near Downtown Renton

Advantages

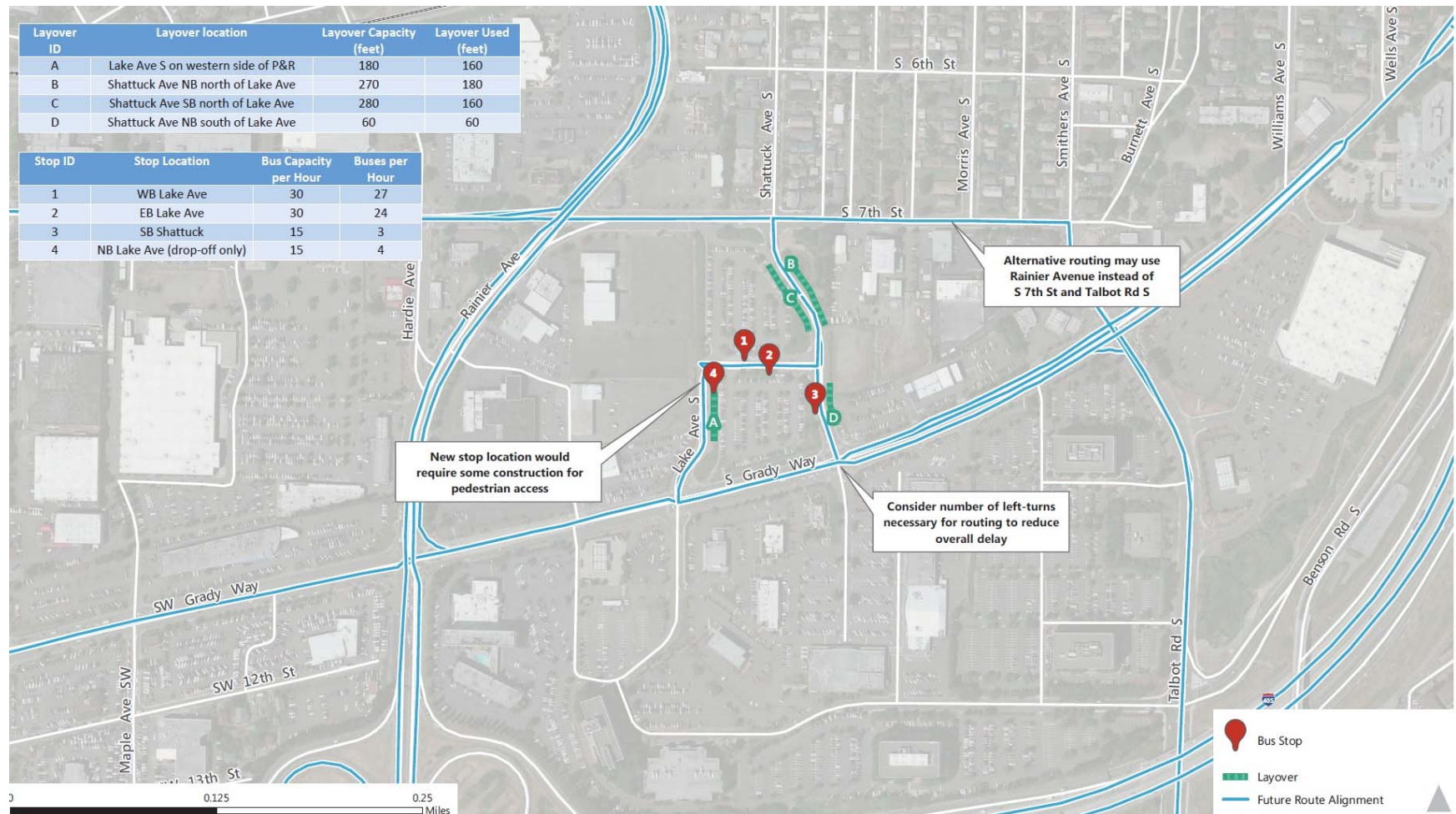
- Preserves street right-of-way in Downtown Renton
- Retains existing transit connectivity to Downtown
- No service change for riders
- Minimal route planning required and earlier implementation

Disadvantages

- Occupies street right-of-way (but are out of the way of storefronts)
- Additional deadhead service hours (6,000-8,000 hours ~ \$1M annually)
- Decentralizes operators and comfort stations

Draft Layover Concepts

Current South Renton Park & Ride



Draft Layover Concepts

Current South Renton Park & Ride

Advantages

- Preserves street right-of-way in Downtown Renton
- Retains current transit service to Downtown Renton
- Leverages available space near South Renton Park & Ride

Disadvantages

- Additional service hours required (15,000–20,000 hours ~ \$3M annually)
- May require some capital investment and later implementation
- Requires additional use of Rainier Ave, S Grady Way, Main Ave, and/or S 7th Street

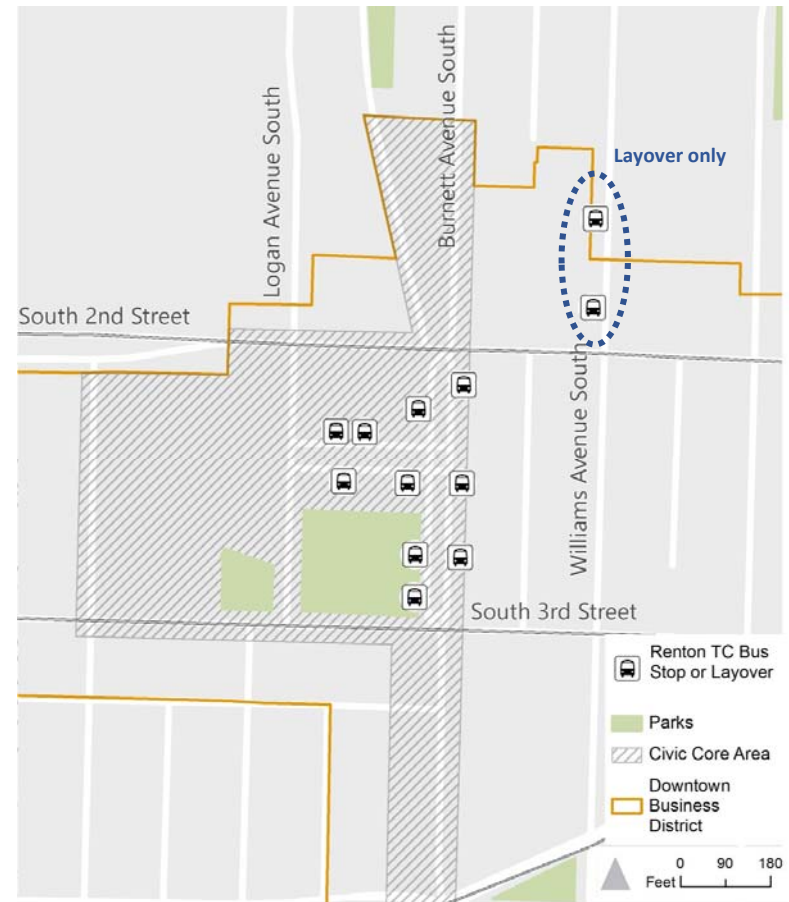
Restructuring Renton TC Stops

Key assumptions

- 10-15 buses per hour per bus bay
- 10 bays currently. 5 to 6 bus bays required with layover removal

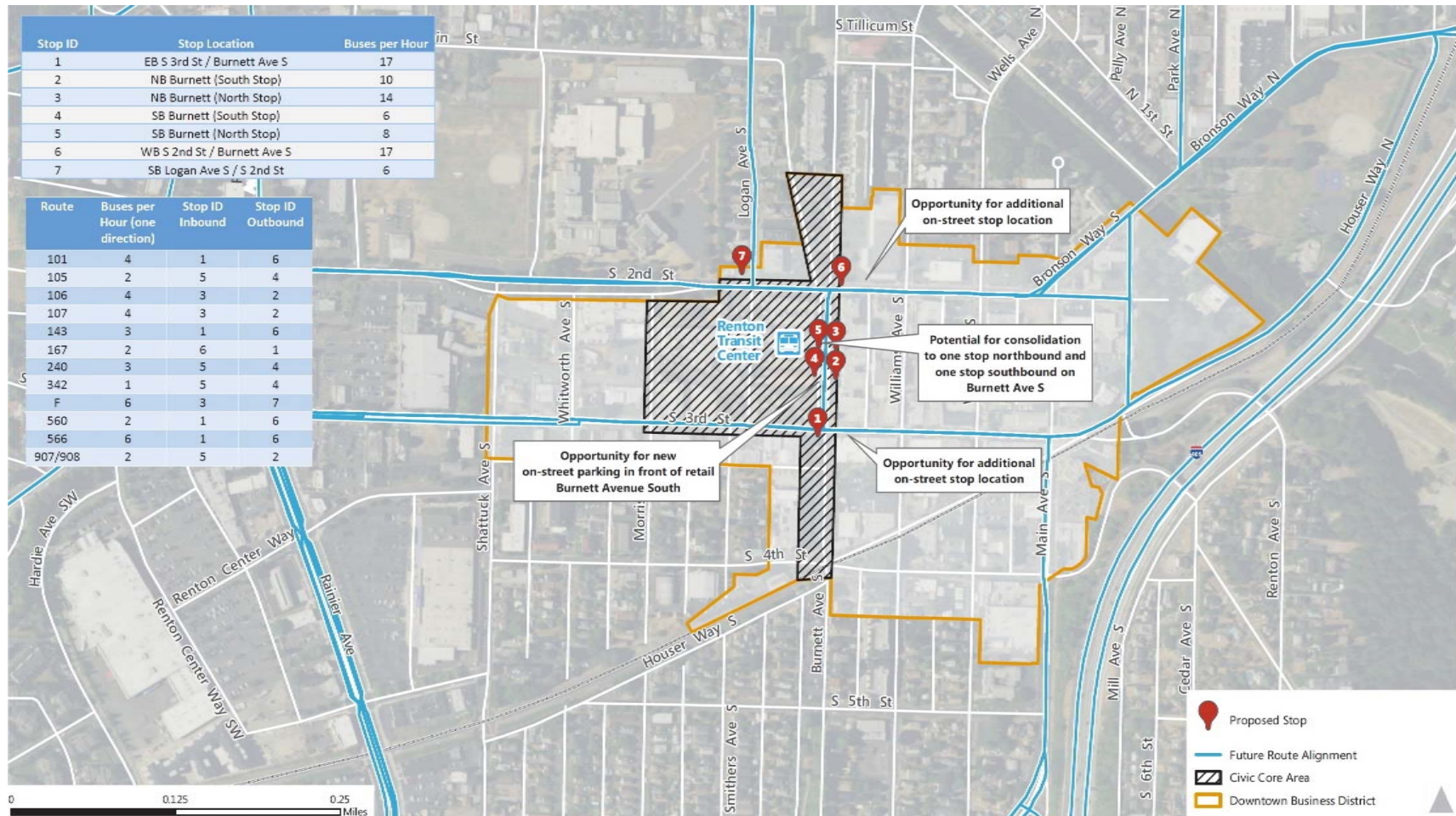
Concepts

- Consolidate stops within Renton TC, remove transit access road
- Move some stops to S 2nd Street and S 3rd Street
- Primary transit use on Burnett Avenue S
- Far-side or near-side stop placement



Restructuring Renton TC Stops

Draft Concept



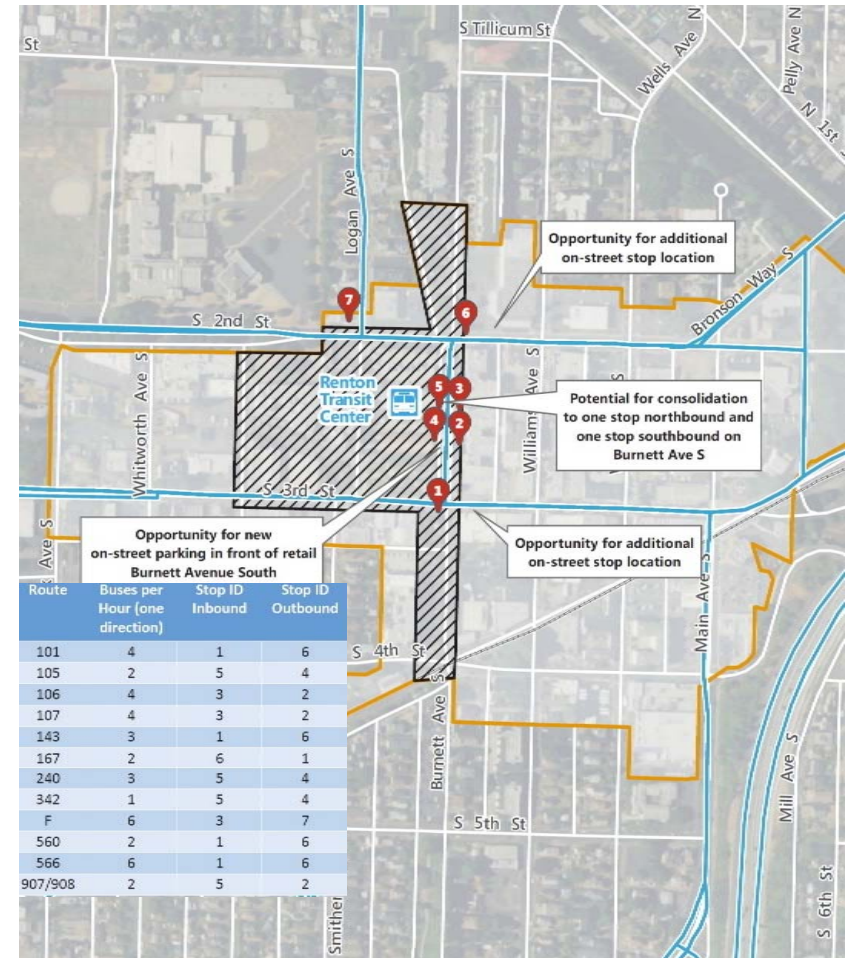
Restructuring Renton TC Stops

Elements of Draft Concept

- No future transit use on existing transit access road or Logan Ave S
- Consolidate stops on Burnett Ave S
- On-street stops on S 2nd/3rd Streets

Considerations:

- Transfer walk-distance
- Sidewalk widths
- Bus operations
- Trade-offs with other street right-of-way needs
- Leave stop locations as-is



Transit Analysis Next Steps

- Incorporate input from today and the public outreach process
- Further develop concepts for near-term layover stop restructures and integrate with broader Civic Core Vision concepts
- Evaluate concepts based on ridership, operations, and additional performance criteria

CIVIC CORE WAYFINDING

Wayfinding Plan Goals

- Guide residents and visitors
- Connect nearby trails, bikeways and parks
- Provide a consistent look and feel to signage and wayfinding
- Coordinate with and support the goals of the Civic Core Vision and Action Plan

Process And Scope

- Gather input from the community and City
- Review the 2008 wayfinding plan to consider which elements should be continued or reconsidered
- Coordinate the wayfinding plan with other Plan elements (placemaking, retail strategy, transit)
- Provide design concepts for input

Wayfinding Elements

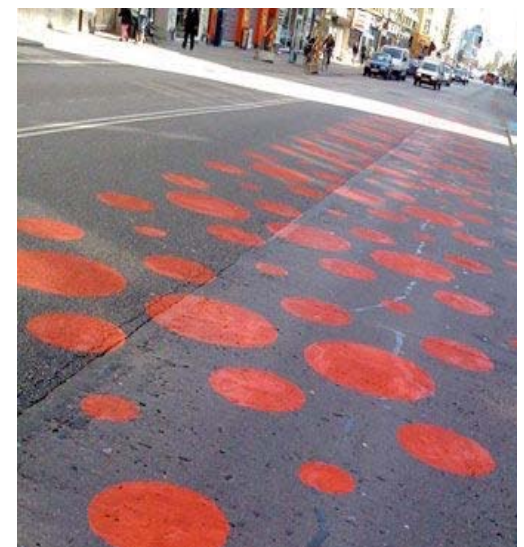
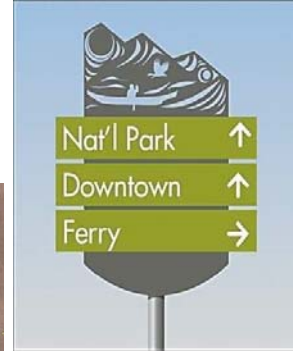
- Color Palettes
- Typography and Fonts
- Logo style
- Environmental Textures
- Iconography
- Photography

Challenges And Opportunities

What We've Heard

- Majority of community members agree that more signage and wayfinding is needed
- Opportunities exist to use technology for wayfinding and information, define routes for walking and biking, and to art, culture, entertainment and food venues

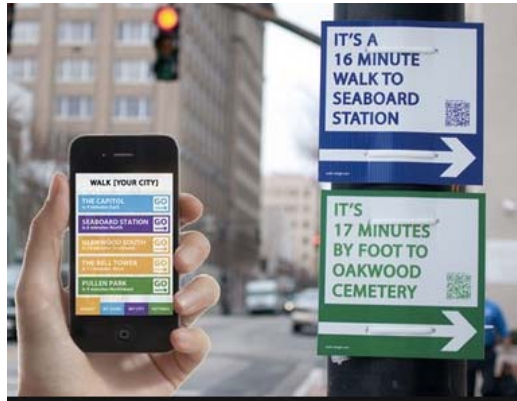
On The Street



on the street



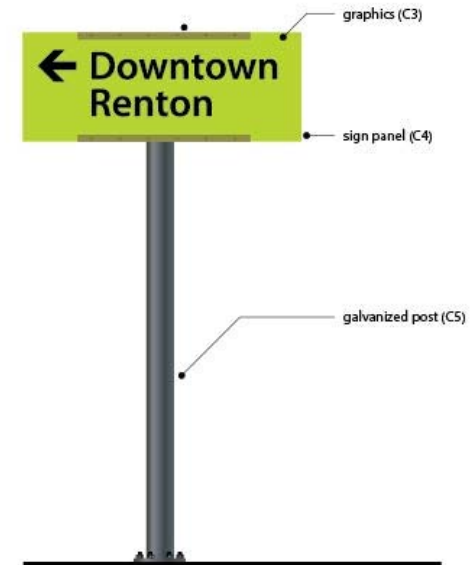
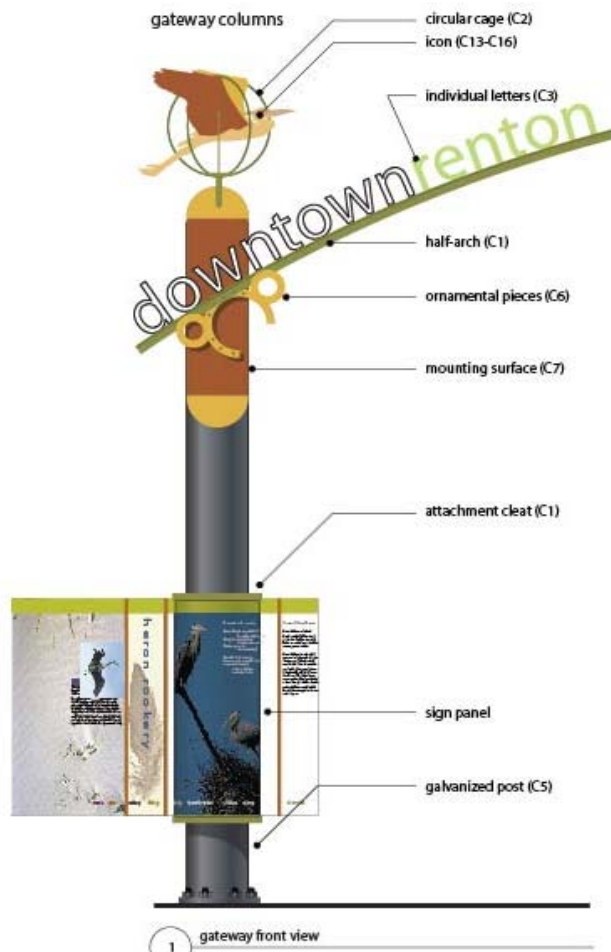
On The Street



Downtown Brands



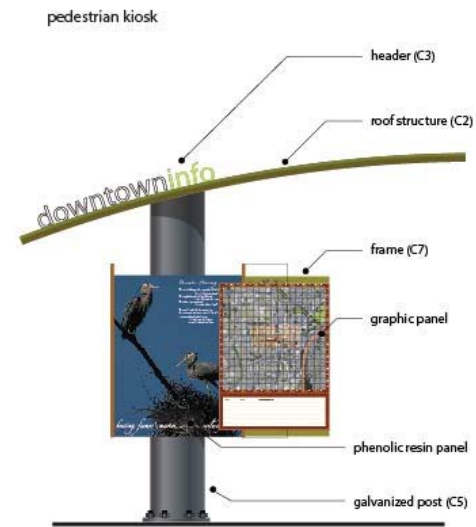
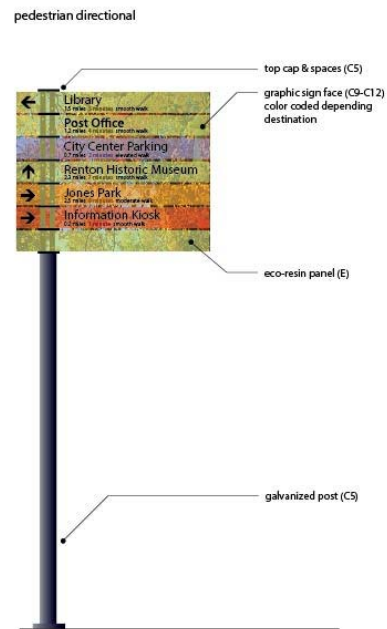
2008 Wayfinding Plan



2008 wayfinding plan



2008 Wayfinding Plan



2008 Wayfinding Plan

vehicular sign panels



C3 / Apple green
CMYK 33, 0, 100, 0
on retro-reflective sheeting

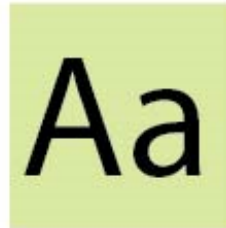


C4 / Aluminum gray sandblast
Clearcoat to prevent scratching

pedestrian sign panels



C4 / Black
CMYK 0, 0, 0, 100
on retro-reflective sheeting



C9 / Spring green
(common destination color)
CMYK 24, 0, 67, 0



C10 / Peach
(park destination color)
CMYK 39, 96, 0



C11 / Periwinkle
(parking destination color)
CMYK 36, 36, 0, 0



C12 / Rose
(kiosk destination)
CMYK 0, 80, 95, 0

hardware & structure



C5 / Black
RAL 9005
PMS black



C1 / Grass green
RAL 575
PMS 364



C2 / Forest green
RAL 6020
PMS 350



C6 / Gold
RAL XREF
PMS gold



C7 / Bronze
RAL XREF
PMS bronze

C3 - C16 / Brass, Copper, Steel
(icon colors, to be developed)
RAL XREF

2008 Wayfinding Plan



1 blue heron
not to scale



2 native canoe
not to scale



3 cedar tree
not to scale



4 mining
not to scale



5 theatre
not to scale



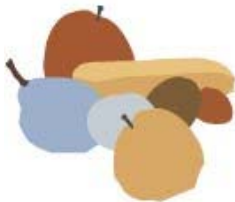
6 music
not to scale



7 boating
not to scale



8 fishing
not to scale



9 farmer's market
not to scale



10 biking
not to scale



11 jimmy hendrix
not to scale



12 aviation
not to scale

2008 Wayfinding Plan



1 library



2 telephone



3 airport



4 accessibility



5 restaurant



6 post office



7 picnic



8 playground



9 information



10 baseball grounds



11 parking



12 first aid



13 lodging



14 bus



15 groceries

Marketing Strategy Branding

RENTON

— WASHINGTON, USA —



RENTON

— WASHINGTON, USA —

Wayfinding Plan Steps

- Research and Programming
- Concept Design
- Design Development
- Wayfinding Design Plan
- Bid Package
- Fabrication and Implementation

Bidding Process

- Technical drawings and specifications for bidding process included in Wayfinding Plan
- City requests bids from (local) fabricators
- City chooses fabricator

Fabrication And Implementation

- Fabricator produces engineering and construction drawings
- City approves
- Construction begins!

For Consideration

- Who do we want to reach? Who are our audiences?
- What do we want them to know about the Civic Core?
- What elements from the 2008 plan should be considered or preserved?
- Who manages the bidding and construction process

Next Steps